

**NOTE: THE FOLLOWING DOCUMENTATION
WAS SUBMITTED FOR THE RECORD BEFORE
OR AT THE PLANNING COMMISSION HEARING
ON THIS ITEM WHICH IS NOW APPEARING
BEFORE THE CITY COUNCIL**

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Reurbanization		
POLICY 1.1.1	That a series of Districts with distinctive edges and themes be established. Examples of such emerging themes that should be encouraged are an Arts District, the Downtown South District, the Northern Strip District and the Office Core District.	The Downtown Centennial Plan, adopted in February 2000 and revised October 2007 has created ten districts with distinct edges, with the Arts District and Freemont East being specific examples.
POLICY 1.1.2	That each of these Districts (with the exception of the office core and areas reserved for gaming functions) should have a residential component.	Residential development is permitted in these areas.
POLICY 1.1.3	That new market rate, multi-unit, mixed-use residential development be encouraged on vacant or underutilized sites. Such projects should include a ground floor commercial component, where appropriate.	Several projects have been constructed, including L'Octaine at LV Blvd & Cass, Soho Lofts, and Newport Lofts.
POLICY 1.1.4	That safe, affordable and mixed-income residential development continue to be developed within the Downtown area.	Several projects have been constructed including one at LV Blvd & Cass.
POLICY 1.2.1	That each District be focused around a central open space, park, public facility or landmark which lends identity and character to that District.	The Downtown Centennial Plan, adopted in February 2000 and revised October 2007 has created ten districts. As an example, the Union Park development will have Symphony Park as a gathering space adjacent to the proposed performing arts center.
POLICY 1.2.2	That a major civic square, open space or park be developed in the central business/government district core, to serve as a focal point for the city and contribute to the identity, functionality and amenity of the Downtown.	Symphony Park is planned for the Union Park development.
POLICY 1.2.3	That all Downtown parks and open spaces be linked with non-vehicular corridors or routes. These routes may incorporate a theme, and should be readily identifiable through sidewalk treatments, signage, lighting, landscaping and other techniques. Enhanced streetscapes should be developed along selected corridors. The intent is to foster a safe, pleasant and convenient pedestrian environment. The City will promote the use of public/private partnerships to develop Downtown open space.	Streetscape enhancements are taking place in the downtown area, including recent improvements along Hoover Avenue and Casino Center Blvd.

