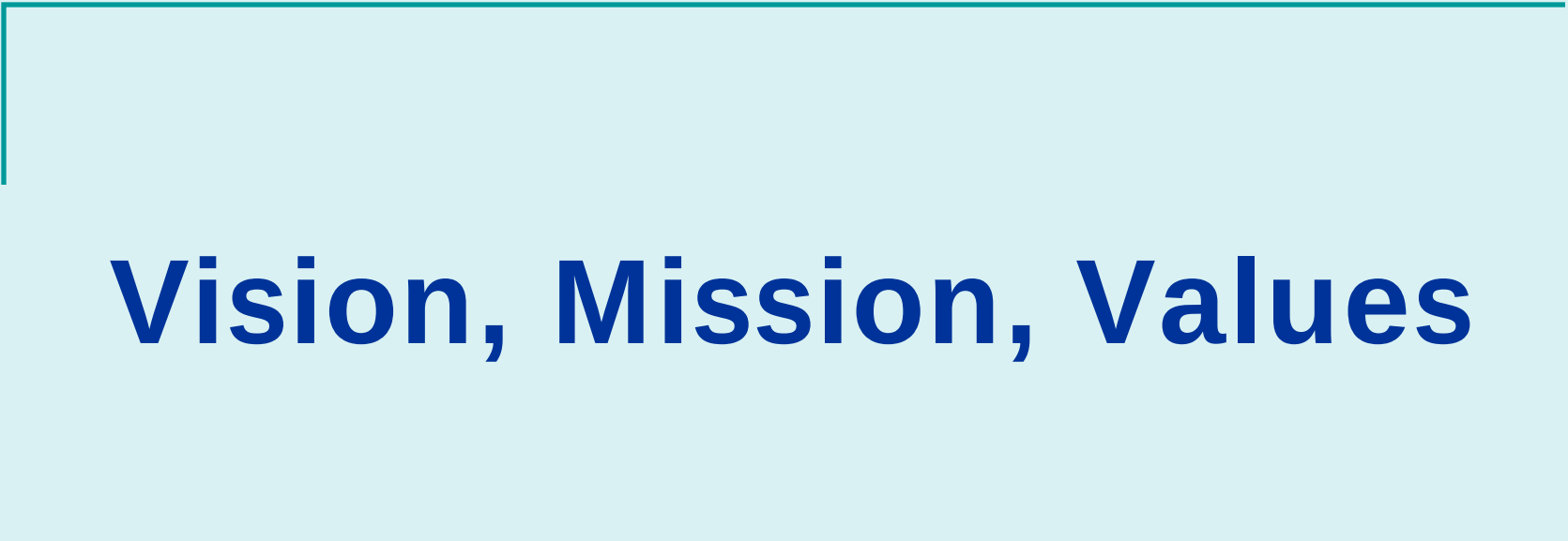




Vision Statement, Strategic Priorities and Key Performance Indicators



Vision, Mission, Values

Proposed Vision Statement

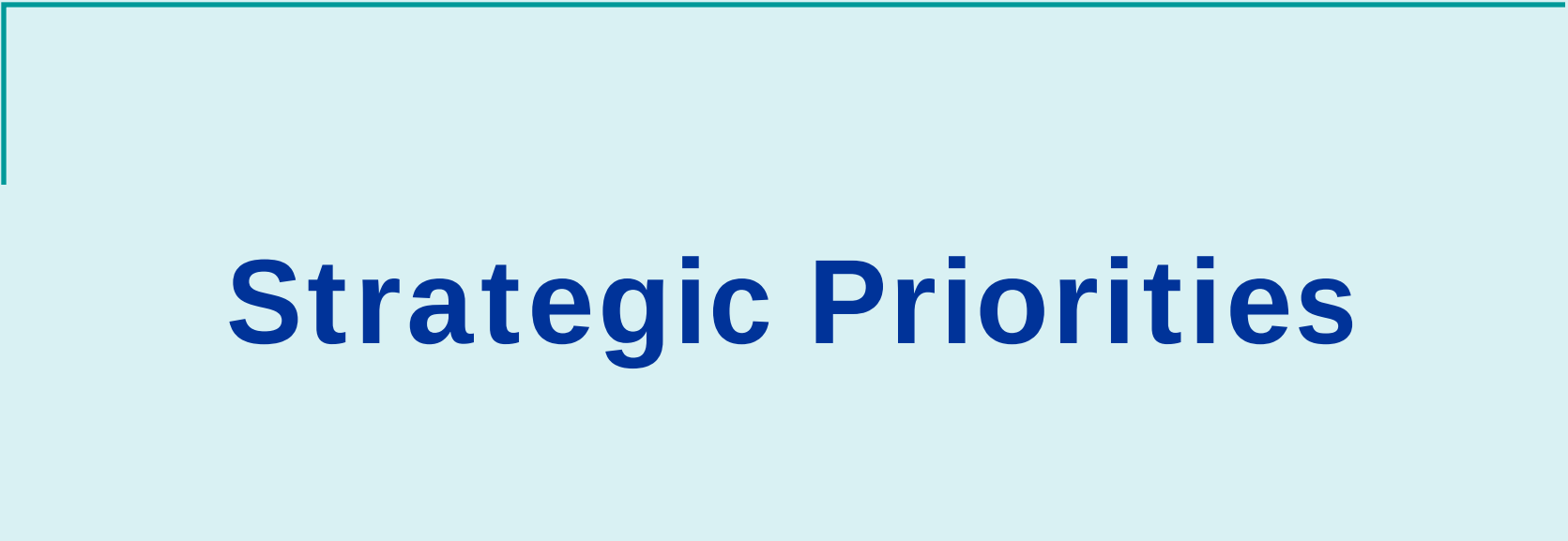
A world-class, vibrant, affordable, economically and ethnically diverse, progressive city where citizens feel safe, enjoy their neighborhoods and access their city government.

Mission Statement

To provide residents, visitors and the business community with the highest quality municipal services in an efficient, courteous manner and to enhance the quality of life through planning and visionary leadership.

Values

- Commitment to personal and fiscal integrity
 - Honesty in all our actions
 - Innovation in meeting the present and future needs of the city
 - Respect for, and the belief in, individual difference and the worth of every person
 - Pride in our work, in our dedication to public service and in being the best we can be
-



Strategic Priorities

Proposed Strategic Priorities

- Sustainable, Livable Neighborhoods
 - Vibrant Urban Fabric
 - Fiscally Sound Government
 - Pro-Business Environment
 - Safe City
 - Citizen Engagement
-

Key Performance Indicators

Sustainable, Livable Neighborhoods

- building permit valuation in the Neighborhood Revitalization Area vs. the edge area
 - % of neighborhoods that shift from targeted areas to stable
 - % reduction in greenhouse gas emissions from 2005 baseline
 - % of programs offered by Leisure Services that are in the merit category
-

Vibrant Urban Fabric

- % change in private investment in the Redevelopment Area
 - % change in population in Neighborhood Revitalization Area
 - % change in employment in Neighborhood Revitalization Area
-

Fiscally Sound Government

- % cost recovery for services provided
 - % change in wage and benefit growth for average full time employee
 - % bond ratings at AA or higher
 - % unfunded OPEB liability and workers compensation presumptive benefits of the General Fund balance
-

Pro-Business Environment

- % change in employment in the city
 - % change in wage levels
 - % change in vacant land zoned for commercial use
 - change in % share of the categories of employment other than gaming and construction as a proportion of total employment
 - % of development review process activities completed within established time frames
-

Safe City

- % of confirmed structure fires within the City confined to room of origin
- % change in violent crimes, property crimes and domestic violence statistics
- % of life threatening medical incidents within the City for which 1st Unit arrived on scene within 5:12 after going en route
- % of cardiac arrest patients with a pulse upon arrival at a hospital
- % of injury/fatality accidents mitigated due to traffic improvements

Citizen Engagement

- % of registered voters who voted in the last general municipal election
 - % change in participation in civic engagement opportunities
 - % change in volunteerism supporting CLV activities
 - % change in attendance at community meetings
 - % change in official CLV Facebook friends and Twitter followers
-



Vision Statement, Strategic Priorities and Key Performance Indicators