

11A MONDAY, 17 DEC., '07

* DEAR MAYOR ('OSCAR'):~

IN RE: UPDATE I PROMISED REGARDING MY 'CFUSA' MTGS WITH BILL STOSAK (WWP):~

I CALLED BILL ON WED 12, THURS 13, AND FRI 14 DEC. BUT MEETINGS DID NOT TAKE PLACE BECAUSE (AS BILL EXPLAINED) HE GOT 'HUNG UP' WITH OTHER COMMITMENTS. ~ I CALLED BILL THIS MORNING (17 DEC.) AND ASKED IF HE WAS INTERESTED IN BEING INVOLVED WITH 'CFUSA'. (?) HE SAID: 'YES', BUT I HAVE COMMITMENTS, AND A LOT OF THINGS TO DO.' ~ I SAID I'LL BE AT CITY COUNCIL MTG. ON WED. 19 DEC. ~ HE SAID HE'LL BE THERE.

NOTWITHSTANDING THE LOSS OF A FEW DAYS OF TIME, REST ASSURED 'CFUSA' WILL BE A REALITY AS SCHEDULED AND PROJECTED FOR FEBRUARY, '08, ET SEQ.

THERE'S PLENTY OF WORK INVOLVED, AND ABSOLUTE INTEGRITY AND RELIABILITY IS CATEGORICALLY IMPERATIVE TO THE SUCCESS OF 'CFUSA' IN SERVICE TO OUR MILITARY AND THEIR FAMILIES.

ALSO, THERE'S NO 'SHORTAGE' OF VETERAN MILITARY SERVICE ORGANIZATIONS (501 (C) (3)'S), AND ALL SUPPORTIVE ORGS WILL BENEFIT FROM 'CFUSA', NONE WITH MILITARY PERSONNEL, THEIR FAMILIES, THEIR APPRECIATING GENERAL PUBLIC, AND THE CITY OF LAS VEGAS, NEVADA.

YOUR OFFICIAL SUPPORTIVE ENDORSEMENT OF 'CFUSA' IS IMPORTANT, AND APPRECIATED.

Sincerely,

Tom McGowan

P.S. ~ THE 'CFUSA' INFO YOU REQUESTED IS SUBMITTED HERewith. MEETINGS/PROGRESS UPDATES WILL TIMELY ENSUE. EFFECTIVE EXECUTION OF THE ALL-IMPORTANT 'CFUSA' BUSINESS PLAN (PROPRIETARY) IS KEY AND CRUCIAL TO THE SUCCESS OF THE PROPOSAL. THAT'S WHY RELIABILITY IS PREREQUISITE AND ESSENTIAL, NO MATTER WHICH VETERAN'S ORGANIZATION IS INVOLVED. PROPERLY EXECUTED (AND SOLELY THEREAS), 'CFUSA' WILL BE AN 'ALL-WIN' SITUATION, WORTHY OF THE HIGHEST ACCLAIMS.

Submitted at Redevelopment Agency

Date 12/19/07 Item #CP

'HAPPY HOLIDAYS'

T.

DEAR MAYOR ('OSCAR') GOODMAN: ~

THE INFORMATION YOU REQUESTED REGARDING MY PROPOSAL ENTITLED: "CLUB FREEDOM USA" IS ENCLOSED HERewith, PURSUANT TO YOUR REVIEW AND OFFICIAL SUPPORTING ENDORSEMENT IN FURTHERANCE OF THE PROPOSAL.

I'VE BEEN IN CONTACT WITH BILL STOSAK (THE WOUNDED WARRIOR PROTECT) SINCE EARLY NOVEMBER. PER YOUR SUGGESTION, I CALLED BILL ON FRI. 7 DEC., BEFORE HE FLEW TO SAN DIEGO FOR SEVERAL DAYS OF WWP BUSINESS. WE'LL MEET AND CONDUCT IN-DEPTH PLANNING AND DEVELOPMENT DISCUSSION OF 'CFUSA' IMMEDIATELY UPON HIS RETURN TO LAS VEGAS ON WED. 12 DEC. I'LL PROVIDE YOU WITH OUR COLLABORATION PROGRESS REPORT ON MON. 17 DEC.

THE ACCOMPANNING ENCLOSURE IS A COMPREHENSIVE OVERVIEW OF THE NATURE, PREMISE, PURPOSE AND INTENT OF MY PROPOSED 'CFUSA' PROJECT, AND ITS INHERENT MULTIPLE BENEFITS TO OUR IN-TRANSIT MILITARY PERSONNEL AND THEIR FAMILIES, AND TO THE CITY OF LAS VEGAS, BOTH DOWNTOWN AND CITY-WIDE.

CURRENTLY, THE PLANNED AND TIMELY PROJECTED 'SOFT' OPENING OF 'CFUSA' IN THE DCBD IS SCHEDULED FOR THURS. 14 FEB. '08 (VALENTINE'S DAY), AND/OR MON. 18 FEB. '08 (PRESIDENTS DAY), AND, ~ (FOLLOWING A LIMITED TEST AND SURVEY TERM AND AN INITIAL FULL OPERATIONS TERM TO DEMONSTRATE SUSTAINABLE EFFECTIVENESS), ~ THE ALL-MEDIA PUBLICIZED WORLD PREMIERE GRAND OPENING OF "CLUB FREEDOM USA" IS SCHEDULED FOR:

1. INDEPENDENCE DAY (4 JULY, '08)

AND/OR: 2. VETERANS DAY (11 NOV. '08) ~ COMPLETE WITH MULTIPLE DECORATIVE FLOATS

AND/OR, BUT NOT LATER THAN:

3. NEW YEAR'S EVE (31 DEC. '08)

YOUR ASSISTIVE MAYORAL ENDORSEMENT ('BULLY PULPIT', ET AL) IS RECOMMENDED AND REQUESTED, ~ AS ALSO IS THE POSITIVE SUPPORT OF ALL MEMBERS OF THE LV CITY COUNCIL AND THE RDA, AND ALL PERTINENT DEPARTMENT HEADS.

REST ASSURED "CLUB FREEDOM USA" WILL BE A MAJOR SUCCESS, AN IMPORTANT MILESTONE, AND A CATALYST FOR FURTHER DEVELOPMENT OF A DIVERSE ARRAY OF WORLD CLASS FOOD, BEVERAGE AND ENTERTAINMENT VENUES IN THE DOWNTOWN CITY OF LAS VEGAS.

