



December 6, 2007

JUSTIFICATION LETTER FOR SIGN PROGRAM FOR DECATUR 215

To Whom This May Concern:

The purpose of the Master Sign Program for Decatur 215 is to provide the guidelines necessary to achieve a visually coordinated, balance and appealing sign environment, harmonious with the architecture of the project, while maintaining provisions for individual graphic expression.

The Landlord will use the Master Sign Program to provide consistency and continuity in the signage by giving the tenants the directives they need for fabrication and installation of their signs.

The Program states that no sign shall be installed without the written Landlord approval and the required City permits.

We believe that this process allows for the best quality signage and look for the Center.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joey Aliano". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Joey Aliano
Permit Expeditor
Ultrasigns Electrical Advertising

Phone 858-569-1400
X 4110

A rectangular stamp with the word "RECEIVED" in large, blue, outlined capital letters. Below it, the date "DEC - 7 2007" is printed in a smaller, red, sans-serif font. The stamp is positioned on the right side of the page.

MSP-25930
01/24/08 PC