

MEMORANDUM OF UNDERSTANDING
Between the
City of Las Vegas and Look Out Kids About

This Memorandum of Understanding ("MOU") is made and entered into this 15th day of July, 2009, between the City of Las Vegas, a political subdivision of the State of Nevada ("City") and Look Out Kids About, a Nevada non-profit ("LOKA"). The City and LOKA are individually or collectively referred to herein as "Party" or "Parties."

RECITALS

WHEREAS, the Parties have an interest in creating an environment where more children are walking/biking to and from school safely; and

WHEREAS, the City has entered an Agreement with the Nevada Department of Transportation ("NDOT") to provide funding through the Federal Highway Administration ("FHWA") Office of Safety Funds for the establishment and carrying out of a safe routes to school program ("SRTS Program") for the benefit of children in primary and middle schools (the "Grant Agreement"). The Grant Agreement is attached hereto as Exhibit A, incorporated herein by this reference; and

WHEREAS, the City wishes to have LOKA assist in the administration of the Grant Agreement; and

NOW THEREFORE, in consideration of the mutual promises herein contained and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

AGREEMENT

I. RESPONSIBILITIES

A. LOKA will assist the City in the administration of the Grant Agreement. This assistance includes the following:

1. Education outreach programs to include the following:
 - a. Website development and maintenance not to exceed Eight Hundred Seventy Three Dollars and No Cents (\$873.00).
 - b. Public safety announcement ("PSA") development and airtime not to exceed Forty One Thousand Dollars and No Cents (\$41,000.00);
 - c. Safety billboard public information messages not to exceed Six Thousand Dollars and No Cents (\$6,000.00);
 - d. Trade show type display materials not to exceed One Thousand Six Hundred Fifty Dollars and No Cents (\$1,650.00);
 - e. Membership base building not to exceed Four Thousand One Hundred Twenty Six Dollars and 33/100 Cents (\$4,126.33);
 - f. Hand out materials, posters and brochures not to exceed Seven Thousand Four Hundred Fifty Seven Dollars and 05/100 Cents (\$7,457.05);
 - g. Attendance at National and Nevada Safe Route to School bicycle and pedestrian conferences not to exceed Two Thousand Nine Hundred Sixty One Dollars and 31/100 Cents (\$2,961.31);
2. Encouragement/incentive items to include the following:

a. Incentive items not to exceed One Thousand Eight Hundred Dollars and No Cents (\$1,800.00);

3. Enforcement item to include the following:

a. Eight hundred (800) crossing guard signs not to exceed One Hundred and Twenty Thousand Dollars and No Cents (\$120,000.00).

4. Evaluation item to include the following:

a. Mode shift surveys at no cost.

B. The City will directly purchase the materials and pay invoices for the aforementioned Grant Agreement items. For attendance at National and Nevada Safe Route to School bicycle and pedestrian conferences, Item 2.g above, LOKA shall invoice the City for any reasonable travel costs within 45 calendar days after the costs are incurred. Invoices shall be sent for reimbursement to Ebony Folk, City of Las Vegas Department of Public Works, 400 Stewart Avenue, Las Vegas Nevada 89101, which shall be processed for prompt reimbursement.

LOKA shall not expend and shall not be reimbursed for any Grant Agreement monies other than for attendance at National and Nevada Safe Route to School bicycle and pedestrian conferences without prior written approval from the City's Director of Public Works or designee.

II. COMPLIANCE WITH LAWS AND LEGAL REQUIREMENTS

A. The City and LOKA shall comply with and abide by all applicable statutes, ordinances, laws and regulations related to the administration of the MOU. The City and LOKA also shall comply with and abide by all terms of the Grant Agreement

B. This MOU is made for the benefit of the Parties to the MOU, and not for any outside party. The Parties agree that in the event of a dispute, each Party will bear its own costs of litigation and attorney's fees.

II. ASSIGNMENT

A. LOKA shall not assign, or attempt to assign, without prior written consent of City, its interests and obligations contained in this MOU in the whole or part, nor use or attempt to use them for any purpose not authorized herein.

III. INDEMNITY

A. The Parties shall be responsible for their own negligence subject to the limitations on liability provided under Nevada Revised Statutes, Chapter 41, and, to the same degree, shall hold harmless and indemnify the other party, its council, board, individual members thereof, and/or all employees and volunteers for any and all losses, damages, harm, liability, cost, or expense, financial or otherwise, resulting or arising from, during, or as a result of any negligent or intentional action or inaction, error, and/or omission of its council, board, agents, employees, volunteers, and/or activity participants in the activities involving this MOU. In addition, each Party shall defend the other Party, its council, board, individual members thereof, and/or all employees and volunteers and assume all costs, expenses, and liabilities of any nature to which the owner party may be subjected as a result of any claim, demand, action, or cause of action arising out of the activities involving this MOU.

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V. TERMINATION

The Parties shall have the right to terminate this MOU immediately upon written notice to the other party if: (i) the other Party breaches any term of this MOU, which the other Party has failed to cure within thirty (30) days after the breaching Party's receipt of written notice of such breach; or (ii) both Parties mutually agree upon such termination of this MOU.

VI. NOTICES

A. All notices regarding this MOU shall be given in writing and addressed to the following:

LOKA: Robin Munier, President
Look Out-Kids About
P.O.Box 26395
Las Vegas, Nevada 89126

City: Director of Public Works
City of Las Vegas
Department of Public Works
400 Stewart Street
Las Vegas, NV 89101
Phone: (702) 229-6276
Fax: (702) 382-0848

VII. ENTIRE MOU

A. This MOU sets forth the entire understanding and agreement between the Parties hereto and supersedes all previous communications, negotiations, and agreements, whether oral or written, with respect to the subject matter hereof. No addition to or modification of this MOU shall be binding on either Party unless reduced to writing and duly executed by or on behalf of the Parties hereto. No representation or statement not expressly contained in this MOU or in any written, properly executed amendment to the MOU shall be binding upon the CITY or LOKA.

VIII GENERAL TERMS

A. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void or unenforceable for whatever reason, the remaining provisions not so declared shall, nevertheless, continue in full force and effect, without being impaired in any manner whatsoever.

B. This Agreement shall be deemed to have been executed and delivered within the State of Nevada, and the rights and obligations of the Parties hereto shall be construed and enforced in accordance with and governed by the laws of the State of Nevada. Claims to enforce this Agreement are subject to arbitration in accordance with the rules of the American Arbitration Association.

C. The Parties hereby certify that each has read all of the MOU and fully understand the same.

D. All of the representations and obligations of the parties are contained herein, and no modification, waiver or amendment of this MOU or of any of its conditions or provisions shall be binding upon a party unless in writing signed by that Party or a duly authorized agent of that Party empowered by a written authority signed by that party. The waiver by any Party of a breach of any provision of this MOU shall

not operate or be construed as a waiver of any subsequent breach of that provision by the same party, or of any other provision or condition of the MOU.

D. The headings of Sections and Subsections are for convenient reference only and shall not be deemed to limit, construe, affect, modify or alter the meaning of such Sections and Subsections.

E. Counterparts; Electronic Delivery. This MOU may be executed in counterparts, all such counterparts will constitute the same MOU and the signature of any party to any counterpart will be deemed a signature to, and may be appended to, any other counterpart. Executed copies hereof may be delivered by facsimile or e-mail and upon receipt will be deemed originals and binding upon the parties hereto, regardless of whether originals are delivered thereafter.

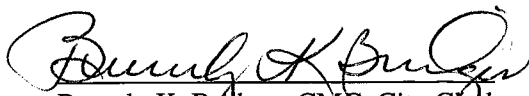
F. Disclosure of Principals. Pursuant to Resolution R-105-99 adopted by the City Council effective October 1, 1999, LOKA warrants that it has disclosed, on the form attached hereto as Exhibit "B", all members of the LOKA Board of Directors or any material change in the above disclosure within fifteen (15) days of any such change.

IN WITNESS WHEREOF, the parties have executed this Agreement on the day and year first above written.

City of Las Vegas
"City"

By: 
Oscar B. Goodman, Mayor

ATTEST:


Beverly K. Bridges, CMC, City Clerk

Approved as to form:

 6/22/09
Date

Look Out Kids About
"LOKA"

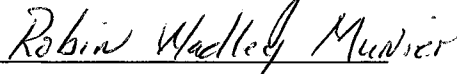
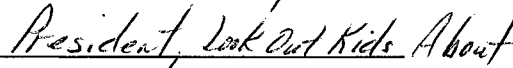
By: 
Name: 
Title: 

EXHIBIT "A"
GRANT AGREEMENT

NEVADA SAFE ROUTES TO SCHOOL PROGRAM
SUBRECIPIENT'S AGREEMENT FOR NONINFRASTRUCTURE ACTIVITIES

This Agreement is made and entered into the 2nd day of September, 2008 by and between the STATE OF NEVADA, acting by and through its Department of Transportation, hereinafter called "DEPARTMENT" and City of Las Vegas hereinafter called "SUBRECIPIENT".

