



*City of Las Vegas*

Agenda Item No.: 100.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT  
CITY COUNCIL MEETING OF OCTOBER 15, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT  
DIRECTOR: M. MARGO WHEELER

Consent  Discussion

**SUBJECT:**  
VAR-2856 - RECONSIDER - VARIANCE - PUBLIC HEARING - APPLICANT/OWNER:  
V.W. GRANGER, INC. - Request for a Variance TO ALLOW AN 80-FOOT HIGH  
FREESTANDING SIGN WHERE THE SIGN IS THE MAXIMUM HEIGHT ALLOWED on 1.73  
acres at 2401 West Sahara Avenue (APN No. 704-406-010) M (Industrial) Zone, Ward 3 (Reese).  
Staff recommends DENIAL. The Planning Commission (4-0 vote) recommends APPROVAL

**PROTESTS RECEIVED BEFORE:**

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.	2	Planning Commission Mtg.	0
City Council Meeting	2	City Council Meeting	2

**RECOMMENDATION:**

Staff recommends DENIAL. The Planning Commission (4-0 vote) recommends APPROVAL, subject to conditions.

**BACKUP DOCUMENTATION:**

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter
6. Protest/Support Postcards received for the 09-17-2008 City Council Meeting
7. Support Postcard
8. Submitted after Final Agenda Protest Postcard
9. Submitted after Meeting Recordation Notice of City Council Action and Conditions of Approval
10. Backup Referenced from the 08-14-2008 Planning Commission Meeting Item 39

Motion made by GARY REESE to Approve subject to conditions and adding the following condition as read for the record:

- A. The maximum height of the sign shall be 60 feet.

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0  
RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN,  
GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None);  
(Did Not Vote-None); (Excused-None)

**CITY COUNCIL MEETING OF: OCTOBER 15, 2008**

Minutes:

MAYOR GOODMAN declared the Public Hearing open.

COUNCILMAN REESE stated that at the last meeting the representative was not present and he followed staff's recommendation for denial. After the meeting, he was contacted by the applicant and he is now ready to allow the billboard at 60 feet instead of 80 feet in height.

JIM SIMINGTON, Simington Electrical Advertising, Inc., appeared on behalf of Grainger, Inc.

MARGO WHEELER, Director of Planning and Development, read an additional condition regarding the sign's height.

MAYOR GOODMAN declared the Public Hearing closed.

