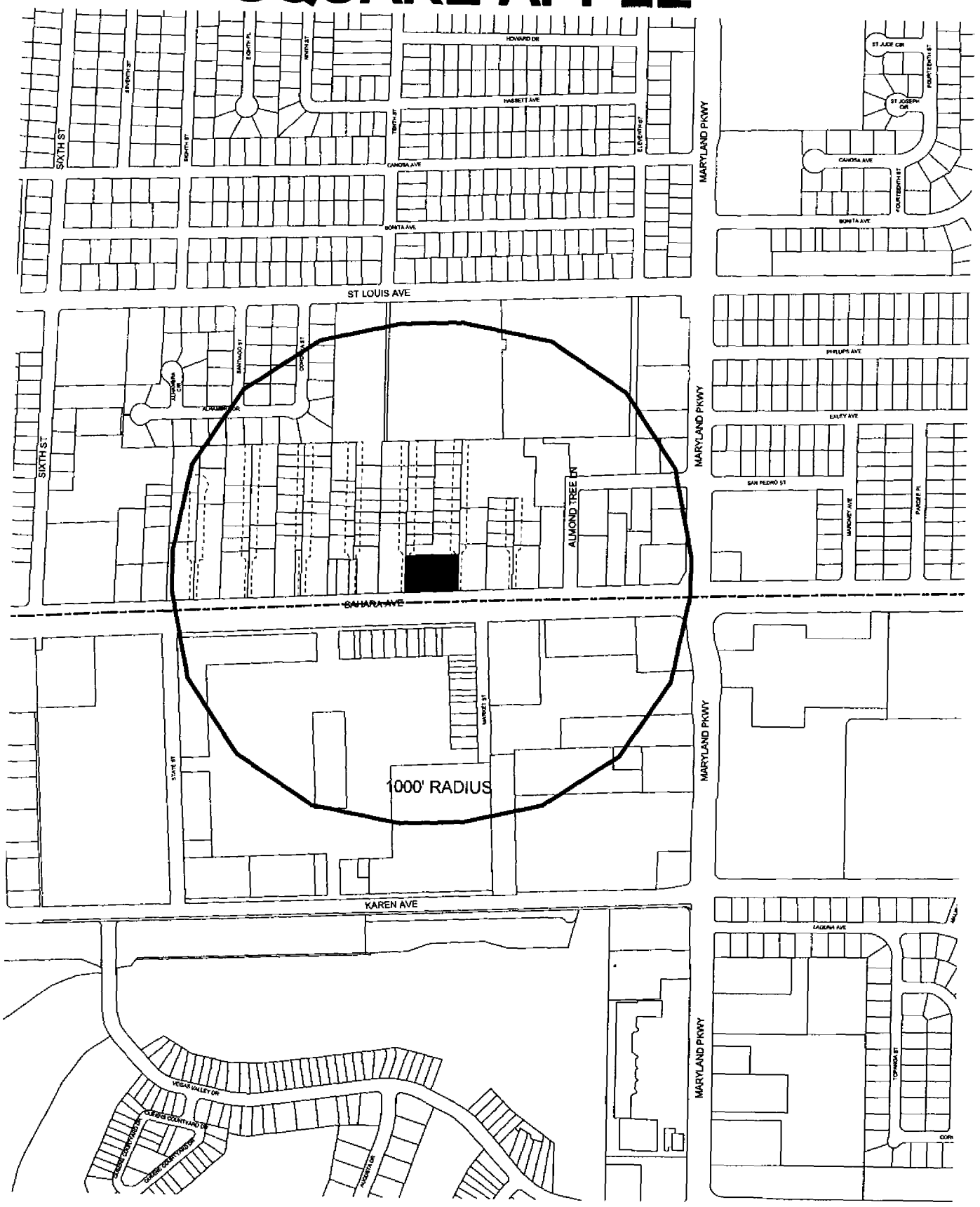SQUARE APPLE