WITNESSETH:

WHEREAS, 23 USC 402 provides the Federal Highway Administration Office of Safety funds for the establishment and carrying out of a safe routes to school program (SRTS Program) for the benefit of children in primary and middle schools; and

WHEREAS, the purposes of 23 USC 402 are (1) to enable and encourage children, including those with disabilities, to walk and bicycle to school; (2) to make bicycling and walking to school a safer and more appealing transportation alternative, thereby encouraging a healthy and active lifestyle from an early age; and (3) to facilitate the planning, development, and implementation of projects and activities that will improve safety and reduce traffic, fuel consumption, and air pollution in the vicinity of schools; and

WHEREAS, amounts apportioned to the State of Nevada, pursuant to 23 USC 402, shall be administered by the State's Department of Transportation; and

WHEREAS, before Federal-Aid will be made available, the SUBRECIPIENT and DEPARTMENT shall be required to enter into an agreement whereby the functions of the PROJECT are identified; and

WHEREAS, the SUBRECIPIENT and the DEPARTMENT have developed a PROJECT proposal that has been approved for funding; and

WHEREAS, the SUBRECIPIENT is a governmental entity eligible to receive 23 USC 402 funds;

NOW, THEREFORE, in consideration of the premises and of the mutual covenants hereinafter contained, it is hereby agreed by and between the parties as follows:

ARTICLE I - PURPOSE OF AGREEMENT

1. The purpose of this Agreement, and as further set forth within the SUBRECIPIENT'S application, attached hereto and incorporated herein as Attachment "A", is to provide Safe Routes to School initiatives related to Education, Enforcement, Encouragement and Evaluation, hereinafter referred to as "PROJECT", and to state the terms, conditions and mutual understanding of the parties as to the manner in which the PROJECT will be undertaken and completed.

ARTICLE II - SCOPE OF PROJECT

1. The SUBRECIPIENT shall coordinate with the DEPARTMENT'S Safe Routes to School Coordinator and provide support data, surveys or other information as needed to review the strategies implemented by the project, crossing guard equipment, public service announcements, printed education materials, incentives for their effectiveness in achieving the project's objectives near each affected school.

ARTICLE III - REIMBURSEMENT

1. The maximum dollar amount that is reimbursable under this Agreement shall not exceed One Hundred Eighty Five Thousand Eight Hundred Sixty Eight and No/100 (\$185,868.00). Approval of reimbursement will be contingent upon receipt of invoice and supporting documentation, verification, and inspection (as appropriate) of work completed as specified in Attachment A attached hereto and incorporated herein.

2. The SUBRECIPIENT agrees to invoice quarterly.

3. This agreement is based on Federal Funds being made available through the Federal Highway Administration. Regulations found under Chapter 1, Title 23 United States Code and Title 49 Code of Federal Regulations must be followed.

ARTICLE IV - PERFORMANCE

1. Activities and purchases outlined under this agreement which are implemented or expended prior to the date of a written "Notice to Proceed" has been transmitted by the DEPARTMENT to the SUBRECIPIENT will not be eligible for reimbursement.

2. The term of this Agreement shall be from the date first written above, and shall run through and June 30, 2010.

ARTICLE V - USE OF PROJECT VEHICLES AND EQUIPMENT

1. Equipment funded under this agreement may only be used by the SUBRECIPIENT within two (2) miles of an elementary or middle school (schools K-8) as defined 23 USC 402.

2. Equipment purchased with federal funds that is no longer needed for its original purpose or program or for other activities currently or previously supported by a federal agency are to be disposed of according to Title 49 CFR 18.32.

ARTICLE VI - RECORDS AND REPORTS

1. The SUBRECIPIENT shall advise the DEPARTMENT regarding the progress of the PROJECT at such times and in such manner as the DEPARTMENT may require, including, but not limited to meetings and interim reports. The SUBRECIPIENT shall submit to the DEPARTMENT, at such time as the DEPARTMENT may require, such financial statements, data, records, contracts and other documents related to the PROJECT as may be deemed necessary by the DEPARTMENT.

2. The SUBRECIPIENT shall use the FHWA "Parent – Walking and Biking to School Survey" (Survey) and "Student Arrival and Departure Tally Sheet" (Tally Sheet) at all project school locations. Data is to be collected by using both the Survey and Tally Sheet prior to project initiation and at the end of each semester for the duration of the project. Both surveys and Tally Sheets are to be sent to the State's Safe Routes to School Coordinator so they may be forwarded to the FHWA for processing. The Survey and Tally Sheet are available at www.walknevada.com.

3. It is expressly understood that the DEPARTMENT and the FHWA shall have access to such records of the SUBRECIPIENT as pertain to all matters arising under this Agreement, and the SUBRECIPIENT will retain records subject to audit, for three (3) years from the ending date of the agreement.

ARTICLE VII - TERMINATION

1. This Agreement may be terminated upon thirty (30) days written notice by mutual consent of both parties, or unilaterally by either party without cause.

ARTICLE VIII - MISCELLANEOUS PROVISIONS

1. The SUBRECIPIENT shall, at its own expense, obtain and pay for all licenses, permits and/or fees and comply with all federal, state and local laws, statutes, ordinances, rules and regulations and the orders and decrees of any courts of administrative bodies or tribunals in any manner affecting the performance of this Agreement, including without limitation, worker's compensation laws, licensing laws and regulations.

2. Regulations found under Chapter 1, Title 23 United States Code and Title 49 Code of Federal Regulations must be followed by the SUBRECIPIENT. These references can be found at <http://www.access.gpo.gov>.

3. The SUBRECIPIENT and all successors, executors, administrators, and assigns of the SUBRECIPIENT'S interest in the work or the compensation herein provided shall be bound by the terms of this Agreement.

4. No member, officer or employee of the SUBRECIPIENT during his or her tenure and for a period of one (1) year thereafter shall have any interest, direct or indirect, in this Agreement or the proceeds thereof.

5. In any dispute arising under this Agreement as to performance, compensation, and the interpretation of satisfactory fulfillment of the terms of this Agreement, the decision of the Director of the DEPARTMENT, with the concurrence of the FHWA, shall be final and conclusive as to all parties. Nothing herein contained shall impair the parties' rights to file suit in the courts of the State of Nevada.

6. To the fullest extent of NRS Chapter 41 liability limitations, each party shall indemnify, hold harmless and defend, not excluding the other's right to participate, the other from and against all liability, claims, actions, damages, losses, and expenses, including but not limited to reasonable attorney's fees and costs, arising out of any alleged negligent or willful acts or omissions of the party, its officers, employees and agents. Such obligation shall not be construed to negate, abridge, or otherwise reduce any other right or obligation of indemnity that would otherwise exist as to any party or person described herein. The indemnifying party conditions this indemnification obligation upon service of written notice within thirty (30) days of the indemnified party's notice of actual or

pending claims or cause of action. The indemnifying party shall not be liable to hold harmless any attorney's fees and costs for the indemnified party's chosen right to participate with legal counsel.

7. The parties do not waive and intend to assert available NRS Chapter 41 liability limitations in all cases. Agreement liability of both parties shall not be subject to punitive damages. Actual damages for any DEPARTMENT breach shall never exceed the amount of funds that have been appropriated for payment under this Agreement, but not yet paid for the fiscal year budget in existence at the time of the breach.

8. This Agreement and the rights and obligations of the parties hereto shall be governed by, and construed according to, the laws of the State of Nevada. The parties consent to the exclusive jurisdiction of the Nevada district courts for enforcement of this Agreement. Venue for any such actions shall be in Carson City.

9. The parties are associated with each other only for the purposes and to the extent set forth in this Agreement. Each party is and shall be an entity separate and distinct from the other party and shall have the right to supervise, manage, operate, control and direct performance of the details incident to its duties under this Agreement.

10. It is specifically agreed between the parties executing this Agreement that it is not intended by any of the provisions of any part of the Agreement to create in the public or any member thereof a third party beneficiary status hereunder, or to authorize anyone not a party to this Agreement to maintain a suit for personal injuries or property damage pursuant to the terms or provisions of this Agreement.

11. It is specifically agreed between the parties executing this Agreement that it is intended to create a contractual relationship solely between the DEPARTMENT and the SUBRECIPIENT. It is further specifically agreed between the parties executing this Agreement that it is not intended by any provisions of any part of this Agreement, to create in the SUBRECIPIENT's subcontractors, the public, or any member thereof, a contractual relationship between such persons and entities and the DEPARTMENT.

12. Each party shall keep confidential all information, in whatever form, produced, prepared, observed or received by that party to the extent that such information is confidential by law or otherwise required by this Agreement.

