

NEON MUSEUM  
749 VETERANS  
MEMORIAL DRIVE  
LAS VEGAS, NEVADA 89101  
702.229.5368

RECEIVED  
CITY CLERK

2008 DEC 18 A 9:57

## Protest

City of Las Vegas Planning Commission  
Attn: City Clerk  
City Hall, First Floor  
400 Stewart Avenue  
Las Vegas, NV 89101

**Re: VAR-29664, VAR-32024**

Dear Planning Commissioners:

The Neon Museum wishes to express opposition to the Siegel Group application for variances as part of a master sign plan for Casa Suites, located at 700 Las Vegas Boulevard, North.

The address in question is located along the Scenic Byway, an important city of Las Vegas landmark that is recognized in large part for its historic and iconic neon signage. The updated Scenic Byway plan, approved by resolution by City Council through R-62-2008, November 5, 2008, and the Las Vegas Boulevard Scenic Byway Overlay District protect the nighttime scenic qualities of the byway. The Neon Museum is a contributing partner with the City of Las Vegas Planning & Development Department, assisting with grant requests and development of the Scenic Byway and Cultural Corridor management plans. The Neon Museum is expected to take over leadership responsibilities in the next few years with the city only enforcing the regulatory aspects of the program such as signage and land use codes.

The Neon Museum's major concern is the proposed 60' tall sign where 40' maximum height is allowed, and additional signs to be installed with zero percent neon where 75% neon is mandated. A sign of this height would obstruct the view of historic signs proposed for the median of Las Vegas Boulevard, as well as locational signage to be installed at the museum property. In addition, the Neon Museum feels that allowing a sign with zero percent neon would jeopardize future grant funding from the Scenic Byway program which depends in large part on the integrity of the byway.

The Neon Museum Board of Trustees



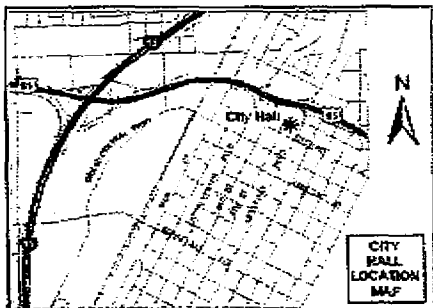
Submitted after final agenda

Date 12-18-08 #11-12

Item non-profit organization •

City of Las Vegas  
Planning & Development Department  
Development Services Center  
731 S. Fourth Street  
Las Vegas, Nevada 89101-2986

**Return Service Requested**  
**Official Notice of Public Hearing**



If you wish to file your protest or support on this request, check the appropriate box below and return this card in an envelope with postage to the Planning & Development Department at the address listed above or fax this side of this card to (702) 385-7268. If you would like to contact your Council Representative, please call (702) 229-6405.

I SUPPORT  
this Request

I OPPOSE  
this Request

Please use available blank space on card for your comments.

~~VAR-29664~~ & VAR-32024

Planning Commission Meeting of 12/18/2008

Submitted after final agenda  
Date 12-14-08 Item 11A

JAN 1 1 2009



PRESORTED  
FIRST CLASS



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Case: VAR-29664  
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