

► April 10, 2008

Michael Howe
Planner II
City of Las Vegas
Planning and Development
731 S. Fourth Street
Las Vegas, NV 89101

RE: Restore Visibility to Billboard

Dear Mr. Howe:

On behalf of my client, CBS Outdoor, please consider this our letter of justification to restore visibility to our existing billboard located on APN 139-35-211-041. The board is physically located at 333 N. 11th Street immediately adjacent to the US-95 freeway.

Some time ago the placement of a 13 foot noise abatement wall along US-95 caused the loss of full visibility to this board.

Given the recent adoption of Bill Number 2007-68 by the City Council, it is our understanding that we now have a method for legally restoring the visibility of our sign to the same or comparable visibility as before the sound abatement project along US-95 was constructed.

Per the new ordinance, we are applying for a Site Development Plan Review to raise our existing 65 foot billboard an additional 20 feet. When reconstructed, the board will be 45 feet above the soundwall.

Should you need anything else, please let me know. I can be reached at 702-870-7068. I look forward to hearing from your department in the coming days.

Sincerely,


Ryan Arnold
Vice President

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702.870.7068

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Fax 702.474.4606

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