



*City of Las Vegas*

Agenda Item No.: 87.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT  
CITY COUNCIL MEETING OF: MARCH 5, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT  
DIRECTOR: M. MARGO WHEELER

Consent  Discussion

SUBJECT:  
MASTER SIGN PLAN

ARC-26500 PUBLIC HEARING - APPLICANT: YOUNG ELECTRIC SIGN COMPANY -  
OWNER: CENTENNIAL-HILLS LLC - Appeal filed from the denial by the Centennial Hills  
Architectural Review Committee of a request for a Revision to an existing Master Sign Plan  
(ARC-26094) to allow an exposed neon border on the building where no exposed neon is  
permitted at 6200 Centennial Center Boulevard (APN 125-28-610-010), GC-TC (General  
Commercial Town Center Zone, Ward 6 (Ross)). Centennial Hills Architectural Review  
Committee and staff recommend DENIAL.

**PROTESTS RECEIVED BEFORE:**

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.

Planning Commission Mtg.

City Council Meeting

City Council Meeting

**RECOMMENDATION:**

Centennial Hills Architectural Review Committee and staff recommend DENIAL.

**BACKUP DOCUMENTATION:**

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Justification Letter
5. Action Letter from Centennial Hills Architectural Review Committee
6. Appeal Letter filed by Young Electric Sign Company
7. Submitted after final agenda Protest postcards

Motion made by STEVEN D. ROSS to Deny

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN,  
GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None);  
(Did Not Vote-None); (Excused-None)

NOTE: COUNCILMAN REESE disclosed that his nephew and niece both work for this sign  
company. He has not discussed the item with them and because there is no impact, he will vote  
on the item.

Minutes:

MAYOR GOODMAN declared the Public Hearing open.

**CITY COUNCIL MEETING OF: MARCH 5, 2008**

RICH HINSHAW, 5119 South Cameron Street, appeared on behalf of the applicant. A meeting was held with the Centennial Hills Architectural Review Committee (CHARC), as the committee was not in support of the project. MR. HINSHAW'S justification was that there is only commercial and no residential in the area, and there is existing neon signage at this location. He showed photographs verifying his information. MR. HINSHAW asked for Council's consideration and requested approval, in spite of the CHARC's opposition.

COUNCILMAN ROSS asked to see the proposed sign. MR. HINSHAW presented sketches depicting the signage on the building, which will face directly towards commercial, retail and auto dealerships but not residential.

COUNCILMAN ROSS pointed out that the current Town Center standards do not allow this type of use within the Town Center. The Councilman believed he has been consistent regardless of what has previously occurred in this area. He supports the CHARC and their decisions, so he could not support the applicant's appeal.

MAYOR GOODMAN declared the Public Hearing closed.

