

**AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT
CITY COUNCIL MEETING OF: JANUARY 9, 2008**

DEPARTMENT: PLANNING & DEVELOPMENT

DIRECTOR: M. MARGO WHEELER

Consent Discussion

SUBJECT:

MASTER SIGN PLAN

MSP-24914 - PUBLIC HEARING - APPLICANT: SPRINGS PRESERVE - OWNER: LAS VEGAS VALLEY WATER DISTRICT - Appeal filed from the denial by the Planning Commission of a request for a Major Modification to an approved Master Sign Plan (MSP-18047) FOR AN ADDITIONAL WALL SIGN at 3511 South Valley View Boulevard (MPN 139-29-401-001), C-V (City) Zone, Ward 1 (Tarkanian). The Planning Commission (5-0-1 vote) recommends DENIAL. Staff recommends APPROVAL.

PROTESTS RECEIVED BEFORE:

Planning Commission Mtg. 0
City Council Meeting 11

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg. 2
City Council Meeting 4

RECOMMENDATION:

The Planning Commission (6-0-1 vote) recommends DENIAL. Staff recommends APPROVAL, subject to conditions.

BACKUP DOCUMENTATION:

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter
6. Appeal letter filed by Jones Media
7. Protest/support postcards
8. Submitted after final agenda Protest/support postcards
9. Submitted after meeting Protest postcard and recordation notice of Council action and conditions of approval
10. Backup referenced from the 11-29-07 Planning Commission Meeting Item 15

Motion made by LOIS TARKANIAN to Approve subject to conditions

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN, GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

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Minutes:

MAYOR GOODMAN declared the Public Hearing open.

DICK WIMMER, Springs Preserves and the Las Vegas Valley Water District, explained that during the design process one of the goals was to hide the Preserves. It was done so well that now people do not know what exists behind the wall. As part of their strategy to solve that problem, they need to identify what is behind the wall. There was confusion at the Planning Commission meeting that the existing wall was being changed; however, that is not the case. COUNCILWOMAN TARKANIAN clarified that the sound wall will remain the way at its current height with the addition of the animals on top.

MAYOR GOODMAN indicated that during the State of the City Address, MR. WIMMER accepted an award for the Springs Preserves design, which he is certain, will become the new Central Park in Las Vegas. It is the City Council's desire to do anything to make it successful.

COUNCILMAN ROSS asked if the animals on the wall could be bigger. MR. WIMMER replied that part of the problem is that the sound wall is unique and the only one in the City. It is a straw wall structure and there is a limit as to what can be done on the wall. It insulates sound and heat from the freeway in order to protect the environment. COUNCILMAN ROSS stated it would be awesome if they could build some infrastructure behind it to make it durable for bigger animals as it is an asset to the community. COUNCILWOMAN TARKANIAN agreed but indicated there are safety concerns. MR. WIMMER suggested starting with this wall, and he will take the suggestion into consideration.

COUNCILMAN BROWN verified with MR. WIMMER that the animals will be on only one section of the wall. The location they picked has the best visibility for vehicular traffic coming from the east and the west.

TEDDY RUSSELL, Las Vegas resident, appeared in support of the application.

MAYOR GOODMAN declared the Public Hearing closed.