Las Vegas 2020 Master Plan

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Reurbanization		
POLICY 1.2.4	That the City promote facade enhancements and other amenities through the use of improvement districts and other means.	The Visual Improvement Program through OBD was established to assist property owners with façade improvements.
POLICY 1.2.5	That the City improve the quality and appearance of signage through review, amendment and consistent application of its Sign Code.	Commercial development must create a MSP for projects greater than 15 acres. Special sign districts have been created for the downtown area and the Las Vegas Boulevard Scenic Byway.
POLICY 1.2.6	That the City encourage street vendors as a means of improving the pedestrian environment.	Freemont Street Experience has many street vendors.
POLICY 1.2.7	That the City develop a specific set of urban design requirements that are applicable to Downtown Las Vegas in order to improve the aesthetics and appearance of private development and of public projects in the Downtown area.	The Downtown Centennial Plan, adopted in February 2000 and revised October 2007 has created ten districts. Each district has specific design criteria. For example, the Las Vegas Boulevard Development Standards require a minimum of 75% neon or animated surface on signage.
POLICY 1.3.1	That the Fremont Street Experience continue to be the focal point for tourist and gaming activities within the Downtown. An important secondary node for existing and future tourist and gaming activities should be the area north of Sahara Avenue and south of St. Louis Avenue, west of Las Vegas Boulevard.	A new Gaming Overlay district was approved along Main Street, south of Charleston Boulevard to support a proposed hotel/casino project; in addition, properties are being assembled in the Meadows Village area for similar hotel/casino development.
POLICY 1.3.2	That new retail and service commercial development be encouraged within the Downtown to serve the emerging housing market. In particular, this development should be weighted towards restaurants, retail shops, and service businesses intended to serve local residents as well as the tourist market.	A number of mixed-use developments in the downtown area, such as L'Octaine, Soho Lofts, Newport Lofts, Streamline Tower, and Juhl include ground-floor commercial space that is appropriate for restaurants and retail uses.
POLICY 1.3.3	That the role of the Downtown as the preeminent center of government activities in the Las Vegas Valley be continued and strengthened.	The Clark County Government Center, the Lloyd D. George Federal Courthouse, and a new City Hall fulfill this roll.
POLICY 1.3.4	That the Las Vegas Redevelopment Plan continue to be used as a means of promoting the development of the Downtown as the regional center for finance, business, and governmental services, entertainment and recreation, while retaining gaming and tourism.	The Redevelopment Plan is used as a basis for staff recommendations on development projects in the redevelopment area.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Reurbanization		
POLICY 1.4.1	That the buildings within the greater Downtown area which have been identified on the City's inventory of historic structures be adaptively reused where financially viable. Flexibility in terms of the reuse of these buildings should be encouraged, provided that the reuse does not have undesirable impacts on surrounding sites.	The renovations to the Post Office and the Fifth Street School support this policy.
POLICY 1.5.1	That the City pursue the development of a performing arts center within the Downtown area.	A Site Development Plan Review application for a performing arts center in the Union Park development was recently approved by City Council.
POLICY 1.5.2	That the City explore the potential viability of a major sports entertainment center for the City of Las Vegas.	The City Council approved a development SW of Charleston Boulevard and Main Street that includes a proposed sports arena.
POLICY 1.5.3	That an Arts District be promoted as a center of cultural and arts activities within the Downtown.	The Arts District is a vibrant cultural center with First Friday events each month.
POLICY 1.5.4	That entertainment activities, such as movie theaters and live performing arts, be developed within the Downtown, to serve both a local and regional population.	A performing arts center has been approved for the Union Park development.
POLICY 1.6.1	That the City cooperate with the Regional Transportation Commission, other Valley entities, other levels of government and private sector investors to develop fixed guideway transit systems.	Bus Rapid Transit routes are being developed in the downtown area and along Boulder Highway; transit-oriented development regulations are in development to support transit corridors proposed by the RTC.
Neighborhood Revitalization		
POLICY 1.6.2	That the phasing of any guideway route be prioritized to connect the Downtown and the Strip, and subsequently to connect Downtown to the McCarran Airport, Northwest Town Center and Summerlin areas.	Bus Rapid Transit route is being developed.
Reurbanization		
POLICY 2.1.1	That mixed-use residential/commercial developments occur on sites currently occupied by declining commercial centers or vacant land.	Several mixed-use developments like Newport Lofts and Jhul are examples of redeveloping declining commercial or vacant land.
POLICY 2.1.2	That development on vacant or underutilized lots within existing residential neighborhoods be sensitive in use and design to surrounding development.	Residential adjacency standards in Title 19 help reduce the impact of high-rise development.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Reurbanization		
POLICY 2.1.3	That urban hubs at the intersections of primary roads, containing a mix of residential, commercial and office uses, be supported.	The new Arts District Gateway and the Cultural Corridor Pedestrian Bridge are examples of this policy being met.
