



City of Las Vegas

Agenda Item No.: 24.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
PLANNING COMMISSION MEETING OF: NOVEMBER 6, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER

Consent Discussion

SUBJECT:
RQR-2972 - REQUIRED REVIEW PUBLIC HEARING - APPLICANT: REAGAN NATIONAL ADVERTISING OWNERS GATEWAY MOTEL, INC. - Required One-Year Review of an approved Special Use Permit (U-0028-01) FOR A 40-FOOT TALL, 24-FOOT X 28-FOOT OFF-PREMISE SIGN (BILLBOARD) at 928 South Las Vegas Boulevard (APN 139-34-410-165), C-2 (General Commercial) Zone, Ward 3 (Deese)

IF APPROVED, C.C.: 12/03/2008
IF DENIED, P.C. FINAL ACTION (Unless Appealed Within 10 Days)

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.	6	Planning Commission Mtg.	1
City Council Meeting	0	City Council Meeting	0

RECOMMENDATION:
DENIAL

- BACKUP DOCUMENTATION:**
1. Location, Aerial and Special Maps
 2. Conditions and Staff Report
 3. Supporting Documentation
 4. Photos
 5. City Council Approval Letter for U-28-01(1)
 6. City Council Letter for RQR-17518
 7. Protest/Support Postcards
 8. Submitted after Final Agenda Protest Postcards

Motion made by STEVEN EVANS to Approve subject to conditions

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1
STEVEN EVANS, VICKI QUINN, DAVID STEINMAN, BYRON GOYNES, GLENN TROWBRIDGE, KEEN ELLSWORTH; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-RICHARD TRUESDELL)

Minutes:
CHAIR GOYNES declared the Public Hearing open.

STEVE GEBEKE, Planning and Development Department, explained that the off-premise sign is located within the Las Vegas Arts District in the Downtown Centennial Plan and in the Las



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Vegas Boulevard Scenic Byway Overlay District. The Las Vegas Arts District allows off-premise signs with approval of a special use permit with stipulations. The Las Vegas Boulevard Scenic Byway Overlay District prohibits off-premise signs; therefore the existing off-premise sign is incompatible with the surrounding land uses. He recommended denial.

MR. BROWN, 520 South 4th Street, appeared on behalf of the applicant. MR. BROWN disclosed that the subject billboard had received previous approvals from the City Council and the Planning Commission. He remarked that recent changes have occurred in the area and asked for approval.

COMMISSIONER EVANS commented that eventually the billboard will have to be reviewed to determine whether it should be retained. He noted that the Conditions of Approval require a review within three years. MR. BROWN confirmed with all conditions.

CHAIR GOYNES declared the Public Hearing closed.