

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: NOVEMBER 19, 2008

DEPARTMENT: OFFICE OF COMMUNICATIONS
DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF LAMAR ADVERTISING AND CLEAR CHANNEL OUTDOOR ADVERTISING

BACKUP DOCUMENTATION:

Submitted at meeting Copies of Proclamations for Lamar Advertising Day and Clear Channel Outdoor Advertising Day

Minutes:

COUNCILMAN ROSS recalled the kidnapping incident involving a young child by the name of COLE PUFFINBURGER. LAMAR ADVERTISING and CLEAR CHANNEL OUTDOOR ADVERTISING responded quickly in displaying the Amber Alert notification on all of their digital billboard signs in the western region. He introduced CHRIS PRICKETT, Lamar Advertising, and MIKE OVERBOUGH and MORGAN MATHURIN, Clear Channel Outdoor Advertising.

On behalf of the Council, COUNCILMAN ROSS honored both companies for their rapid responses and for their community service to the City of Las Vegas.

MR. PRICKETT and MR. OVERBOUGH thanked the Council for allowing their companies to assist when situations like this arise.

