

Proposed Vision Statement, Strategic Priorities and Key Performance Indicators

Modified Vision Statement A world-class, vibrant, affordable, economically and ethnically diverse, progressive city where citizens feel safe, enjoy their neighborhoods and access their city government

Priority: Sustainable, Livable Neighborhoods

Key Performance Indicators:

- building permit valuation in the Neighborhood Revitalization Area vs. the edge area
- % of neighborhoods that shift from targeted areas to stable
- % reduction in greenhouse gas emissions from 2005 baseline
- % of programs offered by Leisure Services that are in the merit category

Priority: Vibrant Urban Fabric

Key Performance Indicators:

- % change in private investment in the Redevelopment Area
- % change in population in Neighborhood Revitalization Area
- % change in employment in Neighborhood Revitalization Area

Priority: Fiscally Sound Government

Key Performance Indicators:

- % cost recovery for services provided
- % change in wage + benefit growth for average full time employee
- % bond ratings at AA or higher
- % unfunded OPEB liability and workers compensation presumptive benefits of the General Fund balance

Priority: Pro-Business Environment

Key Performance Indicators:

- % change in employment in the city
- % change in wage levels
- % change in vacant land zoned for commercial use
- change in % share of the categories of employment other than gaming and construction as a proportion of total employment
- % development review process activities completed within established time frames

Priority: Safe City

- % of confirmed structure fires within the City confined to room of origin
- % change in violent crimes, property crime, and domestic violence statistics
- % life threatening medical incidents within the City for which 1st Unit arrived on scene within 5:12 after going en route
- % of cardiac arrest patients with a pulse upon arrival at a hospital
- % injury/fatality accidents mitigated due to traffic improvements

Priority: Citizen Engagement

- % of registered voters who voted in the last general municipal election
- % change in participation in civic engagement opportunities
- % change in volunteerism supporting CLV activities
- % change in attendance at community meetings
- % change in official CLV ~~Facebook friends and Twitter followers~~
social media followers