

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: JULY 16, 2008

DEPARTMENT: OFFICE OF COMMUNICATIONS
DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF THE LAS VEGAS FIRE & RESCUE DEPARTMENTS HEAT KILLS CAMPAIGN

Minutes:

In an effort to promote community awareness, COUNCILMAN WOLFSON recognized the Las Vegas Fire & Rescue Departments Heat Kills Campaign. He emphasized that severe dehydration, long-term medical problems or even death can directly be attributed to children being left in parked vehicles in the heat of summer. COUNCILMAN WOLFSON called upon FIRE CHIEF GREG GAMMON to provide more information on the purpose and objective of the campaign.

As previously mentioned, CHIEF GAMMON stated that the Heat Kills Campaign was initiated to educate residents, businesses and visitors alike. To promote the Campaign, decals and bumper stickers were designed and pre-eminently displayed at the entrances of businesses and on transit vehicles. In 2007, Fire & Rescue responded to 268 distress calls relating to unattended children left in parked cars and to date, there have been 14 such calls. CHIEF GAMMON stated that this is a widespread effort to remind the public of the dangers of leaving children and pets in vehicles during the hottest months of the year. He encouraged everyone to be aware at all times and not hesitate to call 911.

