

## **AGENDA SUMMARY PAGE** **CITY COUNCIL MEETING OF: MAY 5, 2010**

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**DEPARTMENT: OFFICE OF COMMUNICATIONS**

**DIRECTOR: DAVID RIGGLEMAN**

**SUBJECT:**

**RECOGNITION OF THE KEEP AMERICA BEAUTIFUL PROGRAM**

**Minutes:**

COUNCILMAN ANTHONY recognized the Keep America Beautiful Program (KAB), the nations largest volunteer-based community improvement and education organization which engages individuals with a focus on litter prevention, beautification and community improvement, waste reduction and recycling. Through public-private partnerships this program motivates millions of volunteers to clean up, beautify and improve their neighborhoods. The Councilman announced the official certification of the first Southern Nevada Keep America Beautiful affiliate called "Keep Las Vegas Beautiful". He thanked the Keep America Beautiful for their vision in Las Vegas and for working together on many successful community projects in the past.

COUNCILMAN ANTHONY introduced the Keep Las Vegas Beautiful team and recognized them for their hard work over the past five months completing the Pre-Certification process and helping the City become an affiliate partner with KAB. Team members of the team are LISA CAMPBELL, Program Coordinator, Neighborhood Services, BETTIE BARBIE, Public Lands Institute, Don't Trash Nevada, JOSELYN COUSINS, Public Lands Institute and Chair of the Planker's Collaborative, BOB COYLE and JENNIFER SIMICH, Neighborhood Services, BOB MCKENZIE, Nevada Department of Transportation, SCOTT FREEDOM, Southern Nevada Water District, TARA PIKE, University of Las Vegas Nevada, TONY COZUMBA and ERIN MCCOY, City of Las Vegas Code Enforcement, MARY ANN PRICE, City of Las Vegas Communications Office and SCOTT BLACK, Las Vegas Metropolitan Police Department Graffiti Investigations.

CECILE CARSON, Director of Affiliate Certification, welcomed the team as the newest affiliate of KAB, and she thanked the Mayor and City Council for their support. She especially thanked MS. CAMPBELL and Neighborhood Services, and presented MS. CAMPBELL with a certificate officially recognizing Las Vegas as an affiliate of Keep America Beautiful.