



**Strategic Goal:  
Aggressively Attract &  
Retain Diverse Businesses**

**Office of Business Development  
January 16, 2008**

	<u>FY2008*</u>	<u>FY 2007</u>	<u>FY2006</u>	<u>FY2005</u>
New Business	8117	6,706	5,825	5,930
Out of Business (yr specific)	<u>358</u>	<u>410</u>	<u>229</u>	<u>239</u>
Retained	7759	6296	5,596	5,691
Out of Business(Aggregate)	6634	4,909	5,922	4,720
Total Active	40,500	39,306	38,449	35,630

Source: CLV Business Services Department (2008 is a projection, based on actual and estimated for the rest of the year. Business licenses does not include permits i.e. special events. Out of Business – year specific- received new business license and went out of business same year)

Key Performance Indicator:

**Business Licenses Issued**

# RDA Tax Base\*

FY 2008	\$10,274,758
FY 2007	\$ 7,779,229
FY 2006	\$ 5,276,947

Source: CLV Finance Department (\*Cash collected 1st quarter 8/15-11/15; numbers are compared in 1st quarter of each year)

Key Performance Indicator:

## RDA Real/Personal Property Tax

	<b>2008*</b>	<b>2007</b>	<b>2006</b>	<b>2005</b>
	<u>Acres</u>	<u>Acres</u>	<u>Acres</u>	<u>Acres</u>
Land	84,563	84,487	84,006	70,435
Resid. Occupied	27,772	27,676	27,993	22,884
Non-Resid.				
Occupied	17,327	16,056	16,109	13,506
Vacant/ROW	39,364	40,756	39,905	34,045
	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Resid. Occupied	32.9%	32.8%	33.3%	32.5%
Non-Resid. Occupied	20.5%	19.1%	19.2%	19.2%
Vacant/ROW	46.6%	48.2%	47.5%	48.3%

Source: \*CLV Planning Department as from 7/1/07-11/30/07 - new roads and commercial construction during the past year.

Key Performance Indicator:

**Land in CLV**

	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2000</u>
Per Capita	\$26,773	\$24,887	\$24,787	\$22,060
Median Household	\$53,000	\$47,863	\$44,737	\$44,069

Source: U.S. Census ACS (City of Las Vegas; adjusted for inflation except for 2000)

## Key Performance Indicator: Income for Residents