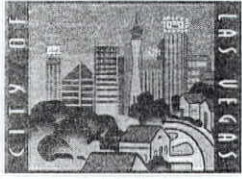


PLANNING & DEVELOPMENT



DEVELOPMENT SERVICES CENTER

731 S. Fourth Street
Las Vegas, NV 89101

Voice: 702-229-6301
Fax: 702-474-0352
TTY: 702-386-9108

www.lasvegasnevada.gov

Vision Sign Inc.
Attn: Darrell Shock
3625 S. Polaris Avenue
Las Vegas, Nevada 89103

December 4, 2007

RE: ARC-25687

Dear Applicant:

The Centennial Hills Architectural Review Committee considered your request for a Major Modification to an approved Master Sign Plan (CHR-0003-02) and Waivers to allow two pylon signs where only one pylon sign per frontage is permitted and to allow a pylon sign to be within 100' of a single-family residence where a minimum of 330' is required at 8420 Farm Road (APN 125-17-610-015 & 014), SC-TC (Service Commercial Town Center) Zone, Ward 6 (Ross).

The Centennial Hills Architectural Review Committee voted to **APPROVE** your request at the December 4, 2007 meeting subject to the following amended conditions of approval:

1. Conformance to the sign elevations and documentation as submitted and date stamped November 20, 2007 in conjunction with this request, except as modified herein.
2. Wall signage shall be permitted that is located above the second floor window sill.
3. No wall signage shall be permitted on the east elevation of the Storage Building or the east elevation of building on Pad 11.
4. The requested second 24' high pylon sign on the Durango Drive frontage is denied.
5. All signage shall have proper permits obtained through the Building and Safety Department.

Mayor
Oscar B. Goodman

City Council
Gary Reese
(Mayor Pro Tem)
Larry Brown
Steve Wolfson
Lois Tarkanian
Steven D. Ross
Ricki Y. Barlow

City Manager
Douglas A. Selby



6. Minor amendments to this Master Sign Plan in conformance to Town Center standards may be administratively approved by Planning & Development staff.

This action by the Centennial Hills Architectural Review Committee on December 4, 2007 becomes final on December 17, 2007 unless a written appeal is filed with the City Clerk within ten days of the date of the Centennial Hills Architectural Review Committee's decision.

Sincerely,



Yorgo Kagafas, AICP
Urban Design Coordinator
Planning & Development Department
Comprehensive Planning Division

cc: Dee Turner
VHC 215, LLC
7377 E. Doubletree Ranch Road, Suite 270
Scottsdale, Arizona 85258

YK:dr