POLICY 2.1.4	That new commercial development be designed in a walkable and non-vehicular friendly manner, providing shelter from sun and wind, with outdoor seating areas and other amenities and parking areas located away from the street.	Development standards in Title 19 dictate these amenities be provided in commercial developments.
Neighborhood Revitalization		
POLICY 2.1.5	That neighborhoods be encouraged to revitalize through a variety of incentives, which may include accessory apartments and relaxation of setback requirements where offset with enhanced landscaping in areas deemed appropriate.	The city has amended Title 19 to permit accessory apartments on lots greater than 6,500 square feet.
POLICY 2.1.6	That, where feasible, neighborhoods be distinguished from one another through urban design elements, lighting, or landscaping features, or other community focal points which are unique to each neighborhood.	Focal points identifying historic neighborhoods like John S. Park have been created.
POLICY 2.1.7	That the demand for transportation services be reduced by improving the balance between jobs and housing and by creating options for people to live and work within walking or cycling distance of their place of work.	Planning & Development has actively supported mixed-use developments such as Juhl and Streamline Tower in the downtown area; in addition, the Traditional Neighborhood Development (TND) land use category was created to encourage housing and jobs in close proximity.
POLICY 2.1.8	That the concept of walkable communities with porches and neighborhood amenities, be promoted in areas of residential reinvestment.	The West Las Vegas Plan has policies that require commercial developments to be designed to be walkable and residences be constructed with front porches.
POLICY 2.2.1	That any higher density or mixed-use redevelopment which is adjacent to lower density residential development incorporate appropriate design, transition, or buffering elements which will mitigate adverse visual, audible, aesthetic and traffic impacts.	Residential adjacency standards in Title 19 help ensure these developments are mitigated when adjacent to residential areas.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Neighborhood Revitalization		
POLICY 2.2.2	That senior citizens' and assisted living housing be encouraged to develop, both to meet the needs of community residents who wish to age in place in their neighborhoods, and as a means of increasing residential densities in these areas.	The City Council has approved senior apartment complexes to support this policy.
POLICY 2.2.3	That design standards be adopted to address the need for transitions between different kinds of urban land uses.	The city adopted landscape buffering standards to Title 19 and the Community Design Element is scheduled to heard by the City Council in July 2008.
POLICY 2.3.1	That the Downtown Centennial Plan, in conjunction with appropriate neighborhood plans, such as the Downtown Neighborhood 2000 Plan, provide such direction for Downtown.	Each of these plans lays out policies to facilitate orderly growth in the downtown. Specifically, the Downtown Centennial Plan lays out the urban design objectives to develop a vibrant downtown.
POLICY 2.3.2	That a West Las Vegas Plan provide such direction for West Las Vegas and adjacent areas.	The West Las Vegas Plan lays out policies to facilitate orderly growth in this area. General Plan changes to Medium Low Attached Residential in some areas and to Light Industry/Research in other areas.
POLICY 2.3.3	That a Medical District Plan provide such direction for medical facilities and support services for area hospitals and their adjacent residential neighborhoods.	The Medical District Plan lays out policies to facilitate orderly growth in this area.
POLICY 2.3.4	That historic districts provide such direction to preserve the architectural heritage of Las Vegas.	The Post Office and the 5 th Street School, and John S. Park neighborhoods as well as an on-going historic survey and inventory are examples of this policy being met.
POLICY 2.3.5	That special area plans be prepared for other areas of the city where appropriate.	The West Las Vegas and Medical District Plans are examples of special area plans.
POLICY 2.3.7	That the Las Vegas Redevelopment Plan continue to be used as a means of promoting the development of commercial areas near the Downtown, as identified within the Redevelopment Area, in order to optimize the vitality of these areas, and to support the role of the Downtown as the regional center for finance, business, and governmental services, entertainment and recreation, while retaining gaming and tourism.	The Redevelopment Plan identifies areas where mixed-use redevelopment is appropriate. The Redevelopment Plan identifies the Redevelopment Agency is authorized to have public facilities constructed in order to implement the plan.
POLICY 2.3.8	That the Las Vegas Technology Park continue to provide opportunities for high technology and medical-related research and industry for the western part of Las Vegas.	The Las Vegas Technology Park is built out.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Neighborhood Revitalization		
POLICY 2.3.9	That the Spectrum Business Park continue to provide opportunities for light industrial and office activities supporting eastern Las Vegas.	The Spectrum Business Park is approximately 90% built out.
POLICY 2.3.10	That the Town Center Plan provide such direction for the area in the vicinity of the US 95/Beltway intersection.	The Town Center Plan lays out policies to facilitate orderly growth in this area. The Town Center Plan has development standards that require a higher standard of street treatment.
POLICY 2.4.1	That the City aggressively promote, on an opportunity basis, the acquisition and development of land for parks in central city locations.	The city recently purchased land along the Las Vegas Wash at Sandhill Road for the construction of park facilities.
