



City of Las Vegas

Agenda Item No.: 39.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
PLANNING COMMISSION MEETING OF: AUGUST 14, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER

☐ Consent ☒ Discussion

SUBJECT: **VAR-2856 - VARIANCE - PUBLIC HEARING - APPLICANT/OWNER: W.W. GRAINGER, INC.** - Request for a Variance to ALLOW AN 80-FOOT HIGH FREESTANDING SIGN WHERE 40 FEET IS THE MAXIMUM HEIGHT ALLOWED on 1.73 acres at 2401 Centennial Avenue (APN No. 704-406-010) M (Industrial) Zone, Ward 3 (Reese)

C.C. 09/17/2008

PROTESTS RECEIVED BEFORE

Planning Commission Mtg.

City Council Meeting

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.

City Council Meeting

RECOMMENDATION:

DENIAL

BACKUP DOCUMENTATION:

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter
6. Submitted after Final Agenda Protest Postcards

Motion made by DAVID STEINMAN to Approve subject to conditions

Passed For: 4; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

SAM DUNNAM, DAVID STEINMAN, BYRON GOYNES, STEVEN EVANS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-RICHARD TRUESDELL, GLENN TROWBRIDGE, VICKI QUINN)

Minutes:

CHAIR GOYNES declared the Public Hearing open.

PETER LOWENSTEIN, Planning and Development, stated that the sign is incompatible with the surrounding area; therefore, he recommended denial of the increase in height.

JIM SIMINGTON, 8644 Palomino Ranch, appeared on behalf of the applicant and expressed his surprise at staff's denial recommendation because he felt the sign is appropriate for this industrial area. He explained that the objective is for the sign to be visible from the freeway to make it

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easier for patrons to find the location, adding that there are other signs in the area equal in height.

COMMISSIONER STEINMAN remarked that he confirmed that the sign is hardly visible when he visited the area and that a nearby sign is about 80 feet high.

COMMISSIONER EVANS was perplexed about why a wholesaler would need a taller sign to bring in business. MR. SPRINGTON replied that some of the customers are recommended by other companies, but the owner of Grainger would also like to bring in more business.

CHAIR GOYNES declared the Public Hearing closed.