SINCERELY,

TOM MCGOWAN

(702) 382-2422

(ENCL):

THE CITY OF LAS VEGAS, NEVADA

IN ASSOCIATION WITH
THE WOUNDED WARRIORS PROJECT,

THE SOUTHERN NEVADA COALITION OF
MILITARY SERVICE ORGANIZATIONS

AND

TOM MCGOWAN PRESENTS

CLUB FREEDOM USA

A PUBLIC/PRIVATE NON-PROFIT (USO-STYLE) SERVICE CLUB FOR
AMERICAN MILITARY VETERANS, ACTIVE DUTY MILITARY PERSONNEL,
RESERVISTS, THEIR FAMILIES, FRIENDS, AND APPRECIATIVE
SUPPORTERS LOCALLY, REGIONALLY, NATIONALLY, AND WORLDWIDE.
~ LOCATED IN THE HEART OF THE REVITALIZED AND REINVIGORATED
DOWNTOWN ENTERTAINMENT DISTRICT OF THE CITY OF LAS VEGAS,
NEVADA, ~ THE WORLD CLASS ENTERTAINMENT CAPITAL OF THE WORLD.

TOM MCGOWAN
LAS VEGAS, NEVADA

4 OCTOBER, 2007

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OVERVIEW AND DISCUSSION

IT'S WIDELY RECOGNIZED: ~

1. IN THE AFTERMATH OF THE GULF WAR AND THE TRAGIC EVENTS OF 9/11/01, ~ FOLLOWED BY THE WAR IN IRAQ, AND FOR THE DURATION OF HOSTILITIES ON THE PART OF 'THE ALQaeda NETWORK, ROUGE NATIONS, AND ORGANIZED INTERNATIONAL TERRORISTS, ~
(A) AMERICAN MILITARY PERSONNEL ENROUTE TO AND FROM THEIR HOMES AND FAMILIES, AND THEIR ASSIGNED DUTY STATIONS IN HARM'S WAY IN DISTANT FOREIGN LANDS, ARE SORELY IN NEED OF UNEQUIVOCALLY WELL-DESERVED REST, RELAXATION, AND DIVERSIONARY RESPITE, AS THEY PASS THROUGH LAS VEGAS, NEVADA, ON THEIR ARDUOUS ROUTES TO PROTECT OUR PRECIOUS AMERICAN FREEDOMS.
2. WHILE McCARRAN INTERNATIONAL AIRPORT IS THE PREFERRED BEST SITE TO SERVE THE AD HOC 'RANDR' NEEDS OF OUR IN-TRANSIT MILITARY WHO EXPERIENCE RELATIVELY SHORT LAY-OVERS (E.G.) OF SEVERAL HOURS, ~ (AND INDEED, CURRENT EFFORTS ARE UNDERWAY BY CONCERNED ADVOCATES TO SECURE SUCH A SERVICE CLUB FACILITY AT McCARRAN, ~ CONTINGENT UPON A SUBSTANTIAL (\$750,000) PRIVATE PHILANTHROPIC CONTRIBUTION), AND THE ASSISTIVE COOPERATION OF THE NATIONAL HEADQUARTERS OF THE CONGRESSIONALLY-CHARTERED (IN 1941) UNITED SERVICES ORGANIZATION (USO)); ~
(A) BY FAR, THE PREFERRED BEST ALTERNATIVE SITE TO EFFECTIVELY (AND NON-CONFLICTIVELY) SERVE THE 'RANDR' NEEDS OF OUR IN-TRANSIT MILITARY WHO EXPERIENCE LONGER LAY-OVERS (E.G.) OF ONE OR SEVERAL MORE DAYS AND NIGHTS WOULD BE, ~ (AND INDEED, READILY CAN AND BOTH PROPERLY SHOULD AND FORSEEABLY WILL BE), ~ THE DOWNTOWN CITY OF LAS VEGAS, ~ FACILITATED BY PRIORITY IMMEDIATE DEVELOPMENT AND IMPLEMENTATION OF THE HEREIN PROPOSED AND SUBJECT (USO-STYLE, BUT NOT USO-DEPENDENT) MILITARY PERSONNEL AND SUPPORTIVE PROPONENTS - DEDICATED WORLD CLASS SERVICE CLUB, APTLY ENTITLED: ~

"CLUB FREEDOM USA."

THEREFORE, AND PURSUANT HERETO: ~

3. THE HERewith ENCLOSED CONTENT, COMPRISED OF A WRITTEN TEXT AND GRAPHIC EXHIBITS, PROVIDES THE SUMMARY OUTLINE OF THE PROPOSED AND RECOMMENDED TIME, QUALITY, AND COST-EFFECTIVE MANNER AND MEANS WHEREBY THE WORLD CLASS DOWNTOWN CITY OF LAS VEGAS, IN THE 'BATTLE BORN' PIONEER STATE OF NEVADA, ~ (HISTORICALLY, A KEY AND CRUCIAL CONTRIBUTOR TO OUR NATIONAL DEFENSE ON THE GLOBAL SCALE) ~ CAN AND FORSEEABLY WILL EXHIBIT OFFICIAL LEADERSHIP INITIATIVE, CIVIC RESPONSIBILITY, AND DULY APPRECIATIVE COMPASSIONATE REGARD FOR OUR COMBAT AND TRAVEL-WEARY IN-TRANSIT MILITARY HEROS AND HEROINES, UPON THEIR ARRIVAL IN THE FABULOUS DOWNTOWN CITY OF LAS VEGAS, BEFORE AN OBSERVANT NATION AND WORLD.

RESPECTFULLY,

TOM MCGOWAN

RETIRED SENIOR, DISABLED AMERICAN VETERAN (US NAVAL AIR, KOREAN WAR VETERAN USO ENTERTAINER (VIETNAM WAR ERA)
LIFELONG PROFESSIONAL ENTERTAINER, AND PUBLIC INTEREST ADVOCATE
RESIDENT OF THE CITY OF LAS VEGAS FOR MORE THAN 53 YEARS

1. RELEVANT NOTES: ~

- IN TERMS OF CONTEXT, CONFIGURATION, PURPOSE AND INTENT, ~ THE IN-TRANSIT MILITARY SERVICE LOUNGE AT MCCARRAN AIRPORT (HEREIN 'ASL') AND "CLUB FREEDOM USA" IN THE DOWNTOWN CITY OF LAS VEGAS (HEREIN 'CFUSA') ARE: ~

- SIMILAR, BUT NON-COINCIDENT MILITARY PERSONNEL R + R SERVICES-DEDICATED ENTITIES AND ACTIVITIES; AND THEREAS ARE: ~
- RESPECTIVELY SEPARATE AND DISCRETE, BUT INTERRELATED, INTRA-REINFORCIVE, AND INTERENHANCIVE AUTONOMIES;

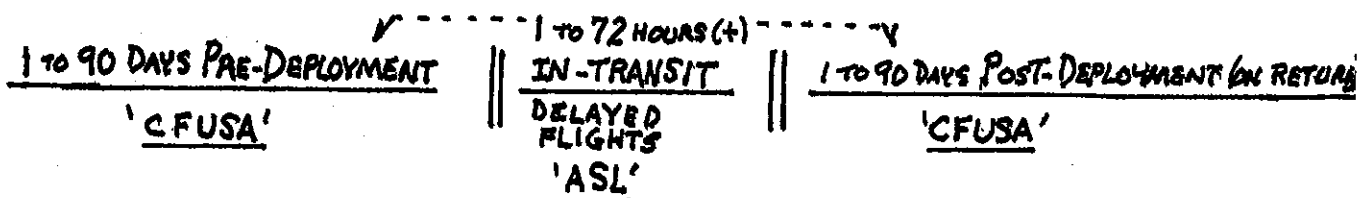
• EACH AND BOTH ARE:

- ADMINISTERED, CONTROLLED, AND OPERATED BY RETIRED MILITARY VETERANS ORGANIZATIONS ESTABLISHED AND REGISTERED AS TAX-EXEMPT CHARITABLE AND ELYMOSINARY CORPORATIONS (501 (C)(3)); TO WHIT:

• 'ASL': ~ CH/CEO SENIOR MASTER SERGEANT CHUCK LOMBARTO (USAF, RET.), IN AFFILIATION WITH AMERICAN LEGION POST # 8 (LV,N), POST COMMANDER CLIFFADELE;

• 'CFUSA': ~ CH/CEO BILL STOTAK, POST COMMANDER OF THE WOUNDED WARRIOR PROJECT (LV,N), IN AFFILIATION WITH TOM MCGOWAN (RETIRED SENIOR, DISABLED AMERICAN VETERAN, KOREAN WAR, U.S. NAVAL AIR), ORIGINATOR, PRODUCER/DIRECTOR OF "CLUB FREEDOM USA" (© TOM MCGOWAN 1999);

• DEDICATED TO THE PROVISION OF REST, RELAXATION, AND ADDITIONAL MORALE-ENHANCIVE SERVICES TO IN-TRANSIT MILITARY PERSONNEL ENROUTE TO AND FROM DEPLOYMENT IN HARMS WAY, FOR THE DURATION OF HOSTILITIES, AND CONSISTENT WITH THE HEREIN SCOPING EXHIBIT; TO WHIT: ~



AND THEREAS:

- 'ASL' AND 'CFUSA' ARE NOT MUTUALLY EXCLUSIVE, HENCE THERE IS NO CONFLICT AND NO DISRUPTIVE DUPLICATION OF SERVICES; BUT RATHER: ~

- BECAUSE OF ITS SMALLER SCALE AND RANGE OF SERVICES, 'ASL' IS NOT OPEN AND ACCESSIBLE TO IN-SITU SOCIALLY INTERACTIVE VISITING BY THE MILITARY-APPRECIATIVE GENERAL PUBLIC, AND IS NOT FACILITATED TO PROVIDE FULLY STAGED ENTERTAINMENT PRODUCTIONS, COMPLETE FOOD AND BEVERAGE SERVICES, OVERNIGHT ROOM ACCOMMODATIONS, AND OTHER ENHANCIVE SERVICES; HENCE:
- BECAUSE OF ITS LARGER SCALE AND BROADER RANGE OF SERVICES, AND ITS OPEN ACCESSIBILITY TO SOCIALLY INTERACTIVE VISITING BY THE MILITARY-APPRECIATIVE GENERAL PUBLIC, 'ASL' MILITARY PERSONNEL AND THEIR FAMILIES AND FRIENDS ARE INVITED TO AVAIL THEMSELVES OF 'CFUSA'S' SPECIAL EVENTS AND SERVICES AT THEIR DISCRETION, AND ON A TIME-PERMITTING (Y ---- Y)

FINALLY, IN SUM: ~ EACH AND BOTH 'ASU' AND 'CFUSA' ARE NON-DEPENDENT ON THE NATIONALLY HEADQUARTERED UNITED SERVICES ORGANIZATION ('USO'), BUT WOULD WELCOME USO-APPLICATION IF OFFERED AND EFFECTUATED.

(TM/WWP: ~ "CFUSA"), CONT'D

(RELEVANT NOTES, CONT'D): -

2. WHEREAS STATE AND LOCAL PUBLIC ENTITIES IN NEVADA (INCLUDING BUT NOT LIMITED TO THE CITY OF LAS VEGAS) ARE CURRENTLY IMPACTED BY A (T.CON RELATED) SUBSTANTIAL REVENUE SHORTFALL: -

(A) 'CFUSA' WILL NEITHER SOLICIT NOR ACCEPT FINANCIAL SUPPORT (PER SE) FROM THE CITY OF LAS VEGAS OR ANY OTHER STATE OR LOCAL PUBLIC ENTITY; BUT INSTEAD: -

(1) 'CFUSA' WILL GENERATE REQUISITE FINANCIAL SUPPORT FROM PRIVATE SECTOR PHILANTHROPISTS, NAME BRAND ADVERTISING SPONSORSHIPS, FUNDRAISING BENEFITS, AND BOTH PRIVATE CORPORATE AND GENERAL PUBLIC PATRONAGE OF 'CFUSA' SPECIAL EVENTS AND RELATED MERCHANDISING; AND: -

(2) 'CFUSA' WILL RECOMMEND AND REQUEST DISCRETIONARY PROVISION, BY THE CITY OF LAS VEGAS, OF CERTAIN ASSISTIVE 'IN-KIND' SERVICES AS VARIABLY MAY BE DEEMED REASONABLE, REQUISITE AND/OR ADVISABLE, FROM TIME TO TIME, AT THE CITY'S SOLE DISCRETION AND ON A DEFERRED REIMBURSEMENT BASIS; AND: -

(3) THE CITY OF LAS VEGAS WILL ASSUME NO LIABILITY WHATSOEVER FOR ANY CLAIMS OR CAUSES OF LEGAL ACTION ARISING FROM OR IN CONNECTION WITH 'CFUSA', ITS SPECIAL EVENTS, AND/OR ACTIVITIES; AND: -

(4) CONSISTENT WITH ITS 'IN-PRINCIPAL' ASSOCIATION WITH, AND ITS PROVISION OF 'IN-KIND' SERVICES TO 'CFUSA', THE CITY OF LAS VEGAS WILL RECEIVE THE FULL BENEFITS OF PUBLICITY, PRESTIGE, MILITARY-APPRECIATIVE HUMANITARIANISM-RELATED POSITIVE CIVIC IMAGE, (AND ADDITIONAL BENEFITS) AS SHALL AND MAY ACCRUE IN CONSEQUENCE OF 'CFUSA'S' SPECIAL EVENTS AND ACTIVITIES WITHIN THE JURISDICTIONAL BOUNDARIES OF THE CITY OF LAS VEGAS;