POLICY 2.4.5	That the City work with neighborhood and homeowners' associations to learn about local concerns as they arise and respond to these concerns in a comprehensive and timely manner.	P&D has held meetings with neighborhood groups to help them learn about planning.
POLICY 2.4.7	That the City maintain and renovate its public infrastructure within existing residential neighborhoods as needed.	The city upgrades streets when needed, an example was the resurfacing of streets within the Pueblo Village of Summerlin in 2007.
POLICY 2.4.8	That the City improve the quality and appearance of signage through review, amendment and consistent application of its Sign Code.	Commercial development must create a MSP for projects greater than 15 acres. Las Vegas Boulevard has a scenic byway sign standard.
Newly Developing Areas		
POLICY 3.1.1	That residential developers be encouraged to provide traffic calming measures in new residential neighborhoods, and where appropriate, narrower local streets. Standards for narrower local streets shall provide adequate access for emergency vehicles and the disabled. Where possible, sidewalks should be separated from the curb by a landscaped amenity zone within the dedicated right-of-way, with a tree canopy along the sidewalk.	Roundabouts are being used in Summerlin and the Lakes; the Kyle Canyon Development Standards feature narrower residential streets.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Newly Developing Areas		
POLICY 3.1.2	That new residential neighborhoods emphasize pedestrian linkages within the neighborhood, ready access to transit routes, linkages to schools, integration of local service commercial activities within a neighborhood center that is within walking distance of homes in the neighborhood.	Summerlin and other master-planned communities emphasize pedestrian linkages.
POLICY 3.1.3	That residential areas be within walking distance of a neighborhood park.	Summerlin and other master-planned communities ensure parks are within walking distance of a residential area.
POLICY 3.1.4	That the City encourage developers to provide cluster homes and alternatives to front-drive garages, or garages which dominate the front building facade, and offer usable front porches or other seating areas that allow for interaction with passing neighbors and promote observation and defensible space.	Many new subdivisions are building garages within five feet of the property line.
POLICY 3.1.5	That urban hubs at the intersections of primary roads, containing a mix of high density residential, commercial and office uses, and containing pedestrian linkages, be supported.	The Arts District Gateway, The Cultural Corridor Pedestrian Bridge are examples of this policy being met.
POLICY 3.2.1	That "rural preservation neighborhoods", as defined by the State of Nevada, be afforded the required transitional buffer where such portions of the required buffer area fall within the City of Las Vegas and are lands that are currently vacant.	A 300-foot buffer exists around RPN areas.
Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Newly Developing Areas		
POLICY 3.2.3	That the City develop rural street and lighting standards for areas within the city which are to remain rural in character in the long term.	A rural streets map was created to identify areas that are rural in character. While there is no specific rural street and lighting policy, Public Works has developed guidelines that are addressed at the City Council-level. Streetlights and sidewalks are deferred through a covenant and will not be required to be put in place at the time of development, but shall be required if, in the future, they are needed. As for streets, rolled curbs are permitted in place of L-curbs.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Newly Developing Areas		
POLICY 3.2.4	That the City revisit its policies regarding rural preservation legislation at such time as the applicable state statute expires.	Adopted into code.
POLICY 3.2.5	That the Northwest Sector Plan be amended to reflect the outcome of a more detailed review of rural preservation issues and to offer a set of recommendations regarding the City's mandated role to protect rural preservation neighborhoods.	RPD district and interlocal agreement with Clark County.
POLICY 3.3.3	That affordable housing, including quality mobile home parks, be encouraged, and that incentives be considered for projects containing affordable, owner-occupied housing.	Horizon Crest Apartment, Bonanza Pines Senior Apartments III, Senator Bryan Senior Apartments are available to people with up to 60% of Area median income are just three examples of this policy being met.
POLICY 3.3.5	That seniors' and assisted living housing be encouraged to develop, to meet the needs of community residents who wish to age in place in their neighborhoods.	The City Council has approved senior apartment complexes to support this policy.
POLICY 3.3.6	That the Housing Element incorporate proposals which ensure a diverse choice of affordable housing types and costs to meet present and future needs.	Action 1.1.1e States: An 18% affordable housing tax increment set-aside be spent on affordable housing in the City Redevelopment Plan.
POLICY 3.4.1	That a minimum of 30 percent of available BLM lands be planned for recreational and parks uses within the northwest sector of the city, in the general vicinity of the intersection of Kyle Canyon Road and US 95.	P&D is working with the Focus Group on the development for Kyle Canyon.
POLICY 3.4.2	That detailed plans for recreation, parks and other uses be set forth in a special area plan for the Kyle Canyon area. Any future Kyle Canyon special area plan shall include policies to ensure that an acceptable percentage of the residential and commercial portions of Town Center is developed before residential, commercial and industrial development is allowed in Kyle Canyon. The growth planned for the Kyle Canyon area should not be in direct competition with any undeveloped portions of Town Center, and direct competition with Downtown growth should also be considered.	P&D is working with the Focus Group on the development for Kyle Canyon.

