



Las Vegas

Agenda Item No.: 49.

**AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: JULY 16, 2008**

**DEPARTMENT: CITY MANAGER
DIRECTOR: DOUGLAS A. SELBY**

Consent Discussion

**SUBJECT
ADMINISTRATIVE:**

Report and possible action related to the Las Vegas Strategic Plan Priority VIII concerning
Reinvigorate and Revitalize Mature Areas in the Urban Core All Wards

Fiscal Impact

- No Impact Augmentation Required
- Budget Funds Available

**Amount:
Funding Source:
Dept./Division:**

PURPOSE/BACKGROUND:

Strategic key performance indicators (KPI) establish a baseline for implementing the city's strategic plan and allow for data-driven decision making. Since last May, the city of Las Vegas team members have annually reported on key performance indicators to City Council. Staff will report on recent KPI accomplishments.

RECOMMENDATION:

Receive report and direct staff accordingly.

BACKUP DOCUMENTATION:

Submitted after meeting - Copy of PowerPoint presentation by staff

Motion made by GARY REESE to Approve the report

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1
LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN, GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-RICKI Y. BARLOW)

Minutes:

SCOTT ADAMS, Manager of the Office of Business Development, reported on the Las Vegas Strategic Plan Priority VIII by exhibiting a PowerPoint presentation, a copy of which is made a part of the minutes. MR. ADAMS displayed a chart that chronologically reflected all projects that have been completed or that are currently under construction based on whether they are entitled or under a development agreement.

CITY COUNCIL MEETING OF: JULY 16, 2008

Featuring several Cultural and Entertainment projects, MR. ADAMS remarked that downtown is becoming an enhanced cultural center. Referring to another key performance indicator, MR. ADAMS showed a diagram that indicated a significant trend of activities within the Redevelopment Area (RDA) as it tracked the taxable value of downtown. Of interest, MR. ADAMS noted that statistics on public and private investments were compiled from the inception of the RDA. The final indicator reflected population changes within the redevelopment area.

COUNCILWOMAN TARKANIAN inquired whether Ward 1 was considered a part of the urban core. MR. ADAMS explained that there is a small portion of Ward 1 that is included in the redevelopment area. COUNCILWOMAN TARKANIAN urged staff to find the means to provide resources so that the decaying areas of her ward can receive the much needed assistance.

MR. ADAMS displayed a colored map representing the periods in time that various areas came into the redevelopment area. Receiving an affirmative response that the redevelopment area could be enlarged, COUNCILMAN REESE cited the need to meet with COUNCILWOMAN TARKANIAN as soon as possible to get her feel on which areas she would like to see included in the redevelopment area.

MAYOR GOODMAN questioned the status of REI. MR. ADAMS replied that although it was not included in the report, it is still on the table however it does not appear to have a chance of moving forward. MAYOR GOODMAN stated that he had met with the principals of REI and his perception is that they still expect to move forward.

