

JUSTIFICATION LETTER

Date: 11/3/08

To: City of Las Vegas Planning & Development
731 S. 4th Street
Las Vegas, NV 89101

From: Mark Whitehouse

Attn: Planning/Development Department

Re: Master Sign Plan for Siegel Suites Casa Palms 700 N. LV Blvd. LVNV 89104

To Whom It May Concern:

On behalf of Siegel Suites Casa Palms located at 700 N. LV Blvd. LVNV 89104, Ultrasigns Electrical Advertising will be filing a *Master Sign Plan*. This package will show all signage on the property and request the following variances.

- Allow a 60' freestanding sign in a C-2 zone where a 40' maximum is allowed.
- Allow 6 (six) freestanding signs on a property where 2 (two) are allowed.
- To reduce separation distance between signs to 25' where 100' is required.

The proposed sign is consistent with what is planned and encouraged along the Las Vegas Boulevard Scenic Byway Corridor. The applicant has designed a sign that, through its size and neon components will compliment the area and further effectuate the city's goals for Las Vegas Boulevard.

Thank you for your kind consideration of our request.

Sincerely,


Mark Whitehouse
Ultrasigns, Inc.
(702) 336-3336

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VAR-29664
12/18/08 PC

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RE-INSTATEMENT LETTER

Date: 11/3/08

To: City of Las Vegas Planning & Development
731 S. 4th Street
Las Vegas, NV 89101

From: Mark Whitehouse

Attn: Planning/Development Department

Re: Master Sign Plan for Siegel Suites Casa Palms 700 N. LV Blvd. LVNV 89104

To Whom It May Concern:

We respectfully request the City of Las Vegas Planning and Development Department to re-instate this request for a Master Sign Plan submittal with variances based on existing conditions at the above-mentioned property.

Thank you for your kind consideration of our request.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Whitehouse", is written over a light blue horizontal line.

Mark Whitehouse
Ultrasigns, Inc.
(702) 336-3336

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