3. WHEREAS, THE WOUNDED WARRIOR PROJECT IS A PRIVATE NON-PROFIT 501 (C)(3) CORPORATION, AND "CLUB FREEDOM USA" (PRO/DIE TOM MCGOWAN) IS A PRIVATE FOR PROFIT COMMERCIAL BUSINESS ENTERPRISE (DBA) THAT PROVIDES COMPLIMENTARY SERVICES TO MILITARY PERSONNEL AND THEIR FAMILIES; AND WHEREAS, THE COMBINED MISSION-TASK OF WWPP AND 'CFUSA' IS A LABOR-INTENSIVE, COMPLEX AND DEMANDING WORK EFFORT OF MILITARY PERSONNEL-ASSISTIVE AND MORALE-ENHANCING DEDICATION TO PURPOSE AND INTENT;

AND WHEREAS, THE 'CFUSA' BUSINESS PLAN IS KEY AND CRUCIAL TO THE ENSURED SUCCESS OF 'CFUSA', HENCE ANY ACTIVITY THAT WOULD ADVERSELY AFFECT THE QUALITY/INTEGRITY (ERGO, THE EFFECTIVENESS) OF 'CFUSA' IS DEEMED UNACCEPTABLE; AND THEREAS: -

(A) ANY INSTANCE OF CONTROLLED SUBSTANCE ABUSE, AND/OR OF ACUTE OR CHRONIC ALCOHOL ABUSE, SHALL CONSTITUTE VALID GROUNDS FOR IMMEDIATE DISMISSAL FROM ANY ACTIVITIES RELATED TO 'CFUSA'; AND: -

(B) PRIOR TO THE SUBMISSION OF (AND ACCESS TO) 'CFUSA'S' FULLY-DETAILED COMPREHENSIVE AND EXCLUSIVE BUSINESS PLAN (INCLUDING OF TRADE SECRETS AND PROPRIETARY INFORMATION), RECIPIENTS WILL BE REQUIRED TO EXECUTE: -

- A NON-INTERFERENCE, NON-CONFLICT, NON-DISCLOSURE AGREEMENT, AND:
- AN EXCLUSIVE NEGOTIATION AGREEMENT WITH TMPP/WWP/'CFUSA'.

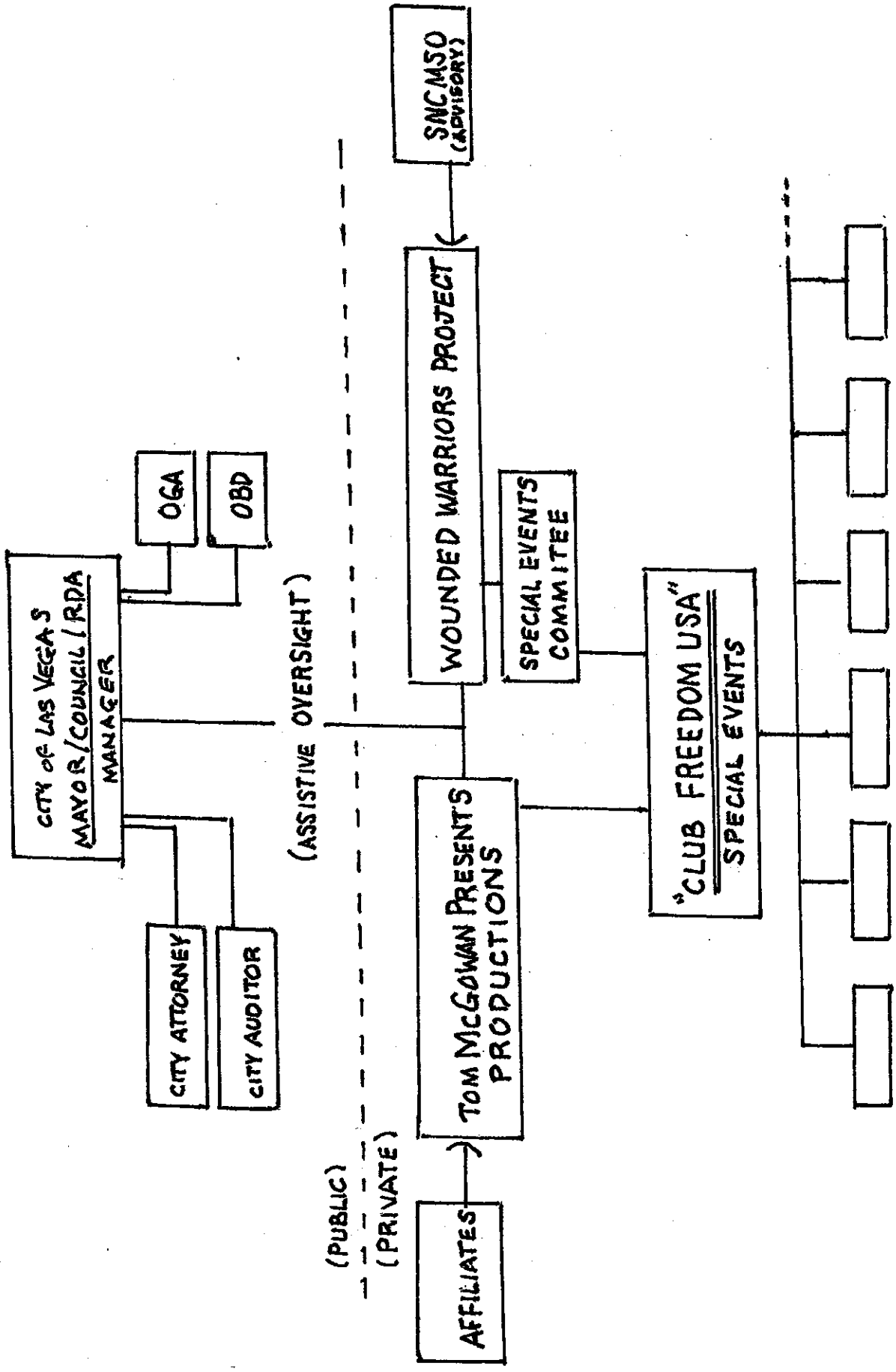
(TM/OWP//CFUSA)

