



Las Vegas

Agenda Item No.: 64.

**AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: JULY 16, 2008**

DEPARTMENT: CITY ATTORNEY
DIRECTOR: BRADFORD R. JERBIC

Consent Discussion

SUBJECT: **RECOMMENDING COMMITTEE: ELIGIBLE FOR ADOPTION AT THIS MEETING**

Bill No. 2008-30 Updates provisions of the City's sign regulations relating to enforcement, remedies and penalties. Sponsored by: Councilman Gary Reese

Fiscal Impact

- No Impact
- Budget Funds Available
- Augmentation Required

Amount:
Funding Source:
Dept./Division:

PURPOSE/BACKGROUND:

This bill will update provisions of the City's sign regulations relating to enforcement, remedies and penalties. In particular, the bill will 1) expand the availability of civil proceedings regarding sign violations, 2) include clarifications regarding proof of responsibility in such proceedings, 3) provide authority to require the removal of illegal signs upon shorter notice, and 4) increase minimum fines and penalties for violations.

RECOMMENDATION:

ADOPTION at 7/16/2008 City Council meeting pursuant to the 7/1/2008 Recommending Committee.

First Reading 6/18/2008; First Publication 7/3/2008

BACKUP DOCUMENTATION:

Bill No. 2008-30

Motion made by LOIS TARKANIAN to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1
LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN, GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-RICKI Y. BARLOW)

Minutes:

Prior to the motion, COUNCILMAN REESE asked for an explanation regarding changes made to the bill. He stated that in his ward, people put up signs on walls, telephones poles or wherever there is space and he knows that staff spends a lot of time and effort removing them but as soon

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as they are taken down, they are back up again. He hoped that with the new law, the offenders will be cited and liable for the expenses.

CHIEF DEPUTY CITY ATTORNEY VAL STEED explained that revisions to the bill were made based on feedback from a number of people. He mentioned that previously people who owned the signs would disclaim any responsibility and direct the blame on the people contracted to erect those signs. CHIEF DEPUTY CITY ATTORNEY STEED also mentioned that the ordinance will provide for a shorter notification time for removal of signs and the City will be able to pursue offenders by civil proceedings and penalties.

Second reading and bill adopted as recommended as Ordinance No. 5194.

