



AGENDA MEMO

CITY COUNCIL MEETING DATE: AUGUST 6, 2008

DEPARTMENT: PLANNING AND DEVELOPMENT

ITEM DESCRIPTION: DIR-27811 - APPLICANT/OWNER: CITY OF LAS VEGAS

**** CONDITIONS ****

The Planning Commission (7-0 vote) and staff recommend APPROVAL.

**** STAFF REPORT ****

APPLICATION REQUEST

Provide an update on the Las Vegas 2020 Master Plan.

EXECUTIVE SUMMARY

On September 6, 2000 the Las Vegas City Council approved the Las Vegas 2020 Master Plan. The purpose of the Master Plan is to provide a broad and comprehensive level of policy direction for future land use decisions as well as to maintain compliance with the requirements of all applicable state laws.

The Master Plan contains 182 objectives and policies that are structured within seven broad-based goals. Of the 182 objectives and policies outlined in the Master Plan, Planning and Development is either directly or indirectly responsible for their implementation.

In the eight years since the adoption of the Master Plan, Planning and Development has helped implement 103 of the 110 objectives and policies applicable to Planning and Development. This equates to a 93.6% rate of implementation.

ANALYSIS

Below are the highlights of what Planning and Development has been able to complete and what still needs to be implemented since the Las Vegas 2020 Master Plan was adopted:

SUMMARY OF ITEMS COMPLETED

- The Arts District and Freemont East have distinct edges with well defined signage and have become successful retail districts.
- The Clark County Government Center, the Regional Justice Center, the Lloyd D. George Federal Courthouse, and the proposed City Hall continue to ensure that the downtown is the preeminent center of government activities in the Las Vegas Valley.
- Several mixed-use developments like Newport Lofts, Jhul, and Streamline Tower are examples of redeveloping declining commercial or vacant land being developed as a mixed-use project.
- The Old Post Office, the 5th Street School, and John S. Park neighborhood as well as an on-going historic survey and inventory are examples of how Planning and Development is implementing this policy.

- The Neighborhood Services Department along with Planning and Development have been able to implement this policy through the development of the Horizon Crest Apartment, the Bonanza Pines Senior Apartments III, and the Senator Bryan Senior Apartments which are made available to people with up to 60% of Area median income.
- The Neighborhood Services Department has developed the Evolve Program to help rehabilitate ex-felons, homeless, and chronic inebriants to develop life and job skills necessary to lead a productive life. The business incubator is housed at the Las Vegas Business Center and currently houses several businesses and is actively recruiting others.
- The city is involved in a multi-jurisdictional approach to storm water management in order to comply with EPA requirements and update its MS4 permit.
- The city requires xeriscape landscaping and prohibits grass within the front yards of new residential construction.

SUMMARY OF ITEMS TO BE IMPLEMENTED:

- To date the guidelines for the reuse of historic structures have not been created.
- The Rancho Drive corridor has not undergone a beautification upgrade creating a greenway and pedestrian/bikeway.
- To date, Planning and Development has not incorporated CPTED principles into Title 19 design standards.
- An incentive program has not been created to encourage redevelopment on vacant or derelict sites within the Neighborhood Revitalization Area.
- The City has not taken steps to encourage the development of multi-plex housing opportunities.
- The City has not taken steps to annex land within Clark County islands northwest of Cheyenne Avenue and Decatur Boulevard.

NOTICES MAILED

NEWSPAPER ONLY

APPROVALS

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PROTESTS

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