13. Pursuant to NRS 239.010, information or documents may be open to public inspection and copying. The parties will have the duty to disclose unless a particular record is confidential by law or a common law balancing of interests.

14. The illegality or invalidity of any provision or portion of this Agreement shall not affect the validity of the remainder of this Agreement and this Agreement shall be construed as if such provision did not exist and the non-enforceability of such provision shall not be held to render any other provision or provisions of this Agreement unenforceable.

15. The parties hereto represent and warrant that the person executing this Agreement on behalf of each party has full power and authority to enter into this Agreement and that the parties are authorized by law to engage in the activities which form the subject of this Agreement.

16. This Agreement shall not become effective until and unless approved by appropriate official action of the governing body of each party.

17. This Agreement, and the attachments thereto: Attachment A - "Application" constitutes the entire agreement of the parties and such is intended as a complete and exclusive statement of the promises, representations, negotiations, discussions, and other agreements that may have been made in connection with the subject matter hereof. Unless an integrated attachment to this Agreement specifically displays a mutual intent to amend a particular part of this Agreement, general conflicts in language between any such attachment and this Agreement shall be construed consistent with the terms of this Agreement. Unless otherwise specifically authorized by the terms of this Agreement, no modifications or amendment to this Agreement shall be binding upon the parties unless the same is in writing and signed by the respective parties hereto.

IN WITNESS WHEREOF, the parties have executed this AGREEMENT the day and year first above written.

SUBRECIPIENT: City of Las Vegas

State of Nevada, acting by and through
its DEPARTMENT OF TRANSPORTATION

APPROVED:

John S. Ridilla 6/23/08
City Attorney John S. Ridilla
Deputy City Attorney

Name (Print)

R. Scott Paulsen
Director
for Reviewed:

Kent L. Cooper
Kent Cooper, Assistant Director

ATTEST:

Beverly K. Bridges
BEVERLY K. BRIDGES, CMC, City Clerk

Recommended:

Charlie Cerocke
Charlie Cerocke, Intermodal Planning Chief

CITY OF LAS VEGAS

Approved as to Legality and Form:

BY: Gary Reese
OSCAR B. GOODMAN, Mayor

Deputy Attorney General
Deputy Attorney General

Gary Reese, Mayor Pro-Tem

Applicant: Kids About - A Safety Coalition

Sponsor: City of Las Vegas

School: 199 Elementary and 55 Middle Schools

County: Clark

Grades: K-8

Walk Zone Distance: 2 mi

School Enrollment: not specified

Current Students w/in walk zone: not specified

Current Students who walk/bike: ~42%

Estimated Number of Additional Students who will walk/bike as a result of mitigation: Unknown

Percent of Additional Walk Zone Students Anticipated as a result: 10%

Average mode shift cost (as requested) per student: Unknown

ENGINEERING

Crosswalk Delineators: Inf \$7,470.90 Allowable
Test Signage: Inf \$6,144.00 Allowable

Total Infrastructure \$13,614.90

EDUCATION

Website Development & Maintenance NonInf \$873.00 Allowable
Safety PSA Dev & Airtime: NonInf \$41,000.00 Allowable
Safety Billboard Public Info Messages NonInf \$6,000.00 Allowable
Trade Show Type Display, Materials, Ins NonInf \$1,650.00 Allowable
Membership Base Building NonInf \$4,126.33 Allowable
Hand out materials, posters, brochures NonInf \$7,457.05 Allowable
Attendance of National SRTS and NV Bike/Ped Conferences NonInf \$2,961.31 Allowable

ENCOURAGEMENT

Incentive Items NonInf \$1,800.00 Allowable

ENFORCEMENT

800 Crossing Guard Signs NonInf \$120,000.00 Allowable

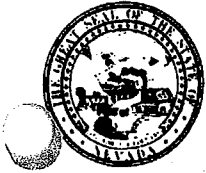
EVALUATION

Mode Shift Surveys NonInf \$0.00

Applicants will be required to poll parents using the National SRTS Parent Survey Form and collect mode shift data using the National SRTS Student Classroom Tally Form.

Total Non-Infrastructure \$185,867.69

TOTAL AMOUNT REQUESTED \$199,482.59



Jim Gibbons
Governor

STATE OF NEVADA
DEPARTMENT OF TRANSPORTATION

1263 S. Stewart Street
Carson City, Nevada 89712

September 18, 2007

Susan Martinovich, P.E., Director

In Reply Refer to:

PSD 7.09b

Mr. Scott Konnath
Kids About – A Safety Coalition (Applicant)
120 Corporate Drive
Henderson, NV 89074

Councilwoman Lois Tarkanian
City of Las Vegas (Sponsor)
City Hall, Tenth Floor
400 Stewart Ave.
Las Vegas, NV 89101

RE: Status of Safe Route to School Funding Application for Kids About

Dear Councilwoman Tarkanian and Mr. Konnath:

The Nevada Department of Transportation would like to acknowledge your interest in the Nevada Safe Routes to School Program and funding application process. Since receiving your application the Department of Transportation, Bicycle Advisory Board and Federal Highway Administration – Nevada Division Office, have all reviewed your request. Based on this review, and applicable federal laws and guidance, we are pleased to inform you that your application for funding is moving forward with no exceptions.

This notification is not a "Notice to Proceed" as the recommendations for funding must still be: 1) approved by the Director of the NDOT, 2) scheduled into the Statewide Transportation Improvement Plan (STIP), and 3) developed into fully executed agreements between the parties. Any expenditures made prior to issuance of a notice to proceed will not be eligible for reimbursement. We estimate completion of this process by early 2008.

Unresolved issues regarding sign compliance with federal standards as well as conditions pertaining to the purchase of food will be addressed prior to execution of agreements.

If you have any questions, or if I can be of further assistance, please call me at (775) 888-7357.

Sincerely

Bill Story

Bicycle, Pedestrian & Safe Routes to School Section
NDOT – Planning Division

CC:

Jerry Duke, RTC of Southern Nevada, 600 S. Grand Central Pkwy., Suite 350, Las Vegas, NV 89106-4512

Nevada Department of Transportation

Safe Routes to School Program Grant Application

(May 30, 2007)

Created by:

Scott Konnath
Secretary
Kids About – A Safety Coalition
120 Corporate Park Drive
Henderson, NV 89074
(702) 280-3982
konnath@earthlink.net

1. Project Name
Kids About—A Safety Coalition Education and Training Grant

2. Project Location
Clark County

3. Project Contact – Group/Agency
Kids About—A Safety Coalition
120 Corporate Park Drive
Henderson, NV 89074
(702) 799-7830 ext. 5246

4. Project Contact – Individual
Scott Konnath
Secretary
Kids About—A Safety Coalition
120 Corporate Park Drive
Henderson, NV 89074
(702) 799-7830 ext. 5246
Konnath@earthlink.net

5. Project Sponsor
City of Las Vegas

MPO Coordination
Regional Transportation Commission of Southern Nevada

6. Project Sponsor Contact
Councilwoman Lois Tarkanian
Las Vegas City Council
City Hall, Tenth Floor
400 Stewart Avenue
Las Vegas, NV 89101
Phone: (702) 229-6327
Fax: (702) 366-0032
ltarkanian@lasvegasnevada.gov

7. School Assessment Team Members

a. Public Works

O. C. White
City Traffic Engineer
Public Works Department
Traffic Engineering Division
City Hall, Fourth Floor
400 Stewart Avenue
Las Vegas, NV 89101
Office: (702) 229-6327
Fax: (702) 366-0032
ocwhite@lasvegasnevada.gov

b. School District

Maggie Saunders
Traffic Safety Coordinator
Police Services
Clark County School District
120 Corporate Park
Henderson, Nevada 89074
Office: (702) 799-7830 ext. 5246
masaunders@interact.ccsd.net

c. School Administration

Not specific to one school.

d. Walking and Bicycling Advocacy

Erin Breen
Safe Community Partnership
Transportation Research Center
University of Nevada, Las Vegas
Howard R. Hughes College of Engineering
4505 Maryland Parkway, Box 454007
Las Vegas, NV 89154-4007
Office: (702) 895-1338
scp.unlv@gmail.com

e. Parents (PTA Representative)