IN-TRANSIT MILITARY
R&B SERVICE LOUNGE / CLUB
COMPARISONS

FACILITY TITLE	LOCATION	PROPERTY OWNER	STG. CAPA. /x	MIL. FAMILY PRIVACY	DUTY STAFF	ROOM, TRAMP.	TIME CERTAIN FOR IN-TRANSIT MILITARY USAGE OF FACILITY AND SERVICES
SERVICE PROVIDER	D' AREA	LEASE TERMS	4x DAY/NIGHT	PUBLIC ACCESS	FOOD, BEV. AMEN.	ENT.	
"AIRPORT MILITARY SERVICE LOUNGE" M/SGT. CHUCK LOMBARD (USAF - RET.) (AUXIL.) AMERICAN LEGION 2618 POST CO CLIFF ADELE	MCCARRAN INT'L AIRPORT MEZZANINE FLR. NON-SECURE AREA OF A & B GATES (APPROX.) < 3,500 sq ft	CLARK COUNTY GOVERNMENT CC BOC, DEPT. OF AVIATION \$ 1.00 N/A IN PERPETUITY	150-174 1x 600-696 4x D/N	PRIVATE NON-PUBLIC	2 MIN.	(N/A) LTD.	(REAL TIME) DURING 1 TO 72 HRS of DELAYED FLIGHTS
"CLUB FREEDOM USA" THE WOUNDED WARRIOR Project LV CWP. CO BILL STOTAK TOM MCGOWAN PRESENTS P R O D U C T I O N S P/WB/CEO Tom McGOWAN	DCBD/CLV CELEBRITY CLUB 3RD/OGDEN AND/OR OTHER SELECTED LOCATIONS IN DCBD, FSE, FREMONT SQUARE, FREMONT EAST, ARTS DISTRICT, OR ELSEWHERE CITYWIDE (APPROX.) 7,000 < 10,000 sq ft	PRIVATE COMMERCIAL PROPERTY OWNERS LADY LUCK LLC VARIOUS OTHERS PER LEASE AGMT(S) DATE(S) CERTAIN SPECIAL EVENTS IN PERPETUITY	100-300 1x 400-1200 4x D/N	PRIVATE AND SEMI-PRIVATE APPRECIATIVE PUBLIC ACCESSIBLE SOCIALLY INTERACTIVE MILITARY AND PUBLIC COMMUNITY	10 V 20+	HOTEL MOTEL LIMO SHUTTLE BUS VAN VALET PRNG. RED.DRV. FULLY STAGED MUSICAL VARIETY PRODN STARS CELEBS VIPs MC/HOT COMIC ORCH. VOCAL SPELT SINGING HI-FUNK	(AIRLINE MILITARY DELAYED 12 TO 72 HRS) WITH IN 1 TO 90 DAYS PRE-DEPLOYMENT AND/OR POST-RETURN

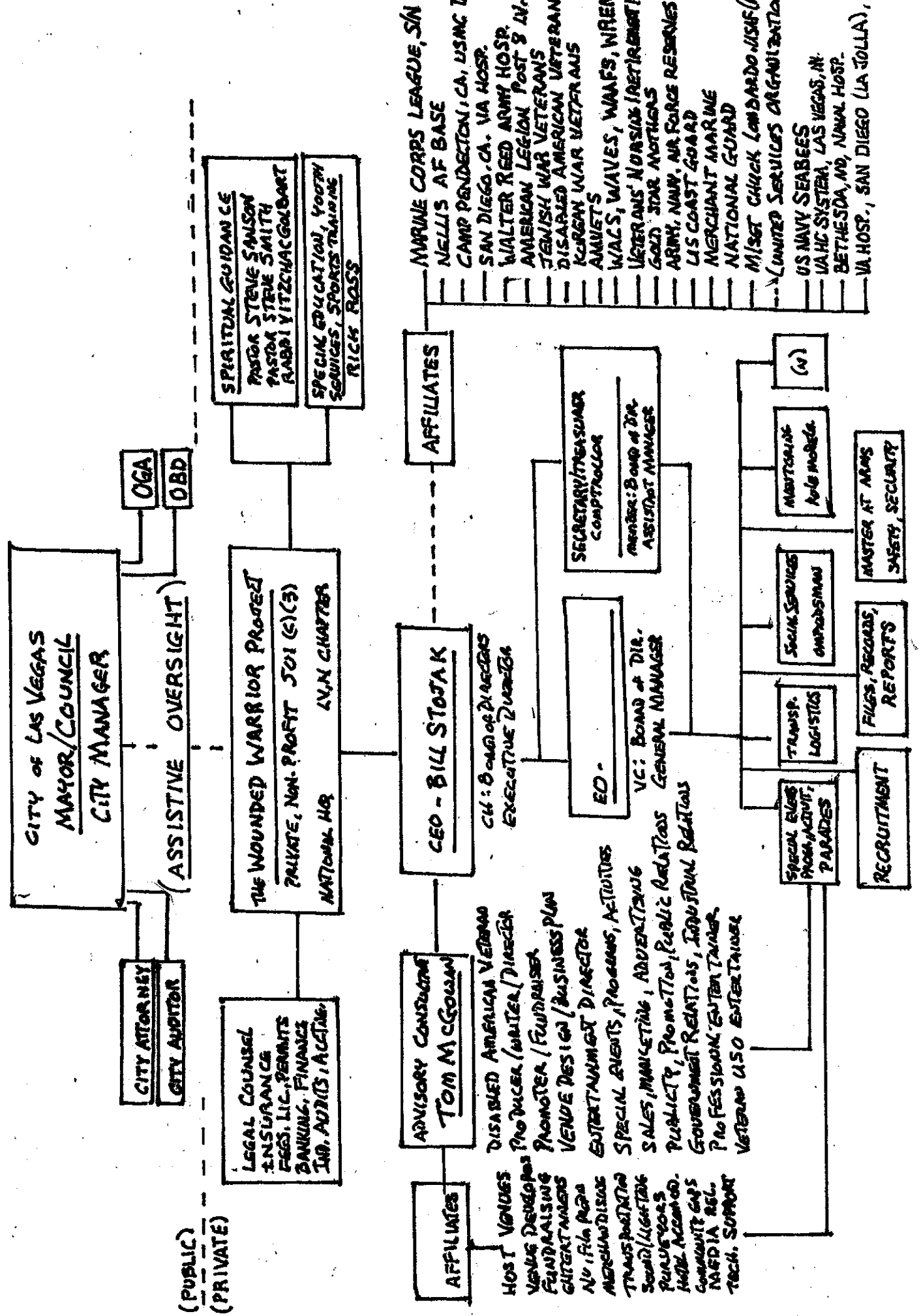
(TM/WWP/CFUSA)

ORGANIZATION ~ (GENERAL OVERVIEW)



"Club Freedom USA" ~ ORGANIZATION :- (DETAIL)

