



YOUNG ELECTRIC SIGN COMPANY

Las Vegas Division

702-876-8080 Telephone
702-944-4500 Fax

January 18, 2008

5119 South Cameron Street
Las Vegas, Nevada 89118-1559

**JUSTIFICATION LETTER FOR
CENTENNIAL HYUNDAI**

Centennial-Azure, LLC, the Owner for Centennial Hyundai car dealership located at 6200 Centennial Center Blvd, would like you to consider allowing border neon on their building.

Even though border neon is not permitted by Town Center guideline, I would like to note that the following businesses located on Centennial Center Blvd. have either border neon, border LED illumination or exposed neon in their building signs. Please see attached photos for verification.

1. On The Border Mexican Grill
2. Peoples Mitsubishi, Mazda, Suzuki, and Kia Dealership
3. Jim Marsh Chrysler Jeep
4. Peoples GMC, Buick, and Pontiac Dealership
5. Montana Meat Company
6. Long John Silvers
7. Roadrunner Cowboy Saloon
8. In-N-Out Burger
9. The Centennial Center pylon signs

I understand that some of these locations were permitted before the creation of CHARC, but I am also aware that some of these have been permitted afterwards. We would justify that other businesses have been allowed to have exposed neon and the precedent has already occurred. I would also like to note that there is no residential area in the vicinity of this site. The nearest residence is located 1,200 feet away in the Summerhills Condominiums across the I-95 southeast of the project. The elevations facing that direction have no border neon requested.

Please consider our request. Thank you.

Sincerely,

Rich Hinshaw
Account Executive
RH/aw



NCL: 780 / 780B
ARC-26500
CHARC-TC
02/05/2008