



City of Las Vegas

Agenda Item No.: 90.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
CITY COUNCIL MEETING OF DECEMBER 17, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER

Consent Discussion

SUBJECT:
RQR-2972 ABREYANCE ITEM REVIEW - PUBLIC HEARING - APPLICANT:
HEAGAN NATIONAL ADVERTISING OWNER: GATEWAY MOTEL, INC. - Required One
- Year Review of an approved Special Use Permit (U-0078-01) FOR A 40-FOOT TALL, 24-
FOOT X 28-FOOT BILLBOARD PREMISE SIGN (BILLBOARD) at 928 South Las Vegas Boulevard
(APN 139-34-410-000 EC-2 (General Commercial) Zone, Ward 3 (Reese). Staff recommends
DENIAL. The Planning Commission (6-0 vote) recommends APPROVAL

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.	6	Planning Commission Mtg.	1
City Council Meeting	9	City Council Meeting	1

RECOMMENDATION:

Staff recommends DENIAL. The Planning Commission (6-0 vote) recommends APPROVAL, subject to conditions.

BACKUP DOCUMENTATION:

1. Location, Aerial and Special Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. City Council Approval Letter for U-28-01(1)
6. City Council Approval Letter for RQR-17518
7. Concern Postcard and Protest/Support Postcards
8. Submitted after Final Agenda - Protest Postcard
9. Backup Referenced from the 11-06-2008 Planning Commission Meeting Item 24

Motion made by GARY REESE to Approve subject to conditions and amending Condition 2 as read for the record:

2. This Special Use Permit shall be reviewed in one year, as close to 12-17-09 as possible. The applicant shall be responsible for notification costs of the review. At that time, the Billboard sign may be required to be removed.

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1
LARRY BROWN, RICKI Y. BARLOW, STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-LOIS TARKANIAN)

DECEMBER 17, 2008

Minutes:

MAYOR GOODMAN declared the Public Hearing open.

JAY BROWN, 520 South 4th Street, appeared on behalf of the applicant. He stated that in speaking with COUNCILMAN REESE, there was serious concern that the billboard would have an adverse effect on the Arts District. MR. BROWN expressed that if the Variance is approved, the applicant would accept a one-year review as a condition of approval.

COUNCILMAN WOLFSON requested the planning and development staff explore the possibility of grouping agenda items by representative. MARGO WHEELER, Director of the Planning and Development Department, pointed out that it would be difficult because representatives are not tracked.

MAYOR GOODMAN declared the Public Hearing closed.

