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PROJECT JUSTIFICATION LETTER

Date: January 29, 2008

Project: Dollar Loan Center, LLC
280 South Decatur Blvd.
Las Vegas, Nevada

Assessors Parcel Number: 138-36-516-004

Owner: Dollar Loan Center
6122 West Sahara Avenue
Las Vegas, Nevada 89146

Dollar Loan Center, LLC a Nevada limited liability ("DLC") currently holds a business license as an "installment loan" company leased property located at 282 S. Decatur Boulevard, Las Vegas, Nevada 89107. Pursuant to the Las Vegas Municipal Code Chapter 19.04.010, the land use for the 282 S. Decatur Boulevard leased property is "Financial Institutions - Specified". DLC operates under a Special Use Permit approved by the City. The property is located in the Target Shopping Center.

DLC desires to move to the adjacent space located at 280 S. Decatur Boulevard, a distance of approximately 15 feet. Because the proximity of a residential property is less than the 200 foot separation (as measured from the property line) required by the LVMC Chapter 19, it is necessary that DLC seeks a waiver of said requirement and Special Use Permit in order to relocate from its current leased space at 282 S. Decatur Boulevard to the adjacent space at 280 S. Decatur Boulevard.

DLC has operated in Nevada since 1998. DLC currently maintains four "Dollar Loan Center" offices in the City of Las Vegas, has other locations in each of the following municipalities: Clark County, Washoe County, Douglas County, Nye County, City of Fernley, and the City of Henderson.

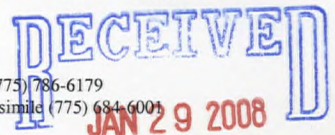
The location at which DLC is currently operating is located in the Target Shopping Center on Decatur and Meadows Lane. In 1995, Mr. Ship N Chek obtained a Special Use Permit as a Financial Institution- Specified and business licenses from the City of Las Vegas to operate

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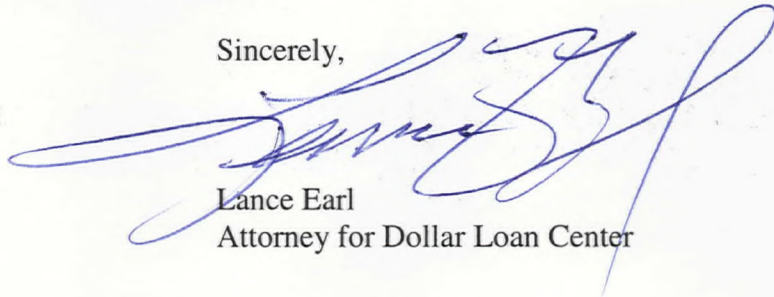


a "check cashing service" and "auto title loans". In September 2007, DLC began operating at 282 S. Decatur Boulevard after it acquired Mr. Ship N Chek. 280 S. Decatur is presently vacant. DLC intends to expend significant expense to renovate the space, which it believes will be a general improvement to the entire center. In order to be able to move forward with its plans, DLC requests the issuance of a Special Use Permit for the 280 S. Decatur space. Once the renovation and relocation is completed, the Special Use Permit for 282 S. Decatur will no longer be necessary.

Additionally, DLC requests a waiver of the 200 feet separation from existing business. 280 S. Decatur is approximately 282 feet from nearest residential property. However, the parcel boundary lines place the location approximately 82 feet to the nearest residential community. DLC's business operations at 282 S. Decatur will be the same as its operations at 280 S. Decatur. It also should be noted that Ship N Chek, the prior business, began operations in 1995 under the same land use designation (Financial Institution-Specified) as DLC presently operates. Moving 15 feet laterally to the adjacent space will have no added impact to the surrounding residential community or neighboring businesses. Accordingly, DLC submits that approval of a Special Use Permit for 280 S. Decatur is appropriate and justified.

Thank you in advance for your consideration.

Sincerely,



Lance Earl
Attorney for Dollar Loan Center

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