Robin Munier
President
Nevada PTA
6134 W. Charleston Blvd
Las Vegas, NV 89146-1127
Office: (702) 258-7885
Fax: (702) 258-7836
www.nevadapta.org

f. Health Department

Deborah M. Williams, MPA, MPH, CHES
Chronic Disease Prevention & Health Promotion Manager
Division of Community Health
Southern Nevada Health District
400 Shadow Lane, Suite 101
Las Vegas, NV 89106
Office: (702) 759-1263
Fax: (702) 759-1416
williamsd@snhdmail.org

g. Air Quality Agency

None

h. Safety Organization

Anabelle Watkins
Traffic Safety Coordinator
AAA Nevada
3312 W. Charleston Blvd
Las Vegas, NV 89102
Office: (702) 870-9171 ext. 255
Anabelle_Watkins@csaa.com

i. Law Enforcement

Hector Garcia
Chief of Police
Clark County School District
120 Corporate Park
Henderson, Nevada 89074
Office: (702) 799-7830 ext. 5203
hgarcia1@interact.ccsd.net

j. Fire Department

Tim Szymanski
"Heat Kills" Campaign
Las Vegas Fire and Rescue
500 N. Casino Center Boulevard
Las Vegas, NV 89101
Phone: (702) 229-0145
tszymanski@lasvegasnevada.gov

k. Adjoining Neighborhood Residents

None

l. City, County and State Transportation Agencies

Jorge Ocon
Sr. Transportation Planner
Regional Transportation Commission of Southern Nevada
600 S. Grand Central Pkwy. Suite 350
Las Vegas, NV 89106
Office: (702) 676-1727
Fax: (702) 676-1713
oconj@rtcsnv.com

ATTACHMENT "A"

8. Which Category Does This Project Fall Within?
Non-Infrastructure

9. Project Amount Requested

Description	Quantity	Unit Cost	Total
Communications Committee			\$51,414.33
Education Committee			\$9,815.29
Engineering Committee			\$13,614.90
Public Safety Committee			\$120,000.00
Kids About Board of Directors			\$2,961.31
Miscellaneous Expenses			\$2,017.98
PROJECT TOTAL			\$199,823.81

10. Total Project Cost

Description	Quantity	Unit Cost	Total
Communications Committee			\$51,414.33
			\$0.00
TOTAL			\$51,414.33
Education Committee			\$9,815.29
School Zone Safety Toolkits (Donation-City of Las Vegas)			\$4,000.00
School Zone Safety Toolkits (Donation-Clark County School District)			\$4,000.00
School Zone Safety Toolkits (Donation-AAA Nevada)			\$1,000.00
School Zone Safety Toolkits (Donation-Nevada State Bank)			\$1,000.00
School Zone Safety Toolkits (Donation-Speedway Childrens Charities)			\$500.00
TOTAL			\$20,315.29
Engineering Committee			\$13,614.90
City of Las Vegas Stenciling Project (Donation-City of Las Vegas)			\$1,640.00
Metro Volunteer Street Stenciling Project (Donation-City of Las Vegas)			\$5,868.15
TOTAL			\$21,123.05
Public Safety Committee			\$120,000.00
			\$0.00
TOTAL			\$120,000.00
Kids About Board of Directors			\$2,961.31
			\$0.00
TOTAL			\$2,961.31
Miscellaneous Expenses			\$2,017.98
			\$0.00
TOTAL			\$2,017.98
ADJUSTED PROJECT TOTAL			\$217,831.96

11. Project Cost Estimate

See below. Prepared by Scott Konnath, Kids About Secretary.

Communications Committee

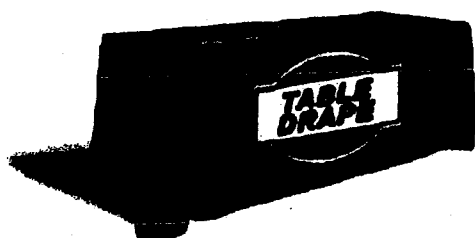
Description	Quantity	Unit Cost	Total
Kids About Website Information Maintenance			
URL Fee	1	\$35.00/year	\$35.00
Dreamweaver 8.0	1	\$389.00	\$389.00
Adobe Acrobat 8 Professional (for PDFs)	1	\$449.00	\$449.00
TOTAL			\$ 873.00
PSA-Don't Cross the Line (NRS 484.356)			
30 second PSA Development			\$10000.00
Air time at beginning of school year			\$10000.00
TOTAL			\$20,000.00
PSA-New 20ft Crosswalk Parking Restriction (NRS 484.399 modification)			
30 second PSA Development			\$10000.00
Air time at beginning of school year			\$10000.00
TOTAL			\$20,000.00
Billboards			
Ad Layout Design Cost			\$5000.00
TOTAL			\$5,000.00
Bus Stop Billboards			
Ad Layout Design Cost			\$1000.00
TOTAL			\$1,000.00
Radio PSA			
10 second PSA Development			\$1000.00
TOTAL			\$1,000.00
Membership			
Kids About Color Tri-Fold (Solicitations)	500	\$0.18	\$90.00
Kids About Magnets (Projected Members)	200	\$0.37	\$74.00
Kids About Membership Cards	200	\$13.99/250	\$13.99
Postage:			
Member Solicitations	500	\$0.41/invite	
(Membership cards, magnets, Newsletter)	200	\$0.37/magnet	\$279.00
Kids About Board of Directors Polo Shirts			
13 Board Members			
10 Advisory Board Members			
7 Honorary Committee Co-Chairs	30	\$20.00	\$600.00
Kids About Business Cards			
(13 Board Members 500 cards each)	13	\$13.99/250	\$181.87
TOTAL			\$1,238.86

Communications Committee (Continued)

Description	Quantity	Unit Cost	Total
Kids About Annual Awards Luncheon			
Awards	7	\$25.00	\$175.00
Catering for 100 people	100	\$20.00/person	\$2000.00
Invitations (Avery Laser Note Cards)	150	\$21.99/box of 60	\$65.97
Postage for Invitations	150	\$0.41/invite	\$61.50
Participation Gift	100	Donated	\$0.00
TOTAL			\$2,302.47

Education Committee

Description	Quantity	Unit Cost	Total
Exhibitor Equipment			
Liability Insurance	1	\$500.00/Year	\$500.00
Kids About Logo Table Drape	2	\$250.00	\$500.00
Tax & Shipping		\$50.00	\$50.00
Kids About Logo Banner Stand	2	\$250.00	\$500.00
Tax & Shipping		\$50.00	\$50.00
Mobile File Cart	2	\$25.00	\$50.00
TOTAL			\$1,650.00



Spring Special

MEDIAstand & Banner

\$249.00

- Includes carrying bag
- 31.5"W x 78" T banner
- bungee pole
- 8 lbs
- ships in 2-3 days



Education Committee (Continued)

Description	Quantity	Unit Cost	Total
2007 Nevada PTA Summer Leadership Training			
Exhibitor Booth Registration	1	\$250.00	\$250.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 359.50
2007 Meadows Mall Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 Boulevard Mall Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 Galleria Mall Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50

Education Committee (Continued)

Description	Quantity	Unit Cost	Total
2007 CCSD New Teacher Orientation			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 NLV School Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 Las Vegas School Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 Henderson School Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 County School Back-to-School Fair			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50

Education Committee (Continued)

Description	Quantity	Unit Cost	Total
Lake Mead Council PTA Meetings			
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 109.50
2007 International Walk to School Day			
Look Out Kids About Magnets	2000	\$0.37	\$740.00
Kids About Color Tri-Fold	2000	\$0.18	\$360.00
Look Out Kids About Support Staff T-Shirt	50	\$7.00	\$350.00
Nevada Traffic Law Flyer (1/2 page)	2000	\$0.04/page	\$40.00
TOTAL			\$1,490.00
2007 Museum Guild Trick-o-Treating			
Exhibitor Booth Registration (2 nights)	1	\$300.00	\$300.00
Exhibitor Booth Insurance (See Above)			\$0.00
Look Out Kids About Magnets	300	\$0.37	\$111.00
TOTAL			\$ 411.00
2008 Nevada PTA Convention			
Exhibitor Booth Registration	1	\$250.00	\$250.00
Exhibitor Booth Insurance (See Above)			\$0.00
Convention Program Ad	1	\$200.00	\$200.00
Workshop Handout (Principal's Toolkit)	30	\$15.00	\$450.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$1,009.50
2008 Parent Involvement Summit			
Exhibitor Booth Registration	1	\$0.00	\$0.00
Exhibitor Booth Insurance (See Above)			\$0.00
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Support Staff T-Shirt	50	\$7.00	\$350.00
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 459.50
2008 Helldorado Day Parade			
Kids About T-Shirts	40	\$7.00	\$280.00
TOTAL			\$ 280.00

Education Committee (Continued)

Description	Quantity	Unit Cost	Total
CCSD Regional PAC Meetings (7 Regions)			
CCSD Traffic Safety Posters (English)	100	\$0.35	\$35.00
CCSD Traffic Safety Posters (Spanish)	50	\$0.35	\$17.50
Look Out Kids About Magnets	100	\$0.37	\$37.00
Kids About Color Tri-Fold	100	\$0.18	\$18.00
School Zone Safety Pamphlet	100	\$0.09/page	\$2.00
Nevada Traffic Law Flyer (1/2 page)	100	\$0.04/page	\$2.00
TOTAL			\$ 111.50
Corporate Training Program (Targeting fleet operators that enter school zones and major employers: FedEx, DHL, UPS, Office Depot, CCSD, Nellis AFB, Utility Companies, Construction Contractors, etc.)			
CCSD Traffic Safety Posters (English)	1000	\$0.35	\$350.00
CCSD Traffic Safety Posters (Spanish)	1000	\$0.35	\$350.00
Look Out Kids About Magnets	1000	\$0.37	\$370.00
Kids About Color Tri-Fold	1000	\$0.18	\$180.00
School Zone Safety Pamphlet (4.25X5.5)	1000	\$0.09/page 4 pg	\$360.00
School Zone Safety Briefing CD			\$0.00
CDs (50 per unit)	1000	\$14.99/50	\$299.80
CD Labels (40 per unit)	1000	\$15.99/40	\$399.75
Postage	100	\$0.41/invoice	\$41.00
TOTAL			\$2,350.55

KLAS
PRODUCTS, INC.

