

AGENDA SUMMARY PAGE **CITY COUNCIL MEETING OF: AUGUST 19, 2009**

DEPARTMENT: OFFICE OF COMMUNICATIONS

DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF THE 2010 CENSUS EFFORT

BACKUP DOCUMENTATION:

Submitted at Meeting Copy of Proclamation declaring Census 2010 Day

Minutes:

MAYOR GOODMAN invited DAVE BYERMAN, Chief Government Liaison for the Census Bureau, to the podium and presented him with the Proclamation declaring August 19, 2009, as Census 2010 Day in the City of Las Vegas. The City is preparing for the 2010 Census and MAYOR GOODMAN stressed the importance of ensuring that every Las Vegas resident is counted. The results of the 2010 Census will determine how much federal money will be allocated to the City and how Nevadans are represented in Congress. The Census will also bring much needed jobs to the community.

MR. BYERMAN appeared on behalf of the more than 4000 employees who would be working for the Census throughout the State of Nevada. Nevada showed the most improvement in response out of all the States in the 2000 Census and stands to gain the most. Nevada will lose \$917 per person per year in federal funding for 10 years for every man, woman and child missed in the Census. This money goes towards education, transportation, social services and emergency management. Census organization efforts are beginning throughout every community throughout the State and MR. BYERMAN encouraged everyone to fill out the Census form when it goes out in March and April 2010. He presented the Mayor and Council with information packets and mugs and encouraged the public to go to www.twitter.com/nvcensus for regular updates. He noted that the first Count Committee for Southern Nevada was forming and looked forward to working with the community on this important issue.