



Las Vegas

Agenda Item No.: 36.

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF NOVEMBER 4, 2009

DEPARTMENT: CITY MANAGER
DIRECTOR: ELIZABETH N. FRETWELL

☐ Consent ☒ Discussion

SUBJECT:
ADMINISTRATIVE:

Report from Pam Gallion, Executive Director of the University of Nevada, Las Vegas Cannon Survey Center on the results of the citizen survey - All Wards

Fiscal Impact

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☐

No Impact

☐ Augmentation Required

Budget Funds Available

Amount:

Funding Source:

Dept./Division:

PURPOSE/BACKGROUND:

As a part of the Your City Your Way Initiative, the UNLV Cannon Survey Center conducted a telephone survey of a statistically significant sample of the city of Las Vegas residents. The purpose of the survey was to: 1) identify a satisfaction level with city services; 2) identify if citizens feel resources are well placed; 3) identify any unmet community needs; and 4) identify attitudes and feelings towards any proposed budget cutting measures. The survey is the first phase of a citizen engagement project that includes focus panels, town hall meetings, and the utilization of social media sites to connect with the Las Vegas community.

RECOMMENDATION:

None

BACKUP DOCUMENTATION:

Submitted after Meeting - PowerPoint Presentation by Pam Gallion

Minutes:

Report given. No action necessary.

Using the submitted PowerPoint, PAM GALLION, University of Nevada, Las Vegas, Cannon Survey Center, detailed the results of the 2009 Community Assessment Survey, including the methodology, representation of respondents and the services the City residents do and do not want to be reduced during this economic downturn.

MAYOR GOODMAN and COUNCILMAN WOLFSON pointed out that the survey clearly indicates the service most wanted is economic development to create more jobs, which is an issue the Council continues to focus on.

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COUNCILWOMAN TARKANIAN emphasized that this project is part of an interwoven plan to build a better city for the citizens of Las Vegas.

CITY MANAGER ELIZABETH FRETWELL commented that this survey is part of the City's efforts to further engage citizens. Focus panels will discuss the survey results, town hall meetings will be conducted between January and February 2010 and recommended actions will be compiled in preparation for finalization of next year's budget. Citizens will have a better understanding of services impacted and how to sustain appropriate services. The City will also have a website for citizens to twitter and/or use Facebook.

COUNCILMAN WOLFSON clarified with MS. GALLION that 81 percent of the respondents had access to a computer or the Internet. MS. GALLION affirmed that she was comfortable with the survey results.

The Council expressed appreciation for MS. GALLION'S effort and experience.