DRAFT

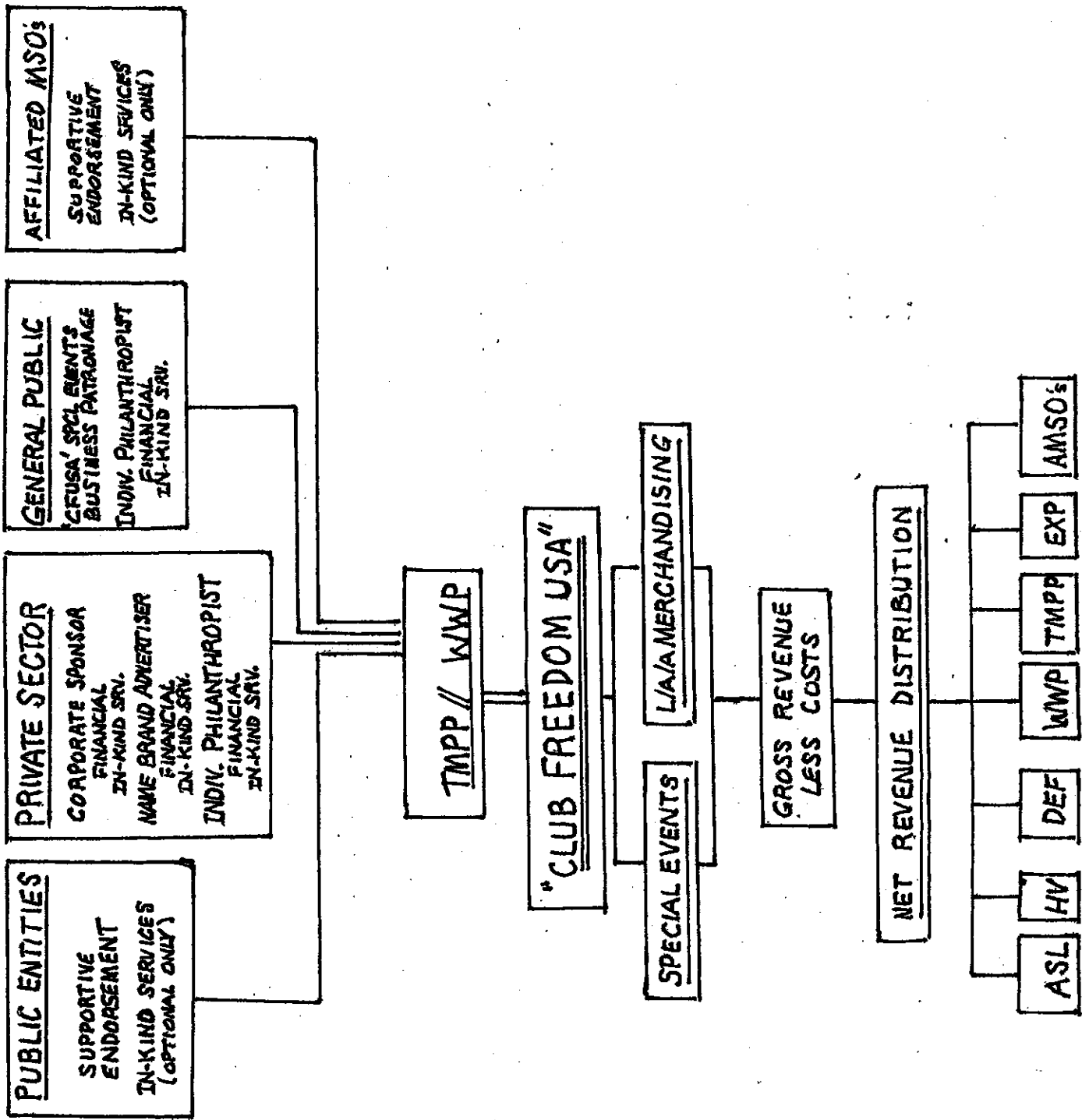


(TM/WWP/CFUSA)

COMPOSITE FUNDING MATRIX

LEGEND:

- (S) - SOURCE
- (D) - DISPOSITION
- (N) - NET REVENUE DISTRIBUTION
- LIA - LITERARY, ANCILLARY, ALLIEDS (S)



(D)

(N)

SPECIAL EVENTS

300 GUESTS

4 HR DAY SEATED BRUNCHEON AND SHOW

100 GUESTS

4 HR NIGHT SEATED DINNER AND SHOW

VAR. 100 < 300 G

4 HR LATE NIGHT SEATED SUPPER OF OUL DELI AND BREAKFAST AND SHOW

24 HRS ITINERARY

8:00 AM

DUTY TEAM: ARRIVE ON STATION

- SURVEY/SECURE PREMISES / SPRINKLER SYSTEM / FIRE + EMERGENCY EXITS
- COMPLETE CHECK LIST:
 - CLEAN / SAFE / INHIBITANT REST ROOMS / FIRST AID KIT / THERMOMETER / (MAY 7/20) / BULL HORN
 - EQUIPMENT / STOCK / SUPPLIES / INVENTORY / CAMERA / VCR / AUDIO REC. / (MAY 7/20)
 - UTIL (H/AA) (SEMI) + LUG (PLUMBING) (IMPEDIMENTS) (SPECIALTY CORDS)
 - SEATING / TABLES / CENTER PIECES / VIP PLACARDS / BOOTH / COMMENTS
 - ASSISTIVE HEARING DEVICES / PLASLIGHTS / 2D BADGES / GELL PHOTOS / (MAY 7/20)
 - STAGE / DRESSING ROOMS / LIT / (MAY 7/20) / LOCATIONS / E-CUTS / COMMENTS / (MAY 7/20)
 - STAGE LIGHTING / PROTECTOR(S) / HOUSE LIGHTS / STAIRS / RISERS / CARPETING / FLOORING / DANCE FLOOR
 - FLAGS / BANNERS / SIGNAGE / PROGRAMS / HANDOUTS / COMMENTS / (MAY 7/20)
 - NAME TAGS / GUEST BOOKS / HONOR ROLL / LOGOS / HATS / T-SHIRTS / JACKETS / CHECK ROOM
 - EXTERIOR MURALS / SIGNAGE / INTERIOR POSTERS / EASELS / NEONET / (MAY 7/20)
 - EXTERIOR LIGHTING / SURFACE TRANSPORT ACCESS / UNLIT PARKING / SELF PARKING / PPE ACCESS
- SIGN IN FILE 3X REPORT / STATUS / (MAY 7/20) W. X.O. CEO < COL < GM / O/O
- RETAIN 3X LOGS / BUS AND / HOSTS MASTER FILE
- PREP. SET STG AREAS FOR:
 - VIP GUESTS
 - MIA GUESTS
 - H/V GUESTS
 - (G-PUB GUESTS)

- 8:15 AM ORCH. ARRIVAL
- 8:30 AM ORCHESTRA REHEARSAL
- 9:15 AM ORCH. BREAKFAST / BREAK
- 9:45 AM ORCH. BREAKFAST / BREAK
- 10:00 AM (AS APPLICABLE)

- EX. BOB ARRIVAL / ASSIGNED PARKING / ID ADMITTANCE / (MAY 7/20)
- SECURITY TEAM ARRIVAL / ASSIGNED PARKING / ID ADMITTANCE / (MAY 7/20)
- END EX. BOB MTG / (MAY 7/20)
- SECURITY TEAM POSTED AT ASSIGNED DUTY STATIONS

10:00 AM - DUTY TEAM: SECURE EARLY MORNING OPERS OFFER BREAKFAST / BREAK

10:00 AM CREDENTIALS TEAM: ARRIVAL ON STATION / ASSIGNED PARKING / ID ADMITTANCE / (MAY 7/20)

