



December 2, 2004

LAS VEGAS CITY COUNCIL

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CITY MANAGER

Mr. Greg Sims  
General Growth Properties  
110 North Wacker Drive, BSC-4-20  
Chicago, Illinois 60606

RE: SUP-4808 – SPECIAL USE PERMIT  
CITY COUNCIL MEETING OF DECEMBER 1, 2004

Dear Applicant:

The City Council at a regular meeting held December 1, 2004 APPROVED the request for a Special Use Permit FOR A 51 FOOT HIGH, 14 FOOT X 48 FOOT OFF-PREMISE ADVERTISING (BILLBOARD) SIGN at 4300 Meadows Lane (APN 139-31-510-016), C-1 (Limited Commercial) Zone. The Notice of Final Action was filed with the Las Vegas City Clerk on December 2, 2004. This approval is subject to:

Planning and Development

1. The signs shall conform to the elevations date stamped 08/17/04; the Meadows Mall logo shall not be permitted on the signs.
2. The off-premise advertising sign (billboard) supporting structure shall be redesigned to finish materials to complement the existing on-site building. The entire face-area of both sides of the off-premise advertising (billboard) sign shall be signage area or its border framework; none of the supporting structure shall be visible aside from the support pole.
3. This Special Use Permit shall expire two years from the date of final approval, unless it is exercised or an Extension of Time is granted by the City Council.
4. The Special Use Permit shall be reviewed in two (2) year at which time the City Council may require the off-premise sign to be removed. The applicant shall be responsible for notification costs of the review. Failure to pay the City for these costs may result in a requirement that the off-premise advertising (billboard) sign is removed.

CITY OF LAS VEGAS  
400 STEWART AVENUE  
LAS VEGAS, NEVADA 89101

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18112-001-6/04

**RQR-30599**  
**12-03-08 CC**




5. If a Site Development Plan Review for new development includes property in which, an off-premise advertising (billboard) sign is located, the billboard(s) shall be reviewed for compatibility with the proposed development. Conditions of approval may be imposed that require the removal or redesign of some or all of the off-premise advertising (billboard) signs.
6. If the existing off-premise advertising sign structure is removed, this Special Use Permit shall be expunged and a new off-premise advertising sign structure shall not be erected in the same location unless: (1) a new Special Use Permit is approved for the new structure by the City Council, or (2) the location is in compliance with all applicable standards of Title 19 including, but not limited to, distance separation requirements, or (3) a Variance to the applicable standards of Title 19A has been approved for the new structure by the City Council.
7. The off-premise advertising (billboard) sign and its supporting structure shall be properly maintained and kept free of graffiti at all times. Failure to perform the required maintenance may result in fines and/or removal of the off-premise advertising (billboard) sign.
8. Only one advertising sign is permitted per sign face.
9. All City Code requirements and design standards of all City departments must be satisfied.
10. The sign shall be limited to 40 feet in height designed as shown on the submitted plans date stamped August 6, 2004 for sign #2.
11. No off-premise advertising (billboard) signs may be located along the Valley View Boulevard side of the property.

Public Works

12. The off-premise advertising (billboard) sign shall not be located within public right-of-way, existing or proposed public sewer or drainage easements, or interfere with Site Visibility Restriction Zones.

Sincerely,

  
Yvonne Yturralde  
Deputy City Clerk I for  
Barbara Jo Ronemus, City Clerk

cc: See Attached List

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Mr. Greg Sims  
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cc: Planning and Development Dept.  
Development Coordination-DPW  
Dept. of Fire Services

Ms. Glenda Lippman  
Orion Outdoor Media  
3161 Cameron Park Drive, Suite #221  
Cameron Park, California 95628

Mr. Jay Brown  
Singer & Brown  
520 South Fourth Street, 2<sup>nd</sup> Floor  
Las Vegas, Nevada 89101

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