

AGENDA SUMMARY PAGE **CITY COUNCIL MEETING OF: SEPTEMBER 16, 2009**

DEPARTMENT: OFFICE OF COMMUNICATIONS

DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF THE KEEP AMERICA BEAUTIFUL CAMPAIGN

BACKUP DOCUMENTATION:

Submitted at Meeting Copy of Certificate of Appreciation for Jim Rankin and Copy of Proclamation for Fire Prevention Week 2009 for an Additional Ceremonial Item

Minutes:

COUNCILWOMAN TARKANIAN spoke on a group called Keeping America Beautiful. JACKIE KENNEDY and many others are working with the City of Las Vegas in keeping our communities clean and safe. This group represents many agencies, and she thanked them all for taking part in this program. She emphasized the importance of working together to make great things happen in our communities. The Councilwoman invited CECILE CARSON, Director, TYRONE THOMPSON and LISA CAMPELL, from the City of Las Vegas, to the podium.

MS. CARSON felt honored and welcomed the City and its citizens to the program. The group is dedicated to making a difference in the communities, one project at a time. Its focus is on litter, beautification, waste reduction and recycling. She thanked the Council, the citizens and the team for their support and efforts in Keeping America Beautiful.

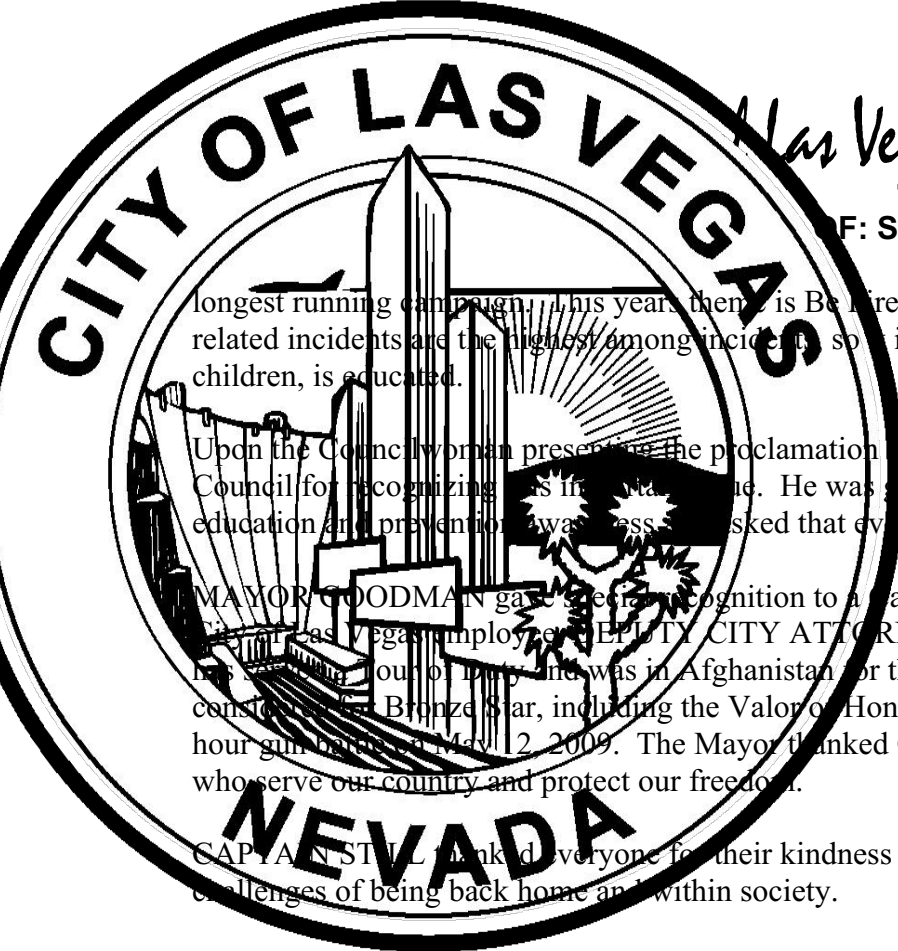
The Councilwoman asked members of the team to stand and be recognized for their efforts and all that they do.

COUNCILWOMAN TARKANIAN also recognized one of the Neighborhood Services Employees, JIM RANKIN, and invited him to the podium. Neighborhood clean-ups are one of the biggest requests from citizens in her ward and others. In July 2008, the City partnered with Republic Services on a revised clean-up program, which assisted in reducing costs and streamlining. Thirty-six neighborhoods were identified as high needs area and with MR. RANKIN'S assistance and leadership, all 36 neighborhoods were successfully cleaned and upgraded. She thanked MR. RANKIN and others for reducing costs for the City while providing a much needed service to the community. Many citizens have called her office and expressed their sincere appreciation as well.

MR. RANKIN thanked the Council members and appreciated their assistance in finding these areas and supporting the need to provide services in these areas.

ADDITIONAL CEREMONIAL ITEMS:

COUNCILWOMAN TARKANIAN invited CHIEF GREG GAMMON to the podium and commented on the great fire that occurred in Chicago years ago. As a result, an awareness campaign was initiated by former PRESIDENT WOODROW WILSON, which is currently the



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longest running campaign. This year's theme is Be Fire Smart, Don't Get Burned. Cooking related incidents are the highest among incidents, so it is very important that everyone, including children, is educated.

Upon the Councilwoman presenting the proclamation to CHIEF GAMMON, he thanked the Council for recognizing this important issue. He was grateful for the opportunity to extend education and prevention was stressed that everyone be mindful of this issue every day.

MAYOR GOODMAN gave special recognition to a Captain in the Army Reserves, who is also a Las Vegas employee, DEPUTY CITY ATTORNEY DAN STILL. CAPTAIN STILL has been on tour of duty and was in Afghanistan for the past 18 months. He is being considered for Bronze Star, including the Valor of Honor, because of his actions during a six-hour gun battle on May 12, 2009. The Mayor thanked CAPTAIN STILL and the many others who serve our country and protect our freedom.

CAPTAIN STILL thanked everyone for their kindness and warm welcome. He recognized the challenges of being back home and within society.

MAYOR GOODMAN thanked a group for their performance in the City Hall plaza and for providing entertainment to celebrate Hispanic Heritage Month.