

September 16, 2009

Re: D'Luxe Thrift Store

To Whom It May Concern:

I am writing this letter to request the use of 1412 E. Charleston Blvd. as a Thrift Store. The operation will be to buy cloth and home decorative objects in advertised garage sales and thorough the internet and then cleaned it, mended it and pressed it and then displayed them to sell in the store.

This will be a family oriented business and will be run the same way. I, Francisco Lujan, the owner will be running the day to day business operation along with my wife and during the weekends my son and my wife will be buying the merchandise.

Since I have a degree in Art and worked in the advertising business for more than twenty five years and my wife's flair with art and interior design, we are planning to have a niche in the thrift industry in the sense that we will decorate the entire store and will sell everything that is on display, by the piece or by the set to give our customers the opportunity to use our designs in their homes for less money, and also, the store will have a clean and fresh aroma very different than most thrift stores. This will not be a "second hand store" this will a "hardly used clothing and decorative items boutique". Further, we will not display any items outside the store.

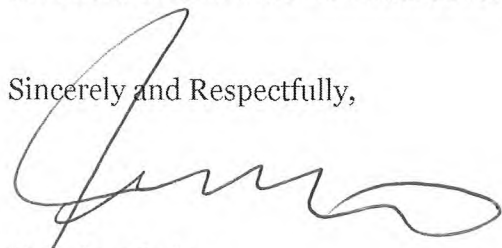
We have already visited some of the best thrifts "boutiques" in Miami, Houston and Pasadena, California and also researched the industry found that no store like this is doing business in Las Vegas. Also, according to an article on "The MarketWatch" a popular website states that *"Thrift shops are the new cool" Secondhand stores capitalize on frugality necessitated by economy. While major retailers like Macy's, Nordstrom and J.C. Penney's are reeling from slumping sales and a downbeat consumer whose confidence is dropping daily. The second hand business is capitalizing on this shift to frugality. Comparatively, Macy's reported a 7% drop in sales and a loss for the third quarter. The National Association of Resale and Thrift Stores said a survey of its members showed that 66.2% posted a sales surge of an average 35% from January to August compared with the same period in 2007.*

The hours of operation will be from 9:00am to 6:00pm seven days a week to give our customers the opportunity to shop during the weekends just as any major store.

There are no licenses needed to sell clothing and decorative items.

A store like this will not only help the economy of the area but will bring more customers since the premises has been vacant for more than a year and the shopping mall where the shop will be located has three restaurants, one food store, and no retail like our business. Therefore, our store will add variety to the businesses and the well needed foot traffic.

Sincerely and Respectfully,



Francisco Lujan
Owner

SUP-36072
11/05/09 PC