Vendor Services For All Specialty Products & Logo Apparel

05/25/07

Phone (702)255-6318 | Fax (702)448-4063 | Email sales@klasprouducts.com

Scott Konnath
Nevada PTA Health & Safety
6509 Grayback Dr.
Las Vegas, NV 89084

Corporate Office Location
800 N. Rainbow Blvd. Suite #208
Las Vegas, NV 89107

Accounting Dept Mailing Address
4100 Eldorado Pkwy Suite # 100-434
McKinney, TX 75070

Scott Konnath
Nevada PTA Health & Safety
6509 Grayback Dr.
Las Vegas, NV 89084

Phone: (702)398-6151 Ext.

Fax

Email: konnath@earthlink.net

Shipping Pt.

UPS Grd

QUOTATION

No000Q10717-0

To expedite your order please refer to this quotation number



Stick with KLAS

No responsibility in making quotation can be made unless complete information is submitted. Terms are firm for 30 days. All quotations assume that the necessary artwork will be provided. The customer assumes all responsibility of the accuracy of this quote's information once the quote is signed. Quotes are 5th DD non-negotiable and are required on all orders. Delivery will be scheduled from the date of final proof approval. Manufacturers may ship under or over up to 10% of the quantity ordered. The customer is financially responsible for underorder runs. All orders are subject to the terms and conditions and the acceptance of KLAS Products, Inc. Orders under \$100 are subject to a better minimum charge of \$60. All cancelled orders are subject to a MINIMUM \$40 charge. The quote gives ESTIMATED shipping costs and does NOT include tax. Items delivered to the state of Nevada are subject to a 7.75% Clark County tax. For further information go to www.klasprouducts.com

QUOTATION #000Q10717-0

Prices do not include sales tax or shipping/handling charges

		1C - Hundred	EA - Thousands
KL00A	Size of Magnet 4" x 6". Full Color Round Corners	1,000 \$0.52	EA \$520.00
KL00A		2,500 \$0.42	EA \$1,050.00
KL00A		5,000 \$0.37	EA \$1,850.00
KL00A	ON SALE - Size of Magnet 4" x 7" Full Color.	1,000 \$0.49	EA \$490.00
KL00A		2,500 \$0.38	EA \$950.00
KL00A		5,000 \$0.35	EA \$1,750.00
KL04F	Artwork Fax Proof Charge	1 \$15.00	EA \$15.00
KL20	Shipping Charge (price estimate for 1000)	1 \$25.00	EA \$25.00

Education Committee (Continued)

Description	Quantity	Unit Cost	Total
School Zone Safety Toolkits			
Printing	500		\$8000.00
Binders 1" White w/view cover	500	\$4.49/2 units	\$1122.50
Business Card Holders	500	\$3.79/10 units	\$189.50
Business Cards	500	\$15.99/200 units	\$47.97
CD Holders	500	\$5.99/10 units	\$299.50
CDs	500	\$14.99/50 units	\$149.90
CD Labels	500	\$15.99/40 units	\$199.87
Viewtab Dividers	500	\$11.99/5 units	\$1199.00
TOTAL			\$11,208.24

Engineering Committee

Description	Quantity	Unit Cost	Total
City of Las Vegas Stenciling Project			
English Only Stencil	4	\$225.00	\$900.00
English & Spanish Stencil	4	\$185.00	\$740.00
TOTAL			\$1,640.00
METRO Volunteer Stenciling Project (On school property, Henderson, North Las Vegas?, Clark County?)			
Property Insurance	1	\$110.00/year	\$110.00
Addition Medical Coverage Insurance	1	\$90.00/year	\$90.00
5 X 8 Trailer w/ramped door	1	\$2,195.00	\$2,195.00
File Fee	1	\$98.00	\$98.00
Title Fee	1	\$28.25	\$28.25
Registration/Plates	1	\$55.00	\$55.00
Portable Gas Powered Generator (Coleman 3250)	1	\$439.00	\$439.00
Coleman Cable 100 Ft. 12/3 Contractor Grade Ext Cord Model 01689-00-02	1	\$54.00	\$54.00
Paint Sprayer: Magnum by Graco XR7 Airless Paint Sprayer Model 232745	1	\$498.00	\$498.00
30" Tip Extension	1	\$43.60	\$43.60
English Only Stencil	4	\$225.00	\$900.00
English & Spanish Stencil	4	\$185.00	\$740.00
6 ft X 9ft Drop Cloths (Home Depot SCU# 634-084)	8	\$9.97	\$79.76
18" Orange Safety Cones (Home Depot SCU# 279-673)	26	\$8.96	\$232.96
Rubbermaid Angled Broom (Home Depot SCU# 338-481)	2	\$10.94	\$21.88
Safety Vests	10	\$7.29	\$72.90
Traffic Paint- Glidden GL-25524 White	10	\$18.98/gallon	\$189.80
Latex Gloves 10ct (Home Depot SCU# 402-631)	0	\$1.98	\$0.00
Paint Masks 20ct (Home Depot SCU# 492-191)	0	\$19.97	\$0.00
Trailer Tie Downs (4 per unit)	1	\$20.00	\$20.00
TOTAL			\$5,868.15



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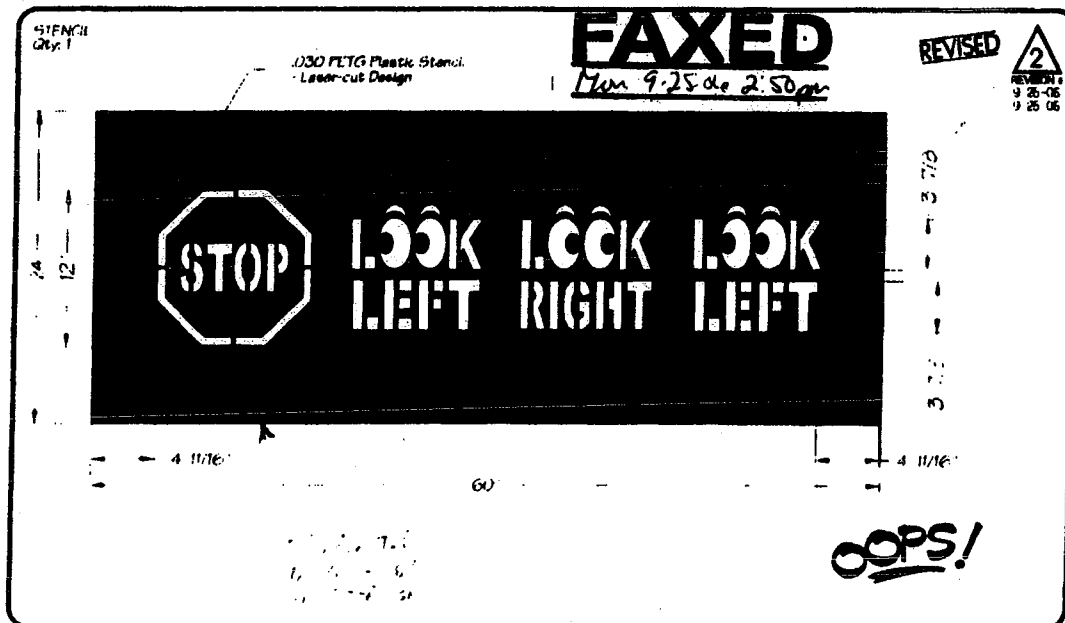
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P-1

