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July 14, 2008

**VIA HAND DELIVERY**

CITY OF LAS VEGAS  
PLANNING & ZONING  
731 S. 4th St.  
Las Vegas, NV 89101

***Re: Justification Letter  
Major Amendment to MSP-10136***

To Whom It May Concern:

Please be advised, this office represents Las Vegas Premium Outlets. The Las Vegas Premium Outlets are located near Charleston Boulevard and Grand Central Parkway. On behalf of our client, we are respectfully submitting this justification letter to amend the previously approved Master Sign Plan (MSP-10136).

The applicant is seeking signage on the parking garages (Deck A and Deck B) which are adjacent to the outlet mall. The signage, along with the proposed accents, will enhance the look of the existing parking garages. The applicant is seeking two waivers from the Downtown Centennial – Parkway Center Standards: (1) Allow signs above the 2<sup>nd</sup> floor; and (2) Allow more than two tenants to have signs per elevation.

The accents are decorative and made of metal and the green color of the accents blends in with the green architectural features already located on the garages. The additional signage will blend in with the existing outlet mall and will provide some relief to the horizontal planes of the garage.

Please contact me if you have any questions.

Sincerely,

KUMMER KAEMPFER BONNER RENSCHAW & FERRARIO

Jennifer Lazovich



JJL/dmf

cc: Brad Stipe

**MSP-29008  
08/28/08 PC**

