



City of Las Vegas

Agenda Item No.: 10.

AGENDA SUMMARY PAGE
REDEVELOPMENT AGENCY MEETING OF: AUGUST 15, 2007

DEPARTMENT: OFFICE OF BUSINESS DEVELOPMENT
DIRECTOR: SCOTT D. ADAMS

SUBJECT:
Report and possible action regarding City of Las Vegas Redevelopment Agency's Commercial Visual Improvement Program (CVIP) and Entertainment Visual Improvement Program (EVIP) - Wards 1, 2 and 3 (Tarkanian, Reese and Barlow)

Fiscal Impact

- No Impact Augmentation Required
- Budget Funds Available

Amount:
Funding Source:
Dept./Division:

PURPOSE/BACKGROUND:

To update the Redevelopment Agency (RDA) Board on the Commercial Visual Improvement Program (CVIP) and Entertainment Visual Improvement Program (EVIP) and to receive input from the RDA Board on the progress of the program as warranted.

RECOMMENDATION:

Accept Report.

BACKUP DOCUMENTATION:

Submitted after meeting - Hardcopy of PowerPoint presentation

Motion made by GARY REESE to Approve to accept the Report

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1
RICKI Y. BARLOW, LOIS TARKANIAN, OSCAR B. GOODMAN, GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-LARRY BROWN)

Minutes:

SCOTT ADAMS, Operations Officer of the Redevelopment Agency, recapped the CVIP, noting that July marked its three-year anniversary, and the EVIP programs by using a detailed PowerPoint presentation, a copy of which was included in the minutes. He presented pictures of some of the projects done under both programs. He noted that the EVIP program was created to encourage improvements of business fronts along the Entertainment District, while encouraging the desired signage in the area. Corner properties are allowed more funding, because they have two fronts to improve. The property owner for each EVIP project has invested significant amounts of money in interior improvements as well.

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MEMBER WOLFSON discussed with MR. ADAMS efforts to advertise the program, including publication, website posting and the personal touch by Agency staff. MEMBER WOLFSON suggested a door-to-door targeting for the small businesses, because this is a very beneficial program for the entire City of Las Vegas community. MR. ADAMS concurred and added that targeted mailings have also been done. The face-to-face process will be included in the business retention program. MEMBER REESE encouraged using the Downtown Business Association to spread the word.

TOM McGOWAN, Las Vegas resident, thanked CHAIRMAN GOODMAN for the opportunity to speak. He then questioned how property owned by MEMBER WOLFSON was eligible for this program. Also, he asked how property that was not developed could be redeveloped. His understanding of the CVIP program does not include interior improvements, which is probably why owners might not be interested. Lastly, he asked how the Rebecca Burton property qualified for the program and when the open meeting was held on the creation of an FVIP program.

MEMBER REESE assured MR. McGOWAN that public hearings were held. He thanked MR. ADAMS and his staff for doing a fantastic job for the City.

