



*Las Vegas*

**AGENDA SUMMARY PAGE**  
**AUDIT OVERSIGHT COMMITTEE MEETING OF: APRIL 23, 2009**

DEPARTMENT: CITY AUDITOR'S OFFICE  
DIRECTOR: RADFORD SNELDING

Consent  Discussion

SUBJECT: Report by City Auditor on Parking Fines

**Fiscal Impact:**

- No Impact  Augmentation Required
- Budget Funds Available

Amount:  
Funding Source:  
Dept./Division:

**PURPOSE/BACKGROUND:**

This is a carry over item from a previous meeting.

The Committee discussed Parking Fines and asked that an update be provided. They were particularly interested in the collections to date and the status and amounts of uncollected fines.

A representative from Finance and Business Services is present to report on this.

**RECOMMENDATION:**

Report only; no action required.

**BACKUP DOCUMENTATION:**

Submitted at Meeting - Collection Rate Summary by staff

Motion made by PAUL WORKMAN to Accept the report.

Passed For: 4; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1  
STEVE WOLFSON, PAUL WORKMAN, MICHAEL W. KERN, LOIS TARKANIAN;  
(Against-None); (Abstain-None); (Did Not Vote-None); (Excused-JOSE TRONCOSO)

**Minutes:**

City Auditor Snelding stated that the Audit Committee previously requested an update on this matter.

Venetta Appleyard, Manager of Financial Services, and Sherry Bonnett, Collections Supervisor of Parking Collections, were present. Ms. Appleyard distributed and submitted a summary of collection rate activity for 2007/2008/2009. She noted that the data is somewhat misleading for this fiscal year as it just started; however, it is greater than the 61 percent rate of one year ago. She stated the City is making great strides in this area and went over the process improvements listed on the summary that helped achieve these successes.

# City of Las Vegas

Agenda Item No.: 10.

## AUDIT OVERSIGHT COMMITTEE MEETING OF: APRIL 23, 2009

In reviewing the summary, Member Wolfson observed that the amount issued in citations is substantial. Ms. Appleyard pointed out that the slight decline in 2008 was due to the lack of parking enforcement officers. Member Wolfson questioned the average cost of a parking ticket. Ms. Bonnett answered that although a parking ticket starts at \$20, the average cost is about \$44. Added penalties can run up the cost to over \$700, but that is more for tickets issued for parking in fire and handicap zones, which start at about \$400.

Member Wolfson suggested doubling the penalty in order to generate more revenue. Ms. Appleyard commented that the penalty doubles if a citation is not paid on time. Member Workman stated that doubling the penalty may prove to be detrimental to the businesses in the downtown area.

Ms. Appleyard answered for Member Wolfson that the revenue generated from meters is about \$1 million yearly.

Chairman Kern and Member Wolfson observed that 2008 has proven to be a record year in generating revenue from parking citations. Ms. Bonnett remarked that despite the depressed economy, aggressive action by the City Council, realizing the seriousness of parking tickets and implementing user-friendly methods to pay parking citations have improved fee collections every month.

