



*City of Las Vegas*

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT  
CITY COUNCIL MEETING OF FEBRUARY 6, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT  
DIRECTOR: M. MARGO WHEELER

Consent  Discussion

SUBJECT:  
SPECIAL USE PERMIT

SUP-25135 - PUBLIC HEARING APPLICANT: MOUNTAIN VIEW ESTATES - OWNER: THE JEWELERS TRUST, INC. 401(K) PROFIT SHARING PLAN & TRUST - Request for a Special Use Permit FOR A PROPOSED 55-FOOT HIGH, 14-FOOT BY 48-FOOT OFF PREMISE SIGN at 2411 Western Avenue (APN 162-04-406-011), M (Industrial) Zone, Ward 3 (Reese). Staff recommends DENIAL. The Planning Commission (6-0-1 vote) recommends APPROVAL

**PROTESTS RECEIVED BEFORE:**

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.   
City Council Meeting

Planning Commission Mtg.   
City Council Meeting

**RECOMMENDATION:**

Staff recommends DENIAL. The Planning Commission (6-0-1 vote) recommends APPROVAL, subject to conditions.

**BACKUP DOCUMENTATION:**

- 1. Location, Aerial and Special Use Map
- 2. Conditions and Staff Report
- 3. Supporting Documentation
- 4. Photos
- 5. Justification Letter
- 6. Protest postcard

Motion made by GARY REESE to Approve subject to conditions and amending Condition 11 as read for the record:

11. The proposed sign, including ground mounted base, shall not be located within the existing public right-of-way, and if possible should not be within the additional 10 feet of right-of-way needed adjacent to this site in accordance with the City's adopted Master Plan of Streets and Highways that designates Western Avenue as an 80-foot Secondary Collector (MSH-13509) or interfere with Sight Visibility Restriction Zones. In addition, the proposed ground mounted base shall not be located within existing or proposed public sewer or drainage easements.

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1  
RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-OSCAR B. GOODMAN)

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Minutes:

MAYOR PRO TEM REESE declared the Public Hearing open.

MICHAEL McDONALD, 4908 Carmen Boulevard, thanked the Planning and Public Works staff for their involvement. He requested a 55-foot high sign. The distance and code requirements have been met. MAYOR PRO TEM REESE asked that the sign be moved back three feet out of the right-of-way. MR. McDONALD replied that they could move it to the north portion of the property and still meet the objectives of the billboard.

BART ANDERSON, Public Works Department, encouraged the relocation and suggested an amendment to Condition 11 to ensure the optimal location would be found and not conflict with the distance requirement.

TOM McSOWAN, Las Vegas resident, pointed out that Nevada Department of Transportation (NDOT) is in the process of implementing a cross-over from Martin Luther King Boulevard and to Industrial Road. The sign height increase is necessary if it is going to compete in this aggressive area. He asked that the Council approve the request.

MAYOR PRO TEM REESE declared the Public Hearing closed.

