



City of Las Vegas

Agenda Item No.: 40.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
PLANNING COMMISSION MEETING OF: MARCH 13, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER

Consent Discussion

SUBJECT:
TX-2665 - TEXT AMENDMENT PUBLIC HEARING - APPLICANT/OWNER: CITY OF LAS VEGAS - Discussion and possible action to amend Title 19.06, "Special Purpose and Overlay Districts," to update the design review process, revise maps and update signage standards for the Casino Overlay, Scenic Byway and Entertainment District overlays

THIS ITEM WILL BE FORWARDED TO CITY COUNCIL IN ORDINANCE FORM

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.

Planning Commission Mtg.

City Council Meeting

City Council Meeting

RECOMMENDATION:
APPROVAL

BACKUP DOCUMENTATION:
Conditions and Staff Report

Motion made by STEVEN EVANS to Hold In Abeyance to 4/10/2008

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0
SAM DUNNAM, DAVID STEINMAN, BYRON GOYNES, RICHARD TRUESDELL,
STEVEN EVANS, VICKI QUINN, GLENN TROWBRIDGE; (Against-None); (Abstain-None);
(Did Not Vote-None); (Excused-None)

NOTE: COMMISSIONER TRUESDELL disclosed that he owns property along the Scenic Byway and would abstain if it was determined that it would be appropriate to do so.

Minutes:

By way of reading the item, CHAIR GOYNES declared the Public Hearing open.

FLINN FAGG, Planning and Development Department, explained that the Text Amendment is specific to the downtown signage districts and addresses the following items: alter the boundaries of the Casino Overlay District to include areas to the north and the south; combine the two existing sign committees into one; require design review of signage within the scenic byway overlay area; and permit building wrap signage in the Casino Overlay District and Entertainment District.

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Referencing the building wrap, COMMISSIONER TRUESDELL asked what the parameters were and whether there were specific timeframes. MR. FAGG replied that it could possibly be an entire building wrap; however, approval by the committee would be required and a review process would be attached to it. MR. FAGG also noted that the proposed Ordinance does not specify a specific timeframe for the building wrap itself, but it could be an additional requirement.

COMMISSIONER EVANS questioned the types of building wraps that would be allowed. He compared a full building wrap to having a thirty to forty foot billboard unless specific guidelines were provided. With regard to combining the existing two review committees into one, COMMISSIONER EVANS questioned whether some residents would lose the opportunity to voice their opinions.

MR. FAGG replied that the committees review signage subject to the same standards and combining the committees eliminates duplicity.

MARGO WHEELER, Director of the Planning and Development Department, explained that the language used in the proposed Text Amendment would use the 10th District specifically to allow flush-mounted sign signage. As to the responsibilities of the review committee, they would address the aesthetics, size, texture, location and color. The timeframe would be a part of the review.

COMMISSIONER EVANS recommended the item be held for further review and reconsideration.

CHAIR GOYNE declared the Public Hearing closed.

