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Justification Letter
Mariana's Super Market # 1

Mariana's opened their first store in the same shopping center in the late 1980's the store was the size of a small convenience store. The Owners stocked the store with products familiar to the Latino Community.

It did not take long for word to spread that there was a Latino store in the area. By 1989 the owners were able to purchase a pad at the other end of the shopping center and they opened an 8,000 sq. ft. grocery store completed with a meat market and a bakery.

This store has long since out grown itself and the owners are in the process of expanding into the next building taking up 37,052 sq. ft. The storage, office and non customer assessable area will be 16,430 sq. ft. The store will be better equipped to take care of the community needs, as they will be able to offer a larger selection of household products, consumable products, a larger bakery, meat dept, and a liquor dept. The liquor dept will be 2,000 square feet, or less than 10% of the customer assessable area of 20,622 s.q. ft.

The Liquor Dept. will operate the same hours of the grocery store, 6AM -12AM 7 days. Without the Liquor dept. they would not be a full service grocery store and it would put them at a disadvantage with other full size grocery stores in the area.

It should also be noted that Mariana's since opening that first store has opened a store on Valley View and Sahara, Flamingo & Eastern, and Civic Center and Cheyenne all are well operated & successful with no adverse effect on the community.

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