Las Vegas 2020 Master Plan

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Newly Developing Areas		
POLICY 3.4.3	That a minimum of 20 percent of available BLM lands within the Kyle Canyon area be made available for the development of a high technology business park, research and higher education, within the northwest sector of the city.	P&D is working with the Focus Group on the development for Kyle Canyon.
Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Newly Developing Areas		
POLICY 3.4.4	That, only after the other policies of this section have been achieved, and the City has communicated its lands requirements to the Bureau of Land Management, that the City make available the remaining surplus BLM lands in the northwest sector of the city for master planned communities, which includes affordable housing.	The city has done this with the Kyle Canyon Plan and is developing a plan for the area north of the Moccasin Road alignment.
POLICY 3.5.1	That the City strengthen and enhance its urban design standards to improve site landscaping and building design for new development.	The city adopted new landscaping standards in Title 19.12 in 2005.
POLICY 3.5.2	That the City work with the developers of master planned communities to ensure that the standards for these communities meet or exceed those for citywide development.	The city ensures this policy is met through development agreements.
POLICY 3.5.3	That, where possible, development be designed and oriented to ensure that view sheds of the mountain ranges surrounding the Las Vegas Valley are preserved, possibly through the development of a foothills ordinance or a set of specific urban design guidelines.	A hillside protection ordinance was adopted by the city in 2007.
POLICY 3.5.4	That the City improve the quality and appearance of signage through review, amendment and consistent application of its Sign Code.	Commercial development must create a MSP for projects greater than 15 acres. Las Vegas Boulevard has a scenic byway sign standard.
POLICY 3.5.6	That the City encourage the use of desert landscaping for all new development and redevelopment where practicable.	Xeriscaping is required for commercial and residential development.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Newly Developing Areas		
POLICY 3.5.7	That the City encourage landscaping which uses plants that produce minimal levels of pollen and which are non-allergenic.	The city follows the approved plant materials list from the SNWA.
POLICY 3.6.1	That the City establish a parks system based on systematic parks classifications, park size requirements and service area standards.	This was established in the 2008 update to the Parks Element.
POLICY 3.6.2	That new developments pay their fair share of park land acquisition and development costs to ensure that national and local standards are met for such new development.	Developers pay a park impact fee for new residential development.
POLICY 3.6.3	That the City obtain lands for parks in developed portions of the city where established park standards are not being met.	The city actively develops new parks, which are planned for in the CIP.
POLICY 3.6.4	That lands acquired for parks purposes be obtained in proactive ways, including land purchase through bond issues and land exchanges.	The city actively develops new parks, which are planned for in the CIP.
POLICY 3.6.5	That the City maintain high standards with respect to the maintenance and operation of existing parks.	The city is upgrading many parks like Lorenzi Park as an example.
POLICY 3.6.6	That the City encourage the joint development of park space in conjunction with school sites, under the Open Schools/Open Doors agreement.	The city is working on this through the SNRPC, examples of joint school/park sites is the Veterans Memorial park in conjunction with Palo Verde High School.
POLICY 3.6.7	That the City encourage the development of parks that link with and take advantage of trail and pedestrian/bike traffic plans.	The city is developing parks with linkages to the trail system, examples of this occur along the Las Vegas Wash.
POLICY 3.6.8	That the City coordinate the planning, development and construction of a Valley-wide trail system with other Las Vegas Valley entities.	The city is actively involved in linking trails valley-wide through SNRPC.
Economic Diversity		
POLICY 4.1.4	That the City support development of a high technology business park in the northwest sector of the city.	The city recently amended the master plan to include 640 acres for Light Industrial/Research for a future technology park.

Las Vegas 2020 Master Plan

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Economic Diversity		
POLICY 4.1.5	That the City support the development of small business incubators, micro-revolving loan programs and other incentives.	Neighborhood Services has developed the Evolve Program to help rehabilitate ex-felons, homeless, and chronic inebriants to develop life and job skills necessary to lead a productive life. The business incubator is housed at the Las Vegas Business Center and currently houses several businesses and is actively recruiting others.
POLICY 4.1.6	That the greater Downtown, including West Las Vegas, be recognized as an area of special emphasis and priority with regard to economic development opportunities.	Projects like Union Park and the redevelopment of Moulin Rouge are examples of meeting this policy.
POLICY 4.1.7	That the City continue to promote the Medical District as an area for the development of health care services and related functions as well as related residential facilities, such as nursing homes, assisted living facilities and central housing for health care employees. The City supports the development of additional health care facilities to meet city-wide demand.	The City Council has recently approved a mixed-use medical office/loft project in the medical district.
Cultural Enhancement		
POLICY 5.4.1	That the City actively seek corporate involvement in the planning and development of venues for public art, the availability of land for arts and cultural activities, and the development of programming of displays and performances for these venues.	During the pre-application conference we encourage the incorporation of public art and open spaces in their projects, and the Smith's Center for the Performing Arts in Union Park.
Fiscal Management		
POLICY 6.1.1	That the City monitor and coordinate capital improvement and operating/ maintenance expenditures with long range planning.	P&D is involved in implementing and maintaining CIP projects with Public Works.
Regional Coordination		
POLICY 7.1.1	That air quality throughout the City be improved through the reduction of carbon monoxide from automotive emissions and through the reduction of dust particulates.	Dust permits are required during construction to mitigate dust and the city works directly with the Regional Transportation Commission.
POLICY 7.1.2	That the amount of airborne particulate matter caused by land clearing and construction be reduced through adequate dust containment practices, and in areas of new construction, by reducing the amount of land on which the native overburden has been disturbed or removed to that immediately required for development.	Dust permits are required during construction showing how dust mitigation will be accomplished.

