



**AGENDA SUMMARY PAGE**  
**CITY COUNCIL MEETING OF DECEMBER 19, 2007**

DEPARTMENT: CITY ATTORNEY  
DIRECTOR: BRADFORD R. JERBIC

Consent  Discussion

SUBJECT: **RECOMMENDING COMMITTEE: ELIGIBLE FOR ADOPTION AT THIS MEETING**

ABEYANCE ITEM: BILL No. 2007-68 Updates the zoning regulations that govern off-premise signs. Sponsoring Mayor: Oscar B. Goodman

**Fiscal Impact**

- No Impact  Augmentation Required  
 Budget Funds Available

**Amount:**  
**Funding Source:**  
**Dept./Division:**

**PURPOSE/BACKGROUND:**

This bill provides certain protections for existing off-premise signs and sign locations. It also provides clarification regarding the permitting of signs and updates the treatment of permitted sign embellishments. The bill reflects elements of a compromise agreement with certain billboard industry representatives resulting from legislation they sought during the last session of the Nevada Legislature. The bill is not a consensus bill; the Council will hear requests for changes from industry representatives, as well as the recommendations made by the Planning Commission.

**RECOMMENDATION:**

ADOPTION at 12/5/2007 City Council meeting pursuant to the 11/20/2007 Recommending Committee.

First Reading 11/7/2007; First Publication 11/24/2007

**BACKUP DOCUMENTATION:**

Bill No. 2007-68

Motion made by LOIS TARKANIAN to Hold in Abeyance to 1/9/2008

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0  
RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN,  
GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None);  
(Did Not Vote-None); (Excused-None)

**Minutes:**

JENNIFER LAZOVICH, Attorney, 3800 Howard Hughes Parkway, appeared representing Lamar. She expressed her knowledge of this bill being held to the next Council meeting in order for the billboard industry and staff to meet and come to a resolution on four remaining points.