

Sunrise Children's Foundation

August 24, 2007

Planning & Development
City of Las Vegas
731 S 4th Street
Las Vegas, NV 89101

To Whom It May Concern:

We are applying for a Special Use Permit for 1000 E. Sahara, Suite 103 in order to provide WIC services to the residents of Las Vegas. WIC provides nutritional education and counseling to pregnant women, women, and children under the age of five who are living at or below 185% of the poverty level. Services are offered free of charge.

WIC saves lives and improves the health of nutritionally at-risk women, infants and children. The results of studies conducted by FNS and other non-government entities prove that WIC is one of the nation's most successful and cost-effective nutrition intervention programs. Since its beginning in 1974, the WIC Program has earned the reputation of being one of the most successful Federally-funded nutrition programs in the United States. Collective findings of studies, reviews and reports demonstrate that the WIC Program is cost effective in protecting or improving the health/nutritional status of low-income women, infants and children.

On January 24, 2007 there was a devastating fire at one of our WIC locations. The drywall was still wet after ten days and this posed a health hazard for our clients and our staff. We had an obligation to provide services in a timely manner to our clients. We were forced to move.

Planning has designated Sunrise WIC as a social service provider. The code reads "A facility that provides assistance to persons with limited ability for self-care". Our clients do not fall under this category. They are able to care for themselves. They are working to better themselves through knowledge of better nutrition for themselves and their children.

We believe that we should be designated a Psychology Practice which provides evaluation, treatment, and counseling services related to mental conditions or disorders. Obesity is prevalent in this country. People eat for psychological reasons as well as for nourishment. Think back to the time that you had that bag of chips instead of an apple. We provide counseling on food with the emphasis on eating healthy and wisely.

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Our poverty rate is approximately 7%. This represents thousands of children at nutritional risk. We provide nutritional education services to the very poor. This space allows us to serve more clients. This location is on a bus line, located next to a high school. Commercial Center is located across the street and is convenient for our clients as well. To the east Southern Nevada Area Health Education and Prevent Child Abuse is our neighbor. We were previously located at Eastern and Stewart from 1994 but a fire prevented us from using the space. Many of our clients walked to the clinic so it was important to stay as close to the neighborhood as possible. This site was chosen because of its location to neighborhoods where our clients live, and the already established bus line.

You have requested the following information:

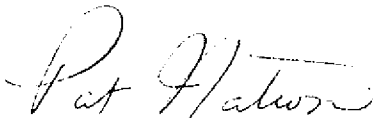
- Our clinics operate from 8:00am to 4:30pm Monday through Friday.
- The waiting room in suite 101 can accommodate up to thirteen people. We also have private space set aside for our breast feeding mothers. The floor space for the waiting room is 220 square feet and the reception desk is located approximately 15 feet from the front door.
- There are seven staff members at this location.
- The nearest bus stop is located .24 miles from our suite and is on Maryland Parkway serving routes #109 and #204.

The counseling services we provide are designed to enhance the quality of life for our clients. WIC provides individual care plans and nutrition education classes as well. Research shows that for every \$1 spent in prevention saves \$7 in treatment. This location is important to providing nutrition education and counseling services to the residents of Las Vegas.

We respectfully ask that you reclassify our zoning designation to Psychology Services, or issue a Special Use Permit for this location.

We look forward to a favorable response.

Sunny Wishes,



Pat Nation
Finance Director
Sunrise Children's Foundation

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