



World Book Publishing
a Scott Fetzer company

Received By

MAR 10 2008

City Managers Office

March 5, 2008

Ms. Celi Green
City Attorney's Office
City Hall
400 Stewart Avenue, Ninth Floor
Las Vegas NV 89101

Dear Ms. Green,

Thank you for returning my phone call today.

The editors of The World Book Encyclopedia would like to add illustrations of the Las Vegas flag and seal to its print, online and digital products. We're requesting permission to reproduce the images, and to allow World Book users to download images for educational purposes. I have enclosed examples of images from other cities used in our products. Your images would appear in our *Las Vegas* article.

To insure accurate reproduction of your current symbols, we wondered if you have reproduction quality digital images we might use. Our specifications, if available, are full color Photoshop or Illustrator EPS files, 300 dpi. If you do not have artwork do you have detailed specifications we could use to create the art? We would send you digital files for approval and for your use.

Would it be possible to receive permission and access to digital files or specifications by March 13? If you have further questions my contact information is : phone 312-819-6588, fax 1-312-729-5611, or email Isaiah.Sheppard@worldbook.com.

Thank you for your help.

Sincerely,

Isaiah W. Sheppard Jr.
Senior Designer

Cc: Mr. Douglas Selby, City Manager
Sandra Dyrland, Director, Graphics and Design
Ken Shenkman, Subject Editor, Regions, World Book

FOR MS. GREEN'S
REQUEST