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Regional Coordination		
POLICY 7.1.3	That the City work with the Las Vegas Valley Water District to ensure that the quality of the city's drinking water remains high, while maintaining an adequate water supply at reasonable cost.	The city works with the Las Vegas Valley Water District.
POLICY 7.1.5	That the City take the necessary steps to monitor and evaluate the quality of stormwater discharge, and ensure measures are taken to improve the quality where appropriate.	The city is in the process of updating their MS4 permit through a regionally consistent stormwater management code.
POLICY 7.1.6	That the City coordinate with utility companies and other involved agencies to plan routes and locations for future utilities and to upgrade infrastructure in older areas.	Project clear sky is an example of the city coordinating with utility companies.
POLICY 7.1.8	That the City encourage water conservation.	The city requires xeriscape landscaping and prohibits grass within the front yards of new residential construction.
POLICY 7.1.9	That the City coordinate the planning, development and construction of a Valley-wide trail system with other Las Vegas Valley entities.	The city is actively involved in linking trails valley-wide through SNRPC.
POLICY 7.2.1	That the City work with the Clark County Regional Flood Control District and the local development industry to integrate natural stream channels and drainage courses into urban development in as natural a state as possible.	The city has done this in Summerlin and the Kyle Canyon Development. Pueblo Park in Summerlin is an example.
POLICY 7.2.2	That since arroyos, washes and watercourses in their natural state represent visual and possibly recreational amenities for adjacent neighborhoods, that such areas not be rechanneled or replaced with concrete structures except where required for bank stability or public safety.	Summerlin has utilized natural drainage features for recreational amenities. Pueblo Park in Summerlin is an example.
POLICY 7.3.4	That the City establish and enforce maximum acceptable levels for noise within residential and public areas in conjunction with state and local agencies.	Title 7 and Title 19 of the Las Vegas Municipal Code address noise generated from various types of uses.

Las Vegas 2020 Master Plan

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Regional Coordination		
POLICY 7.3.5:	That the City work with the Clark County Regional Transportation Commission, the Nevada Department of Transportation and local governments in the Las Vegas Valley to ensure that the roadway network is planned and developed to meet the needs of the anticipated population growth in the Valley, and provides for multi-modal transportation opportunities.	This is being accomplished through the Bus Rapid Transit (BRT) and the Alternative Transportation Mode Master Plan (ATMMP).
POLICY 7.3.6	That the City, in conjunction with the Clark County Regional Transportation Commission and local governments in the Las Vegas Valley, work to achieve a shift towards greater reliance on mass transit for home-to-work trips and to make transit usage a more attractive daily travel alternative. In particular, that the affected parties pursue options for a fixed guideway system where appropriate.	This is being accomplished through the Bus Rapid Transit (BRT) and the Alternative Transportation Mode Master Plan (ATMMP).
POLICY 7.3.7	That the City work together with the Clark County Regional Transportation Commission to identify the amount and location of lands required to address transit needs, and to acquire such lands from the federal Bureau of Land Management where appropriate.	This is being done with the Kyle Canyon Development and through the park and ride sites.
POLICY 7.4.1	That as new development occurs on the urban fringe, particularly in areas with natural rock outcroppings, the City ensure that an inventory is made of any archeological resources, such as petroglyphs, within the boundaries of the proposed development.	This policy is being accomplished via the construction transition area and the upper Las Vegas Wash.
POLICY 7.4.2	That efforts be made to preserve any significant archeological resources that may be discovered. If possible, that such protection or preservation integrates the resource into the context of the community, such as in a park or open space.	This policy is being accomplished via the construction transition area and the upper Las Vegas Wash, the Floyd Lamb Park Plan, and the NW Open Space Plan.
POLICY 7.4.3	That the City protect and preserve desert flora and fauna to the extent practicable.	This policy is being accomplished via the construction transition area and the upper Las Vegas Wash, the Floyd Lamb Park Plan, and the NW Open Space Plan.

