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Tuesday, January 15, 2007

MONEYTREE, INC
6720 Fort Dent Way
Seattle, Washington 98118

C/O Jennifer Roberts, Attorney at Law
Lionel, Sawyer & Collins
300 S. 4th Street
1700 Bank of America Plaza
Las Vegas, Nevada 89101

Re: Proposed Moneytree Location-Proximity Certification
@ Bonanza & Mojave

This letter is to serve as the Proximity Certification for the proposed location of Moneytree-Payday Loan & Check Cashing.

The proposed site is generally located at the northwest corner of Bonanza and Mojave and is approximately 125 feet north of Bonanza, and 125 feet east of Mojave.

I inspected the surrounding area on January 15, 2008 and did not find another payday loan/check cashing type of business within the 1000 foot proximity required by the City of Las Vegas.

The west property line of our proposed site is also the east property line of an apartment complex making it the closest residential zoning to the proposed location.

If I can be of further assistance, please contact me at your earliest convenience.

Respectfully Submitted,
AMTI Sunbelt, LLP

Boyd Urie, PLS
Managing Partner



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VIA HAND DELIVERY

Planning and Development Department
City of Las Vegas
Development Services Center
731 South Fourth Street
Las Vegas, Nevada 89101

Re: *Justification Letter - Moneytree, Inc.*



To Whom It May Concern:

I am writing on behalf of Moneytree, Inc. ("Moneytree"), which is applying for a special use permit and waiver for distance to residential in order to operate a check-cashing/deferred deposit services/wire transfer business (financial institution, specified) at the northwest corner of Bonanza and Mojave in Las Vegas (APN #13925405009). The proposed Moneytree location will be a part of a larger commercial complex within a C-1 zoning district. The location will be surrounded by other commercial uses and the operations would have no variable impact on neighboring commercial properties since it would be part of a retail center and its operating characteristics, design, hours of operation, traffic generation, lighting, and noise would be similar to surrounding sites.

Moneytree respectfully requests a waiver of the 200-foot distance restriction to residential. Although the property line of the commercial center in which the proposed Moneytree would be located is adjacent to the property line of an apartment complex, the actual Moneytree site is located about 672 feet away and is separated by other proposed commercial uses and parking, as well as an alleyway or road that further separates the commercial complex from the apartments. The location is further buffered from residential access since it rests on the corner of two heavily-traveled thoroughfares, Bonanza Road and Mojave Road. This intersection has commercial uses on three corners, and the back of a golf course on the other.

Moreover, the proposed site complies with the 1,000 foot separation to the nearest specified financial institution, with the closest similar use being over 1,700 feet away when measured property

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line to property line. The proposed location also complies with all other requirements pursuant to the City of Las Vegas Municipal Code.

Furthermore, Moneytree is an established company with operations throughout southern Nevada that are aesthetically discreet and that maintain a low impact on neighboring properties. The company is an excellent corporate citizen that contributes to many local charitable organizations, including the Moneytree/Nevada Partners Wealth Building Center for adults and youth to learn more about financial independence and management, the Moneytree Las Vegas Youth Scholarship Program, and the Nevada Partnership for Homeless Youth. Moneytree has worked with the Nevada State Legislature during the past three sessions to enact more stringent regulations so that predatory practices that cause reputational harm to the industry are stopped. Moneytree offers many of the services that banks offer, but are more accessible to employees with varied work schedules. Finally, Moneytree is one of the few businesses that will not take any legal action against its customers for a default on a payday loan.

The proposed use would not contribute in any adverse way to traffic, fire safety, or citizen safety. Because Moneytree is compatible with the surrounding area and there is sufficient and adequate barrier between the proposed business site and any residential district, we respectfully request a special use permit and waiver for distance to residential be allowed in order for a check-cashing/deferred deposit services/wire transfer (financial institution, specified) business to be operated at the location.

Thank you for your consideration of this matter. If you have any questions, please do not hesitate to contact me.

Sincerely,



Jennifer Roberts



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