



*City of Las Vegas*

Agenda Item No.: 87.

**AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT**  
**CITY COUNCIL MEETING OF: APRIL 7, 2010**

**DEPARTMENT: PLANNING & DEVELOPMENT**  
**DIRECTOR: M. MARGO WHEELER**

☐ Consent ☒ Discussion

**SUBJECT:**  
RQR-3749 - REQUIRED REVIEW - PUBLIC HEARING - APPLICANT: CBS OUTDOOR -  
OWNER: 312 LAS VEGAS, LLC - Required Review of an approved Special Use Permit (U0008-  
90) FOR A 40-FOOT TALL, 14-FOOT BY 48-FOOT OFF-PREMISE SIGN (BILLBOARD) at  
330 East Charleston Boulevard (APN: 02-03-115-001), C-2 (General Commercial) Zone, Ward 3  
(Reese). Staff recommends DENIAL.

**PROTESTS RECEIVED BEFORE:**

Planning Commission Mtg.   
City Council Meeting

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.   
City Council Meeting

**RECOMMENDATION:**

Staff recommends DENIAL.

**BACKUP DOCUMENTATION:**

1. Location, Aerial and Special Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. City Council Approval Letter for RQR-32942
5. Protest Postcards
6. Submitted after Final Agenda - Protest Postcards

Motion made by GARY REESE to Approve subject conditions and amending Condition 2 as read for the record:

2. This Special Use Permit shall be placed on an agenda closest to April 7, 2011 at which time the City Council may require the Off-Premise Sign (Billboard) be removed. The applicant shall be responsible for notification costs of the review. Failure to pay the City for these costs may result in a requirement that the Off-Premise Sign (Billboard) is removed.

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1  
RICKI Y. BARLOW, LOIS TARKANIAN, STEVE WOLFSON, GARY REESE, STEVEN D.  
ROSS, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-None);  
(Excused-OSCAR B. GOODMAN)

Minutes:

By way of reading the item, MAYOR PRO TEM REESE declared the Public Hearing open.

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RYAN ARNOLD, 2670 Regatta Drive, representing the applicant, remarked that the property has been approved for redevelopment and CBS is asking for another extension of time.

MAYOR PRO TEM REESE supported a one-year review as he is concerned about how the billboard might affect the entrance to the Arts District.

MARGO WHEELER, Director of Planning and Development, read an amendment to Condition 2.

By way of reading the next item, MAYOR PRO TEM REESE declared the Public Hearing closed.