7027368735

Designs & Signs

SEP 25 06 07:51P



Nevada PTA HEALTH & SAFETY COMMITTEE Contact: _____ Phone: (702) 736-8735 Address: _____ Email: _____	Your signature accepts drawing as accurate, authorizing OSI to proceed. PLEASE REVIEW CAREFULLY	Designs & Signs INCORPORATED 5880 South Wynn, Las Vegas, NV 89119 Phone: (702) 736-8483 Fax: (702) 736-8736 E-Mail: designandsigns@aol.com Web Page: www.designandsigns.net Contractor's 90084081 From: David Howard
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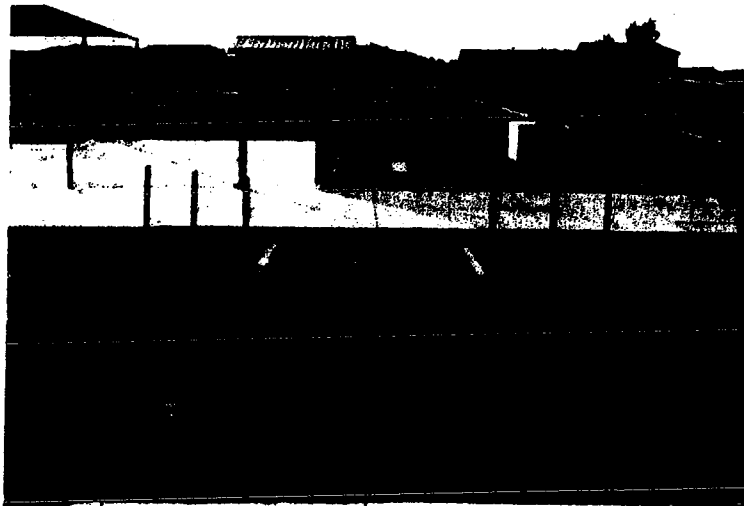
web: www.designsandesigns.net

Signature

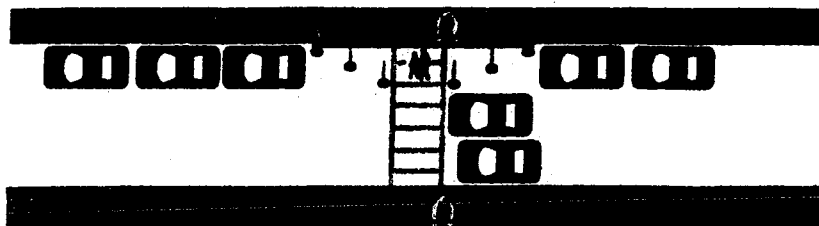
Engineering Committee (Continued)

Description	Quantity	Unit Cost	Total
Elementary School Crosswalk Delineator Test Region (On school property only)			
Delineators (6 delineators per crosswalk evenly space out to 20ft on each side of the crosswalk. Estimated 2 crosswalks per school. Estimated 40 schools)	480	\$15.00	\$7200.00
Liquid Nails	160	\$1.57 per 3 delineators	\$251.20
Liquid Nails Applicators	10	\$1.97	\$19.70
TOTAL			\$7,470.90

Semi-Permanent Sidewalk Extensions. Delineators can be glued to the drop-off lane to prevent cars from parking on the crosswalk. This semi-permanent sidewalk extension eliminates the manpower needed to set cones out. Delineators can help improve a driver's visibility of pedestrians using the crosswalk. When delineators are run over, they pop back up. If they are run over several times, they may need to be replaced. Glue the delineators to the ground using Professional Strength Liquid Nails. Delineators can be purchased at United Rentals Highway Technologies, Inc. or Home Depot.

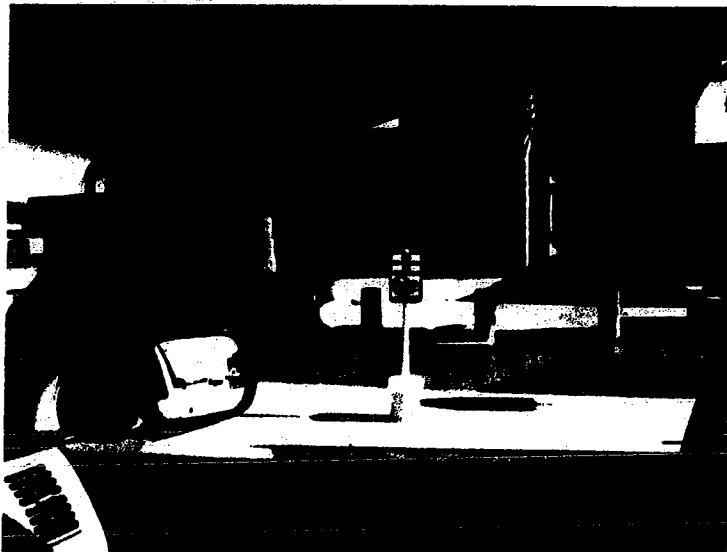


Better Crosswalk Visibility w/Semi-Permanent Traffic Calming



Engineering Committee (Continued)

Description	Quantity	Unit Cost	Total
Portable Crosswalk Sign Test Region (On school property only)			
NO STOPPING ON CROSSWALK sign (1 sign per crosswalk. Estimated 2 crosswalks per school. Estimated 40 schools)	80	\$31.50	\$2520.00
Sign Base 5 Gallon Bucket (\$5.32) 1 Bag of Quickset Concrete (\$11.99) PVC pipe (2 ½ inch diameter) PVC pipe cap Nuts & Bolts (4 each)	80	\$20.00	\$1600.00
TOTAL			\$4,120.00



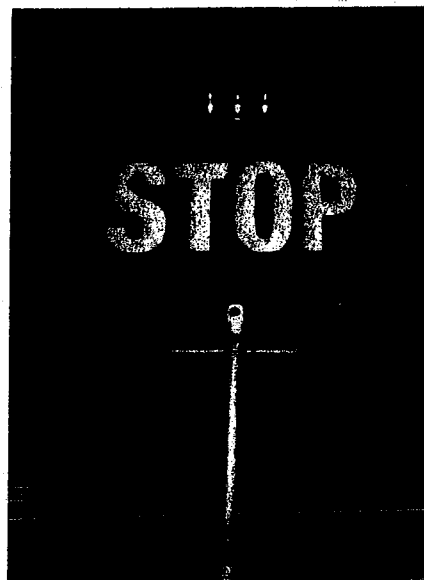
Engineering Committee (Continued)

Description	Quantity	Unit Cost	Total
No Cell Phones Sign Test Region (On school property only)			
NO PHONES ZONE sign (Estimated 1 sign per school. Estimated 40 schools)	40	\$50.00	\$2000.00
Sign Rivets (2 per sign)	80	\$0.30	\$24.00
TOTAL			\$2,024.00



Public Safety Committee

Description	Quantity	Unit Cost	Total
Crossing Guard Equipment for (Clark Count School District Schools)			
Lighted STOP Paddles			
400 METRO			
110 North Las Vegas			
110 Henderson			
80 Cities Outside the Las Vegas Valley (Mesquite/Boulder City/ect.)			
100 Future Crossings/Damaged Units	800	\$150.00 each	\$120,000.00
TOTAL			\$120,000.00



Kids About Board of Directors

Description	Quantity	Unit Cost	Total
Kids About Board Insurance			
Directors & Officers	1	\$500.00/year	\$500.00
Bonding	1	\$85.00/year	\$85.00
TOTAL			\$ 585.00
2007 National SR2S Conference			
Registration	2	\$190.00/person	\$380.00
Hotel (\$129 + 14% tax = \$147.06/night) (Sunday thru Tuesday night) Allowing for male and female participants.	2	\$441.18/person	\$882.36
Airfare	2	\$337.70/person	\$675.40
Rental Car (Enterprise Compact)	1	\$33/day plus tax	\$120.55
Per Diem Day 1: B-\$5.50, L-\$6.50, D-Provided	2	\$12.00/person	\$24.00
Per Diem Day 2: B-Provided, L-Provided, D-\$14.00	2	\$14.00/person	\$28.00
Per Diem Day 3: B-Provided, L-\$6.50, D-\$14.00	2	\$20.50/person	\$41.00
TOTAL			\$2,151.31
2008 Nevada Bike/Pedestrian Conference			
Registration	2	\$0 w/scholarship	\$0.00
Hotel (estimate \$100/night) Allowing for male and female participants.	2	\$200/person	\$400.00
Airfare	2	\$175.00/person	\$350.00
Rental Car (Enterprise Compact)	1	\$25/day plus tax	\$60.00
Per Diem Day 1: B-Provided, L-Provided, D-Provided	2	\$0.00/person	\$0.00
Per Diem Day 2: B-Provided, L-Provided, D-Provided	2	\$0.00/person	\$0.00
TOTAL			\$ 810.00

National SR2S Flight Estimate

Your Trip - 1 Adult

Flight - Round Trip

Out: Nov. 14 Depart: 1:00pm
Arrive: 9:30pm

Ret: Nov. 27 Depart: 1:00pm
Arrive: 8:25pm

Las Vegas, NV (LAS) to
Detroit MI (DTW)

Detroit MI (DTW) to
Las Vegas, NV (LAS)

