



AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: MARCH 3, 2010

DEPARTMENT: CITY MANAGER
DIRECTOR: ELIZABETH N. FRETWELL

☐ Consent ☒ Discussion

SUBJECT: Report and possible action related to the City of Las Vegas Vision Statement, Strategic Priorities and Key Performance Indicators - All Years

Fiscal Impact:

☐ No Impact ☐ Augmentation Required
☐ Budget Funds Available

Amount:

Funding Source:

Dept./Division:

PURPOSE/BACKGROUND:

At a special City Council meeting on January 7, 2010, the City Council discussed revising the Vision Statement, Strategic Priorities and associated Key Performance Indicators (KPIs). The Vision Statement describes what the City should look like in 20 years. The City currently focuses on eight strategic priorities, which have been revised to six through combinations and re-phrasing of the eight. Key Performance Indicators (KPIs) are associated with each priority and indicate whether we are moving in the right direction to achieve a priority.

RECOMMENDATION:

Receive presentation and direct staff accordingly

BACKUP DOCUMENTATION:

1. Submitted after Final Agenda - PowerPoint Presentation by Staff
2. Submitted at Meeting Proposed Vision Statement, Strategic Priorities and Key Performance Indicators by Staff

Motion made by GARY REESE to Accept the report

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE, STEVEN D. ROSS, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

Minutes:

Utilizing the PowerPoint submitted for the record, CITY MANAGER BETSY FRETWELL discussed with the Council the proposed Vision Statement and Strategic Priorities. In addition, she reviewed the Key Performance Indicators that will be used to measure the Proposed Strategic Priorities.

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She read the modified Vision Statement, and noted that the Mission Statement and Values remained as is. The Proposed Strategic Priorities include Sustainable Livable Neighborhoods, Vibrant Urban Fabric, Fiscally Sound Government, Pro Business Environment, Safe City and Citizen Engagement. Rather than having a statement for long term goals, she read the recommended statement dealing with the City's focus on short-term goals for the next five to 10 years.

COUNCILMAN ROSS asked if other cities were suffering relative to urban neighborhoods, to which the City Manager responded that there are many cities around the country, such as Detroit, MI, that have struggled for decades and entire neighborhoods are blighted or vacant. Councils focus is making sure that the core of the city remains sound so that the rest of the community can benefit. COUNCILWOMAN TARKANIAN added that an important element to this process is having community interaction through the City's town hall meetings and surveys.

CITY MANAGER FRETWELL stressed the importance of maintaining fiscal integrity by monitoring the City's cost recovery through collections, expenses incurred to provide services, changes in wage/benefit growth for full-time employees, and long and port employee benefits, which has a long-term impact and can be watched through actuarial studies.

Regarding the Key Performance Indicator Wage/Benefit Growth, COUNCILMAN WOLFSON emphasized the importance of monitoring costs and making any changes as deemed necessary. CITY MANAGER FRETWELL added that the City is doing so by keeping an open line of communication with the bargaining units and setting aggressive goals for the City's budget, which can be adjusted as well. MAYOR COODMAN suggested the Council be briefed as soon as possible by way of an agenda item in light of the next legislative session, so there is a better understanding of impacts on the City.

For COUNCILMAN BARLOW, CITY MANAGER FRETWELL explained Nevada Revised Statute (NRS) 288, which relates specifically to how the City negotiates contracts with bargaining units and how disputes are resolved. NRS 288 has a huge impact on how the City compensates its employees.

Regarding the Proposed Strategic Priority, Pro Business Environment, the City's goal is to ensure the timelines for the development review process are met for the community. DEPUTY CITY MANAGER JIM NICHOLS informed COUNCILMAN BARLOW that the overwhelming consensus from two focus groups has been great and they have asked that they continue to be a part of this process. CITY MANAGER FRETWELL added that in reviewing the process, a key element is meeting the needs of development in downtown, as well as suburban development, yet not hampering the City's standards so that the City is the place of choice for developers.

COUNCILMAN BARLOW believed the number of registered voters who participated in the previous election decreased and thought there was something the City could do to increase turnout. CITY MANAGER FRETWELL noted that a vote is not a cost measure but rather a key indicator of how many people are willing to vote for those individuals who will be making

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critical decisions every year. It was COUNCILMAN REESES opinion that many individuals do not vote due to lack of response to their emails or telephone calls. The City Manager agreed that there may be some apathy, which is one reason the City tries to maintain an open, accessible and transparent government. COUNCILWOMAN TARKANIAN added that millions of dollars are wasted during elections and urged constituents to contact their legislators to change the municipal election cycle to correspond with the Countys cycle.

TODD FARLOW questioned if the building permit valuations related to monetary or aesthetic valuations, if there was any impact on the City with its legislature transferring liabilities to the City, and the status on the Citys bond cap. CITY MANAGER FRETWELL replied that she would later provide him with the information regarding the building permit valuations and noted that the City of Las Vegas is one of the lowest indebted cities in Nevada.

ANTHONY HODGES expressed comments dealing with the election process, believed that youth need to be more engaged in government and stressed the importance of math and science in school curriculum.

JUANITA CLARK applauded COUNCILWOMAN TARKANIAN on her remarks during Ceremonial matters and CITY MANAGER FRETWELL on her role as City Manager. She believed many residents do not understand the election process and information that is given to residents could be more simplistic. She suggested candidates placing their brochures in libraries as well, which is a great source for information and education.

MAYOR GOODMAN advised IVAN GILES that his comments concerning the State budget should be made under Citizens Participation on this agenda.

SETH STEINMETZ wished that Las Vegas could be more family-oriented than business-oriented, as he fears walking within his own neighborhood because of rising crime.

CITY MANAGER FRETWELL thanked City staff and directors for their work in putting together an excellent presentation.

MAYOR GOODMAN stated there have been 12 town hall meetings to date, from where much of the information has been gleaned for these presentations. He thought it was remarkable that citizens continue to be involved and take the time to attend these meetings despite weather conditions and/or potential conflict with personal schedules. On behalf of the Council, he also applauded the Citys department heads for their attendance at these town hall meetings.