10:15 AM SE AND MIA GUESTS ARRIVAL VIA SHUTTLE / BUS / LIMO

10:30 AM WWP AND HV GUESTS ARRIVAL VIA SHUTTLE / BUS / VAN

10:45 AM VIP GUESTS ARRIVAL VIA LIMO

MC / HOSTS / STAR HEADLINER ENTERTAINERS ARRIVAL VIA LIMO

- CREDENTIALS CK / ADMITTANCE / WELCOME / NAME TAG
- SIGN GUEST BOOK (SEE SIGN, AS APPLICABLE)
- WELCOME / (MAY 7/20) / (MAY 7/20) / (MAY 7/20)
- SPRINKLER / ASSISTIVE DEVICES / PROGRAMS, H.O. AT PLACED

11:00 AM START 4-HOUR DAY BRUNCHEON PROGRAM

CEREMONIALS:

- WWP CEO: WELCOME / SPECIAL ANNOUNCEMENTS / PLEDGE & ALLEGIANCE
- DUTY PASTOR: INVOCATION
- WWP X.O: MEMORIAL HONOR ROLL / (MAY 7/20) / GOLD STAR HONOREES
- PAGE / DIR: INTRO MC / HOST
- GUEST VOCALIST: LEAD SINGALONG: 'AMERICA THE BEAUTIFUL'
- (MC / HOST): FULL 3-HR PRODUCTION PROGRAM ~ BRUNCHEON SERVICE
- VIP GUEST SPEAKERS
- GROUP PHOTO OPS / AUTOGRAPHS OPS / COMMENTS CARDS
- DUTY PASTOR: BLESSING / MILITARY PRAYER
- GUEST VOCALIST LEAD SINGALONG: 'GOD BLESS AMERICA'
- SECURITY TEAM ON STATION (8:00 AM - 3:00 PM)
- MIA GUESTS RPT

RECOGNITION AWARDS
VIP GUESTS ID'S
GROUP PHOTO OPS

DINE / DANCE
VISITING
AND PARTIE.

11:30 AM
2:30 PM
CONCERT
3:00 PM

GUESTS EXIT PREMISES
VIA SHUTTLE / BUS / VAN

SECURE PREMISES

TM/LOP ~ CLUB FREEDOM USA ; ~

DEVELOPMENT TIMELINE SEQUENCER ; ~

(CONT'D)

LIMITED TEST AND SURVEY TERM:

7/D PREP. NTES: - 64 DAYS (9 WKS)

SITE-VARIABLE INTERIM OPENS: CFUSA

14, 15, 16, 17, 18 FEB. '08

12, 13, 14 Dec. '07
17 Dec. '07
11 JAN. '08
13 FEB. '08

CELEBRITY: VALENTINES DAY
PRESIDENTS DAY

16, 17, 18, 19 MAR. '08

22, 23, 24, 25, 26 MAR. '08

CELEBRITY: ST. PATRICK'S DAY
EASTER SUNDAY

19, 20, 21, 22 FEB. '08
INTERIM REPORTS:
(JAA/RADM)

'SOFT' OPENING (2)
'CLUB FREEDOM USA'
SPECIAL EVENTS:

'SOFT' OPENING (1)
'CLUB FREEDOM USA'
SPECIAL EVENTS:

NAME BRAND
SPONSORS: LIA/NT

MP DEV. (1)
TRUST DEV. (1)

LEGN/IAS.
ECA: WWP
CEL.
CM

AD/ACETg
EST. PND. (1)

SMAPP PACK (1)

SECTIONS REHSL
FULL DRESS REHSL
(13/14 FEB. '08)

TM/BS NTES.
ENA TM/WWP
TM DBR MAP OG
WS BANCOW
TM BIE/FIO/OBD/CA
TM/BS IRLS JTN CEL.
TMP ENA: WWP/IN
CFUSA: CLV

4 HAS DAY
ST. PATRICK'S DAY: - 4 HAS. NT
4 HAS. DAY
EASTER SUNDAY: - 4 HAS. NT

4 HAS DAY
VALENTINES DAY: - 4 HAS NITE
4 HAS DAY
PRESIDENTS DAY: - 4 HAS NITE

TM/BS: WWP
CEL.
TM/BS: CLV
OBD
GA
MSO
NBS
ANM

(ADOPT. /IMPLANTN.)

S T A R T

END LT/S TERM
21 WKS (5 MOS.)

7,8,9 APRIL '08 <u>INTERIM REPORTS:-</u> (IAA/RADM)	3,4,5 MAY '08 10,11,12 MAY '08 24,25,26 MAY '08 <u>CELEBRITY:</u> CINCO DE MAYO MOTHERS DAY MEMORIAL DAY	11,12,13 JUNE '08 <u>INTERIM REPORTS</u> (IAA/RADM)	1,8,15,22,29 JUNE '08 FATHERS DAY MILITARY <u>CELEBRITY:</u> WEDDINGS DAYS MILITARY GRADUATES DAYS	7,8,9 JULY '08 <u>LIMITED TEST AND SERVICE</u> <u>INTERIM REPORTS</u> (IAA/RADM)
	'SOFT' OPENING (3) 'CLUB FREEDOM USA' <u>SPECIAL EVENTS:</u> • CINCO DE MAYO • MOTHERS DAY • MEMORIAL DAY • THE UNKNOWNNS DAY • AVIATION NATION DAY		'SOFT' OPENING (4) 'CLUB FREEDOM USA' <u>SPECIAL EVENTS:</u> • FATHERS DAY • MILITARY WEDDINGS DAYS • MILITARY GRADUATES DAYS	

FULL OPERATIONS:-

4 July '08

1.2.3 SEPT '08

16, 17, 18 JULY '08

INTERIM REPORTS

(IM/RADM)

• INDEPENDENCE DAY

• MIA/POW DAY

• WOUNDED WARRIORS DAY

• MILITARY MARCHING BANDS DAY

• BLUE ANGELS DAY

• THUNDERBIRDS DAY

• NASA DAY

• WACS, WAVES, WAFS, WRENS DAY

10, 11, 12 SEPT, '08

INTERIM REPORTS

(IM/RADM)

• LABOR DAY

• USN SEABEES DAY

• US MERCHANT MARINES DAY

• US COAST GUARD DAY

• ARMY RANGERS DAY

• NAVY SEALS DAY

• GREEN BERET DAY

• VA HEALTH CARE SYSTEM DAY

• ARMY ENGINEERS DAY

• MEDICS DAY

• MILITARY SERVICE ORGANIZATIONS DAY

11 Nov. '08

10.11.12 SEPT. '08

INTERIM REPORTS
(DAA/RADM)

WORLD PREMIERE GRAND OPENING (A)

- VETERANS DAY
PARADE
FLYOVER
WWP/CFUSA FLOAT
- MILITARY ENTERTAINERS DAY
- COMBAT CORRESPONDENTS DAY
- HEROES AND HEROINES DAY
- HOMELESS VETERANS DAY
- USMC BIRTHDAY
- VETERANS NURSING/RETIREMENT HOME DAY