Las Vegas 2020 Master Plan

Completed Planning & Development-Related Policies		
Policy	Statement	Comment
Regional Coordination		
POLICY 7.4.4	That the City work with Clark County and environmental organizations to preserve viable desert habitat.	This policy is being accomplished via the construction transition area and the upper Las Vegas Wash, the Floyd Lamb Park Plan, and the NW Open Space Plan.
POLICY 7.6.1	That the City coordinate with other public agencies in the Las Vegas Valley to pursue the design and construction of public facilities to have multiple uses.	The city is meeting this policy through the Las Vegas Wash Park & Trail, flood control, the Centennial Hills multi-use complex has a fire station, a senior center and a YMCA.
Outstanding Planning & Development-Related Policies		
Reurbanization		
POLICY 1.4.2	That the City develop guidelines for reuse of historical structures, including the scope of modifications and the use and extent of exterior business signage.	Need to implement.
Neighborhood Revitalization		
Reurbanization		
POLICY 2.6.1	That the City investigate the development of an incentive program designed to encourage property owners to redevelop vacant or derelict sites within the Neighborhood Revitalization area.	Need to implement.
POLICY 2.6.2	That the City take steps to encourage the development of two, three and four plex housing opportunities.	Need to implement.
Newly Developing Areas		
Reurbanization		
POLICY 7.1.7	That land within such rural preservation neighborhoods located within portions of Clark County located north of Cheyenne Avenue and west of Decatur Boulevard be annexed to the City of Las Vegas in order to provide them with urban municipal services. Any additional tax costs that would be borne by these property owners as a result of such annexation would be phased into effect over several years.	Need to implement.
POLICY 1.6.3	That the City support efforts to develop a mag-lev train system between Downtown Las Vegas and Southern California, connecting points in between to the extent feasible.	Public Works

Non Planning & Development-Related Policies		
Policy	Statement	Responsible Department
Reurbanization		
POLICY 1.7.1	That the City cooperate with regional and private educational institutions to bring education providers, as well as other technical, vocational and other appropriate training providers into Downtown campus locations, while encouraging a diversity of higher education.	Human Resources Office of Business Development
POLICY 1.8.1	That the City support policies and programs related to addressing the needs of, and reducing the number of, the local homeless population.	Neighborhood Services
POLICY 1.8.2	That the City coordinate its homeless activities with all other involved Valley entities, in order to arrive at regional solutions where appropriate.	Neighborhood Services
POLICY 1.8.3	That the City identify and evaluate the core issues that create a homeless population, and attempt to address those issues to the extent possible.	Neighborhood Services
POLICY 2.4.6	That the City assist local residents in mature neighborhoods in developing self-help techniques to protect and preserve the integrity of their neighborhoods, and neighborhood associations and assist in the development of special improvement programs offering lower cost loans or other discounts for neighborhood restoration projects.	Neighborhood Services
POLICY 2.5.1	That the City cooperate with regional and private educational institutions to bring higher educational opportunities to the city.	Neighborhood Services
POLICY 2.5.2	That the City cooperate with regional and private educational institutions to bring vocational and technical training to the city.	Neighborhood Services
Newly Developing Areas		
POLICY 3.3.1	That the City advocate for and participate in state and federal housing programs that are intended to provide for increased levels of home ownership.	Neighborhood Services
POLICY 3.3.2	That the City leverage funds, obtain private sector assistance and funding commitments to broaden the range of housing options.	Neighborhood Services

Non Planning & Development-Related Policies		
Policy	Statement	Responsible Department
Newly Developing Areas		
POLICY 3.3.4	That the City pursues a fair housing policy that discourages discrimination, avoids concentrating low-income housing, and encourages a wider range of housing types.	Neighborhood Services
POLICY 3.5.5	That the City sponsor/support educational programs in conjunction with other local agencies regarding the use of desert landscaping.	Neighborhood Services
POLICY 3.7.1	That the City cooperate with regional and private educational institutions to bring education providers, as well as other higher educational opportunities, and vocational and technical training, to these outlying areas.	Neighborhood Services
Economic Diversity		
POLICY 4.1.2	That the City assist local high technology industries, in particular the emerging e-commerce companies, software applications businesses and medical technologies to expand.	Office of Business Development
POLICY 4.1.3	That the City support telecommuting as a means of reducing home-to-work trips and work with those agencies responsible for upgrading electronic infrastructure, such as telephone and cable systems, to support this trend.	Human Resources Information Technologies
POLICY 4.1.8	That the City enhance job training in anticipation of diversifying economic needs and encourage recruitment and referrals in all segments of the citizenry to ensure equal access to employment opportunities.	Human Resources
POLICY 4.1.9	That the City continue to encourage and promote a business retention strategy with regard to the businesses which currently operate within the City of Las Vegas.	Office of Business Development
POLICY 4.1.10	That the City ensure that there is an official City presence at local conventions and trade shows.	Office of Business Development
POLICY 4.1.11	That the City encourage the development of variety of higher educational opportunities to attract a wider range of employers to Las Vegas.	Human Resources