Total Air, Taxes & Fees: \$337.70

Modify Flight

Northwest Airlines - Nonstop
Flight 1192

Frontier Airlines - 1 Stop
Flight 600

Frontier Airlines
Flight 701

Miscellaneous Expenses

Description	Quantity	Unit Cost	Total
Administrative Costs			
Post Office Box	1	\$50/6 months	\$100.00
Envelopes	2	\$8.99/500	\$17.98
Minutes/Agendas (Copying for a year)	1	\$100.00	\$100.00
TOTAL			\$ 217.98
Kids About Magnets			
Remainder to make 5000	400	\$0.37	\$148.00
Ground Shipping	5	\$25.00/1000	\$125.00
Artwork Proof Charge	1	\$15.00	\$15.00
TOTAL			\$ 288.00
Kids About Logo Pencils			
2 sided print	10080	\$0.15	\$1512.00
Ground Shipping	1	\$0.00	\$0.00
Artwork Proof Charge	1	\$0.00	\$0.00
TOTAL			\$1,512.00

Neons

 LOOK LEFT. LOOK RIGHT. LOOK LEFT	Neon Yellow - N1
WWW.LOOKOUTKIDSABOUT.ORG	Neon Yellow - N1

12. Project Description

The mission of the Look Out Kids About campaign is to change the culture of poor driver behavior in school zones and on school routes by:

- educating drivers (parents) to improve driving habits;
- educating kids to instill safe walking/biking habits; and
- creating a mutual respect between pedestrians and drivers.

Kids About will promote school zone and school route traffic safety through advocacy and educational programs directed toward students, parents, schools, the Clark County School District, local city and county government agencies, and the general public. Through television public service announcements, radio advertisements, billboards, newspaper articles, media releases, flyers, handouts, and classroom activities we will get the message out to the community to pay attention in our school zones. Working in collaboration with city and county government agencies, we will advocate for better traffic controls and policies to make our streets safer for children on their way to and from school.

a. Describe how the project:

i. will help enable and encourage students to walk and bicycle to school

Through the Look Out Kids About public awareness campaign, Kids About hopes to encourage drivers to slow down and pay close attention to the children walking and biking to school. In a calmer driving environment where drivers are obeying the traffic laws, parents and children will be less apprehensive about walking or biking to school and crossing the roadways. As the Centers for Disease control report, the second most common barrier to parents letting their kids walk or bike to school is traffic danger.

Kids about will encourage alternative modes of travel such as car pooling to reduce the number of vehicles entering the school zones.

Kids about will encourage students meeting the requirement for bus transportation to utilize this option instead of driving separately to and from the school.

Kids about will encourage parents to form "walking" school buses and bike trains to increase the presence of adults on school walk/bike routes. This adult supervision will reduce the temptation for crime, bullying, or other fears children may have on their way to and from school. These parents will also be encouraged to notify the proper authorities when unsafe

conditions exist, such as loose animals, overgrown landscaping blocking traffic control devices, road construction projects or broken and missing traffic control devices.

Kids About will support the International Walk to School month activities. Last year Kids About supported Safe Kids in promoting the International Walk to School day at 12 North Las Vegas Schools. Volunteers were recruited at school route crosswalks that didn't have city crossing guards to make sure the kids were crossing safely. The first 200 kids that walked to school at each of the 12 schools received a backpack filled with safety material. Kids About would like to help sponsor the t-shirts that were given out to the volunteers for this event.

ii. would make bicycling and walking to school a safe and more appealing transportation alternative

Kids About, working in cooperation with city and county public works departments, advocates for contiguous routes to school. When construction projects impact or sever a "suggested" route to school, Kids About will communicate the potential safety hazard to the proper traffic engineering or law enforcement entity. Communication between kids, parents, schools, law enforcement, traffic engineers and construction projects is essential during this period of rapid growth in Nevada's history.

Through the creation of safety committees at each school, Kids About will help each school establish or enhance drop-off procedures. It is vital that drivers understand what is expected of them if a certain driving pattern is to be achieved. Safety committees will also be encouraged to develop drop-off/pickup areas manned by volunteers to ensure a safe and smooth interaction between cars and their pedestrians and cars with other cars or pedestrians. Inconsiderate drivers only enrage the drivers behind them who may be in a hurry to leave. A school zone is no place for "road rage!"

Through the Look Out Kids About public awareness campaign, Kids About hopes to educate drivers on the existing traffic laws in the State of Nevada. With adherence to the current laws, the crosswalks within school zones and on school routes will become respected by both drivers and pedestrians.

iii. will improve the safety of bicyclists, pedestrians, and school staff

Through the support of the Kids About Government Affairs Committee, Kids About has succeeded this legislative year in making two modification to Nevada Laws that will improve the safety of school zones.

- **NRS 484.399 Change-*Signed into Law in 2007***
(20ft Parking Restriction at all Crosswalks)
- **NRS 391.275 Change-*Signed into Law in 2007***
(Expanded School Police Jurisdiction)

Through an Edward Byrne Memorial Justice Assistance Grant, Kids About developed a website to provide traffic safety information to the community. This website will be updated as more traffic safety products are developed. All information produced will be free for public use.

Through another Edward Byrne Memorial Justice Assistance Grant, Kids About developed an updated crossing guard training video. This video is intended to supplement the training crossing guards and volunteer crossing guards receive from the city crossing guard coordinators.

Kids About is already developing 3-5 minute educational videos to be used in classrooms to help educate children on the proper way to cross the street. In addition, Kids About has developed a School Zone Safety Toolkit for principals and teachers to give them resources to improve their school's traffic safety. These toolkits will be given to every elementary school and middle school principal in the Clark County School District.

Kids about will also sponsor bike rodeos to help educate children on the proper way to ride a bike to and from school.

iv. will reduce traffic

Encouraging more children to walk or bike will inherently reduce the number of vehicles entering school zones.

v. will reduce fuel consumption

Reducing the number of vehicles driving to and from schools to drop-off or pickup children will reduce Nevada's consumption of fuel.

vi. will reduce air pollution in the vicinity (approximately 2 miles) of schools (Grades K-8).

Reducing the number of vehicles driving to and from schools to drop-off or pickup children will reduce the carbon monoxide emissions these vehicles produce thus improving the air quality in the vicinity of schools. This is will also reduce the emissions of idling vehicles waiting to pickup children in the afternoon during the high temperature months of June, July and August for the year round schools.

- b. Research has shown the most successful way to increase walking and bicycling is through a comprehensive approach that includes the "5 E's" (Engineering, Education, Enforcement, Encouragement, and Evaluation). Applicants requesting funding for infrastructure projects (Engineering) are also required to address each of the other "E's". This can be an existing program, an enhanced program, or a new program. Please provide how these other "E's" are addressed by providing the information outlined in Appendix A.**
- c. Describe the current conditions for walking or biking to school. What are the obstacles or risks facing children who walk or bike to school?**

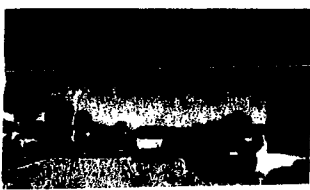


Poor Driving Habits. Nevada's transient population does not appear to be aware of the basic traffic laws:

- No stopping or parking on crosswalks
- No parking within 20 feet of a crosswalk (NEW)
- No backing up onto a crosswalk
- No parking on the sidewalks
- No parking within 15 feet of a fire hydrant
- No parking in the fire lane
- The speed limit on ALL CCSD campuses is 5 mph



Road Construction. Construction projects within school zones, on school routes or near school bus stops have a serious impact on the safety of our children. Lack of communication between developers, city workers, school staff and parents puts our children at risk every day. Parents are not taking the time to ensure their child's route to school is unobstructed.

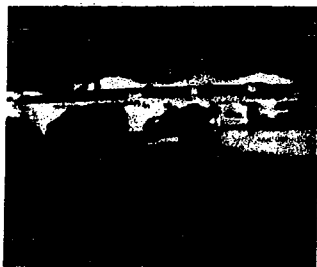


Traffic Congestion. Nevada's rapid population growth over the last several years has created over-crowded conditions at

most schools. School parking lots and drop-off lanes are not designed to handle these large volumes of vehicles and current city traffic planning does not include "queuing" studies as these vehicles get backed up onto the city or county streets.

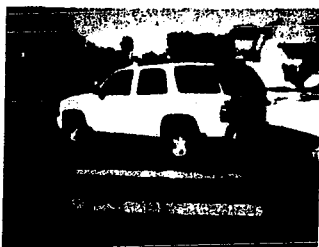


Poor Visibility. Larger percentages of high profile vehicles are being used to transport children to and from schools. These vehicles when parked or stopped too close to a crosswalk prevent other drivers from seeing children entering the crosswalk. In addition, parents are not teaching their children how to properly cross the street in these conditions.



