



September 23, 2008

City of Las Vegas
Planning Development Department
400 Stewart Avenue, Las Vegas Nevada 89101

RE: Justification Letter for Review of Building Elevation Signage @
Regal Plaza (located at Craig & Jones)

Dear Sir or Madam,

Tower Realty & Development is pleased to submit this Justification Letter in support of our request for Review of the Building Elevation at Regal Plaza Anchor Store project.

The existing façade does not have sufficient space for the signage for Vegas Water Sports. Our request is that we be allowed to increase the total overall height from 29'-10" to 36'-6". This equates to a total increase of 6'-8".

As you will see from the submitted elevations the new façade enhances the overall appearance of the anchor space.

If you have any questions or comments regarding this matter, please feel free to contact our office.

Thank you so much.

Sincerely,

Kelvin D. Haywood, NCARB, Assoc. AIA
President

VAR-30271
11/06/08 PC

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