Non Planning & Development-Related Policies		
Policy	Statement	Responsible Department
Cultural Enhancement		
POLICY 5.1.2	That the City work with private interests and with other levels of government to develop museums.	Office of Business Development
POLICY 5.1.3	That existing programs which offer dance, ballet, symphony and other forms of artistic expression be encouraged to continue and to grow.	Leisure Services
POLICY 5.1.4	That the City actively work with private and public interests to develop additional venues suitable for artistic expressions.	Office of Business Development
POLICY 5.1.5	That the City support the placement of, and establish and follow a policy to set aside funds for, art in public places.	Government and Community Affairs
POLICY 5.2.1	That the City assist with efforts to publicize artistic and cultural activities and events within the city and the City will provide public forums for these cultural activities and events, and where appropriate, in cooperation with entities such as the University of Nevada, Las Vegas, the Clark County Library District, and local arts groups.	Government and Community Affairs
POLICY 5.3.1	That the City support and assist in the development of new programs which provide incentives for the development and expansion of arts and cultural activities, particularly those which demonstrate an identifiable local context.	Government and Community Affairs Leisure Services
Fiscal Management		
POLICY 6.1.2	That the City develop and maintain an approach to fiscal management that focuses on long term life cycle solutions.	Finance & Business Services
POLICY 6.1.3	That additions of expenditure items to the annual budget be approved only with the deletion of items of corresponding value from the list of prioritized expenditures.	Finance & Business Services
POLICY 6.1.4	That the City establish and follow a policy to set aside funds for public art and architecture.	Finance & Business Services
POLICY 6.1.5	That the City repair and maintain its infrastructure in older areas at a pace which optimizes costs and benefits.	Public Works

Las Vegas 2020 Master Plan

Non Planning & Development-Related Policies		
Policy	Statement	Responsible Department
Fiscal Management		
POLICY 6.1.6	That the City, where possible use public/private partnerships to pay for public capital improvements.	Public Works Planning & Development
Regional Coordination		
POLICY 7.1.4	That the City support initiatives for the recycling of gray water for non-potable uses and support efforts to maximize water reclamation and aquifer recharge efforts by both the public and private sectors, where such efforts are not likely to result in excessively high groundwater tables. The City shall support the protection of ground water by limiting the locations of potential pollution sources from areas of ground water recharge and pumping.	Public Works
POLICY 7.3.1	That the Las Vegas Metropolitan Police Department uphold its mandate in cooperation with the government of Clark County and the City.	Metro Detention & Enforcement
POLICY 7.3.2	That the City continue to provide efficient and cost effective services and facilities for fire prevention, fire suppression, hazardous and facilities for fire prevention, fire suppression, hazardous material control and emergency medical care for the City of Las Vegas and assist Clark County as deemed appropriate in the provision of these services for County islands and County areas north of Cheyenne Avenue and west of Decatur Boulevard.	Fire & Rescue
POLICY 7.3.3	That the City participate with local governments within the Las Vegas Valley, and with other levels of government, to research, monitor Valley, and with other levels of government, to research, monitor and assess the effect on public safety and property that may arise from geologic hazards such as seismic activity, from land subsidence and related groundwater usage practices, and from poor soil conditions such as collapsible and expansive soils.	Public Works

Non Planning & Development-Related Policies		
Policy	Statement	Responsible Department
Regional Coordination		
POLICY 7.3.8	That the City coordinate with the appropriate entities to ensure that any contaminants from federal facilities, such as the Nevada Test Site and Yucca Mountain, do not flow into the Valley water supply as a result of seismic activities or other forces of nature. The City will ensure that wastes of all types are disposed of in an appropriate manner.	Public Works
POLICY 7.5.1	That the City cooperate with the Clark County School District and other public and private institutions to provide appropriate education, including technical, vocational and other training opportunities for local residents.	City Manager