Lack of Respect. Today's children do not show respect for vehicle traffic. In some cases, this is a learned behavior taught by their parents. A pedestrian does not stand a chance against any vehicle no matter how invincible they believe they are. When crosswalks are provided, our children need to be encouraged to use them. Drivers also need to learn patience and yield to pedestrians; it's the law!

- d. Describe how the proposed project addresses the barriers or obstacles facing children who walk or bike to school.



Poor Driving Habits. Kids About will attempt to educate Clark County drivers to improve their driving habits through television public service announcements, radio advertisements, billboards, newspaper articles, media releases, and flyers. Kids About representatives will attend school related activities such as back-to-school fairs, Nevada PTA Conventions, Nevada PTA Summer Leadership training, CCSD new teacher orientation and Parent Involvement Summits. Kids About will also participate in community events such as the Clark County Museum Guild's Trick-o-treating, International Walk to School Day, and the Helldorado Day parade. Finally, Kids About representatives will approach corporations with large fleets of vehicle or large numbers of employees to offer traffic safety training material.



Road Construction. Through the creation of safety committees at each school, Kids About will help establish a point of contact for traffic safety concerns. School safety committees will be responsible for ensuring that alternate route information is distributed to children and parents when road construction projects impact a school zone, a school routes or a school bus stop.



Traffic Congestion. School safety committees will also be encouraged to develop drop-off/pickup areas manned by volunteers to ensure a safe and smooth interaction between cars and their pedestrians and cars with other cars or pedestrians. It is vital that drivers understand what is expected of them if a certain driving pattern is to be achieved.



Poor Visibility. Kids About is already developing 3-5 minute educational videos to be used in classrooms to help educate children on the proper way to cross the street. In addition, Kids About has developed a School Zone Safety Toolkit for principals and teachers to give them resources to improve their school's traffic safety. These toolkits will be given to every elementary school and middle school principal in the Clark County School District. Kids about will also

sponsor bike rodeos to help educate children on the proper way to ride a bike to and from school



Lack of Respect. As the country of Denmark did in the 70's, Kids About will attempt to "grow" good pedestrians and drivers over the next few years. As our elementary school students and drivers (parents) move on to middle school, they will hopefully retain safe crossing and driving habits. As these middle school students become drivers in high school, they will hopefully achieve an awareness and respect for pedestrians crossing the street. As the county of Denmark

realized, this cultural change will not happen overnight. It will take several years before significant changes will be measured.

e. Provide the walking distance from this project to the affected schools.

2 miles

13. Schools

- a. List all schools involved or affected by this project and grade levels for each school.

199 Clark County School District Elementary Schools

55 Clark County School District Middle Schools

41 High schools (includes Virtual HS)

31 Alternative schools/Special schools

- b. List the total number of K-8 students in each school involved or affected by this project.**

302,763 students overall in the Clark County School District

?? K-8 students

- c. List the school district's designated walking distance for each school involved or affected by this project.**

2 miles

- d. List the total K-8 students who live within the designated walking distance of each school that this project is expected to benefit.**

See sampling below.

Sampling of Schools

Elementary Schools	Total Students	Total No. in walking distance	Est. Walk/Bike	Est. Not Walk/Bike	Hazard Bussing	Shift in mode 5%
Cox, Clyde	1013	603	484	529	38	26
Cozine	987	755	453	534	0	27
Goynes	1,254	956	270	984	306	49
Harmon	907	704	538	369	0	18
Hlnman	541	502	502	39	5	2
Lamping	1,205	662	138	1067	0	53
Lowman	1,037	708	229	808	376	40
Manch	866	743	279	587	335	29
Martinez	1003	790	351	652	411	33
McCall	491	468	421	70	0	4
McCaw	810	570	400	410	177	21
McDoniel	657	483	100	557	0	28
Peterson	950	950	950	0	0	0
Sewell	737	630	630	107	8	5
Squires	1,003	726	437	566	251	28
Taylor, Robert	593	387	300	293	0	15
Tomiyasu	730	537	320	410	137	21
Treem, Harriet	830	296	200	630	194	32
Walker, J. M.	1582	566	150	1432	0	72
Watson	1,287	622		1287	87	64
Williams, Tom	1,000	721	674	326	0	16
Woolley	839	786	640	199	48	10
Totals	20322	14165	8466	11856	2373	592.8
Middle Schools						
Bailey	1,500	868	640	860	0	43
Bridger	1,400	1104	800	600	0	30
Cannon	1,234	625	335	899	2	45
Knudson	1,342	648		1342	0	67
Smith	1,070	971		1070	0	54
Webb	1,668	239		1668	7	83
Totals	8,214	4,455	1,775	6,439	9	322

- e. Estimate current number of K-8 students who currently bike or walk to school for each school.

42 percent

- f. Estimate the number of students, who currently do not bike or walk, that are anticipated to change transportation mode to bicycling and walking as a result of this project.

10 percent during the 2007/2008 school year

- g. Estimate the number of students, who are currently "Hazard Bused", that are anticipated to change transportation mode to bicycling and walking as a result of this project.

Kids About will encourage all children who live within a reasonable walking distance of Clark County schools to walk or bike to school; however, Kids About suggests children under the age of 9 be accompanied by older siblings, older neighbor students, parents or other adults. Studies have shown that children under the age of 9 years do not have the ability to judge distances or sound as adults do. Also, due to the extremely high heat climate of Southern Nevada during the months of May through August, it is unreasonable to expect elementary school aged children to walk beyond a 1 mile distance. Children old enough to bike to and from school should not be expected to bike beyond 1 ½ miles.

In addition, if "Hazard Busing" has been established for safety reasons such as multi-lane, high speed, high vehicle volume intersections or road construction projects, Kids About recommends students use this transportation.

14. Who Will Own This Property When Project Is Completed?
Kids About – A Safety Coalition

15. Maintenance Of This Project Will Be Provided By:
Kids About – A Safety Coalition

16. Rights-Of-Way For This Project Will Be Provided By:
N/A

17. Environmental Impacts
N/A

18. This Project Is Supported By:
City of Henderson
City of Las Vegas
City of North Las Vegas
Clark County
Clark County School District
Las Vegas Metropolitan Police Department
Nevada Department of Motor Vehicles
Nevada Department of Transportation
Nevada Highway Patrol
Nevada State Legislature
Regional Transportation Commission
Safe Community Partnership (UNLV)
Southern Nevada Health District

Also supported by
AAA Nevada
Clark County Public Education Foundation
Collision Authority
KLVX Channel 10
KVBC-TV3 Las Vegas
Las Vegas Chapter of Speedway Children's Charities
Nevada PTA
Nevada State Bank
Silver State Bicycle Coalition

19. Signatures

Project Contact Individual



Scott Konnath

Secretary

Kids About—A Safety Coalition

120 Corporate Park Drive

Henderson, NV 89074

(702) 799-7830 ext. 5246

konnath@earthlink.net

Project Sponsor Contact



Councilwoman Lois Tarkanian

Las Vegas City Council

City Hall, Tenth Floor

400 Stewart Avenue

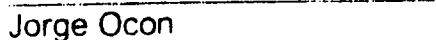
Las Vegas, NV 89101

Phone: (702) 229-6327

Fax: (702) 366-0032

ltarkanian@lasvegasnevada.gov

MPO Official



Jorge Ocon

Sr. Transportation Planner

Regional Transportation Commission of Southern Nevada

600 S. Grand Central Pkwy

Suite 350

Las Vegas, NV 89106

Office (702) 676-1713

oconj@rtcsonv.com

EXHIBIT B

DISCLOSURE OF PRINCIPALS

The Board of Directors of LOKA are the following:

	Full Name	Business Address	Business Phone
1.	<u>Robin Munier</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 884-2783</u>
2.	<u>Sheri Garbiso</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 799-6435</u>
3.	<u>Charlene Gumber</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 884-2783</u>
4.	<u>Ken Young</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 799-7830</u>
5.	<u>Lenny DeForge</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 258-7885</u>
6.	<u>Brandyn Dente</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 619-9004</u>
7.	<u>Alyssa Reynolds</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 267-3082</u>
8.	<u>Lonnie Wilborn</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 267-3090</u>
9.	<u>Diane Phomininb</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 229-2199</u>
10.	<u>Cindy Zeedyk</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 267-4563</u>
11.	<u>Jeanne Hamburg</u>	<u>P.O. Box 26395, Las Vegas NV 89126</u>	<u>(702) 884-2783</u>

I hereby certify under penalty of perjury, that the foregoing list is full and complete.

By: Robin Wadley Munier
Name: Robin Wadley Munier
Title: President, Look Out Kids About

Subscribed and sworn to before me this

1st day of July, 20 09
Pamela Samuolis

Notary Public