13,14,17 Nov. '08

INTERIM REPORTS
(DAA/RADM)

18,19,20,21,22 Nov. '08

- THANKSGIVING DAY
- MILITARY FAMILIES DAY
- MILITARY RESERVES DAY
- NATIONAL GUARD DAY
- ROTC DAY
- AMERICAN RED CROSS DAY
- VA HOSPITALS DAY

28,29,30 Nov., '08 <u>INTERIM REPORTS</u> (TAA/RADM)	22,23,24,25,26,27 Dec., '08	9,10,11 JAN., '09 <u>INTERIM REPORTS</u> (TAA/RADM)	27,28,29,30,31 Dec., '08	5,6 JAN., '09 21,22,23 JAN., '09 <u>ANNUAL REPORTS</u> (TAA/RADR)
<u>CHRISTMAS DAY</u> <u>MILITARY CHILDREN'S DAY</u> <u>MILITARY YOUTH DAY</u> <u>MILITARY SPIRITUAL LEADERSHIP DAY</u> <u>KIWANZAA DAY</u>	<u>WORLD PREMIERE GRAND OPENING</u> <u>(ALT.)</u>	<u>NEW YEARS EVE</u> <u>U.S. NAVAL ACADEMY AT ANNAPOLIS DAY</u> <u>U.S. ARMY ACADEMY AT WEST POINT DAY</u> <u>U.S. MERCHANT MARINE ACADEMY AT KINGS POINT DAY</u> <u>ALL AMERICAN AND ALLIED MILITARY PERSONNEL DAY</u> <u>OPEN PUBLIC DAY</u>		

FULLY-EXPANDED OPERATIONS: ~ MULTIPLE SITES: 'CFUSA': ~

16.17.18.19 JAN., '09

CELEBRITY

TAKE ONE

A VENUE OF VEGAS

SOUL CITY

L'CHAIM

PLAZA

EAST SIDE SR. COMM. CTR.

1025 S. FIRST / BOULDER PLAZA

CLUB FREEDOM USA

MARTIN LUTHER KING, JR. DAY

TUSKEGEE AIRMEN DAY

BUFFALO SOLDIERS DAY

AFRICAN-AMERICAN

MILITARY FAMILIES DAY

WORLD PREMIERE GRAND OPENING [2] (ALT.)

'CLUB FREEDOM USA'

SPECIAL EVENTS: ~

* MARTIN LUTHER KING, JR. DAY

* TUSKEGEE AIRMEN DAY

* BUFFALO SOLDIERS DAY

* AFRICAN-AMERICAN
MILITARY FAMILIES DAY

26.27.28 JAN., '09

INTERIM REPORTS

(IAA/RADM)

THENCE AFTER: ~

(MULTIPLE SITES)

('CFUSA' SPECIAL EVENTS)
IN SIMILE TO 'OR

(QUARTERLY REPORTS)
(IAA/RADM)

APPROVAL
ADOPTION
AUTHORIZATION
IMPLEMENTATION

RECOMMENDED IN-KIND SERVICES ~ CLV
(DISCRETIONARY)

SERVICE	SOURCE	STAFF	HRS/DAYS PER SPECIAL EVENT	VALUATION (AT COST)	DEFERRED REIMBURSEMENT TERM (POST-SPECIAL EVENT)			PRO-BONO	
					30 DAYS	90 DAYS	+ ..	% PART	ALL
OFFICIAL REVIEW AND RECOMMENDATIONS	MAYOR/COUNCIL CRDA MANAGER	(NORM)	1/≤1						
LEGAL CONFORMANCE	CITY ATTORNEY	2	1/≤1						
INSURANCE	MANAGER	1	1/≤1						
INDEPENDENT AUDIT AND ACCOUNTING ADMIN. / FIN.	CITY AUDITOR	2	20/≤10						
INTERGOVERNMENT RELATIONS	GOVERNMENT AFFAIRS	2	4/≤5						
VENUES DEVELOPMENT	OBD	2	20/≤10						
OFFICE:	MANAGER OAS	2 1	20/≤30						
SPACE									
EQUIPMENT									
MATERIEL									
SEC'Y/TYPIST									
CLERK/FILES/REC.									
COMMUNICATIONS									
PUBLIC INFORMATION MEDIA RELATIONS CD/DVD/VCR/SIDE/FILM	OFFICE OF COMMUNICATIONS	2	20/≤10						
MAPS/CHARTS/GRAPHS	INFO. TECH.	2	20/≤10						
BANNERS/SIGNS/POSTERS DECALS/PROGRAMS/H-O'S	PRINT/GRAPHIC	2	20/≤10						

(CONTINUED)

(C 1)

TM/WWP/CFUSA' (CONT'D) (RECOMMENDED IN-KIND SERVICES - CLV)
(DISCRETIONARY)

SERVICE	SOURCE	STAFF	HRS/DAYS PER SPECIAL EVENT	VALUATION (AT COST)	DEFERRED REIMBURSEMENT TERM (POST-SPECIAL EVENT)			PRO-BONO	
					30 DAYS	90 DAYS	+ ..	%PART	ALL
SUB-CONTRACTING	CONT/PURCH	1	1 / < 2						
CASUAL LABOR:									
CLEANING/ JANIT.	HUMAN	2 < 6	20 / < 10						
MAINTEN/REPAIR	RESOURCES								
PICK-UP / DELIV.									
HAULING/ STORAGE									
TRANS PORTATION CAR/LIMO/VAN/BUS/TRUCK	FLEET TRANS.	2 < 6	20 / < 10						
SOCIAL NEEDS /HSNG.	NABE SRVCS.	2	4 / < 5						
ENTERTAINMENT:									
REHEARSAL SPACE	LEISURE SRVCS.	2	20 / < 10						
PIANO/ORGAN/KEYBD.	CULTURAL AFFAIRS	4	20 / < 10						
VENUE / STAGING									
SOUND/LIGHTING									
TABLES/SEATING									
MULTI-MEDIA SCREENS	OFFICE OF COMMUNICATIONS	4	20 / < 10						
CCTV/CATV/BTV PROD.									
SPECIAL EVENTS:									
TENTS/TRAILERS	LEISURE SRVCS.	2	20 / < 10						
DECOR/ CATERING	CULTURAL AFFAIRS	4	20 / < 10						
VIP/CAST/GREW PARTY	MAYOR/COUNCIL MANAGER LIAISONS	ALL	4 / < 1						
AWARDS / PLAQUES									
KEYS TO THE CITY									
TRAFFIC/PARKING	FIELD OPERS.	AS REQUISITE	20 / < 10						
SECURITY / CREDENTIALS POLICE/FIRE/EMERGENCY CROWD CONTROL DESIGNATED DRIVERS	LUMPED LIVED CITY MARSHALS (WACKENHUT) (AS APPROP'S)	AS REQUISITE OR ADVISABLE	40 / < 30						