



*City of Las Vegas*

Agenda Item No.: 6.

**AGENDA SUMMARY PAGE  
REDEVELOPMENT AGENCY MEETING OF: AUGUST 15, 2007**

**DEPARTMENT: OFFICE OF BUSINESS DEVELOPMENT  
DIRECTOR: SCOTT D. ADAMS**

**SUBJECT  
RESOLUTIONS:**

RA-13-2007 Discussion and possible action regarding a Resolution finding the project proposed by the Commercial Visual Improvement Program (CVIP) Agreement between the Redevelopment Agency (RDA) and Parkway Center, LLC, (as Owner) and Deli Planet, Inc., d/b/a Jason's Deli (as Tenant and CVIP Participant), located at 100 City Parkway (APN 162-03-110-082) to be in compliance with and in furtherance of the goals and objectives of the Redevelopment Agency - Ward 5 (Barlow) [NOTE: This item is related to Council Item 62 (R-62-2007) and RDA Item 7]

**Fiscal Impact**

**No Impact**

**Augmentation Required**

**Budget Funds Available**

**Amount:**

**Funding Source:**

**Dept./Division:**

**PURPOSE/BACKGROUND:**

This is a related item to discussion and possible action regarding assisting the tenant and CVIP Participant, Deli Planet, Inc., d/b/a Jason's Deli, with the cost of visual improvements to a building located at 100 City Parkway. Approval will adopt findings that the Agreement is in compliance with and in furtherance of the goals and objectives of the RDA and the Redevelopment Plan.

**RECOMMENDATION:**

Approval.

**BACKUP DOCUMENTATION:**

1. Resolution No. RA-13-2007
2. Site Map

Motion made by RICKI Y. BARLOW to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

RICKI Y. BARLOW, LOIS TARKANIAN, OSCAR B. GOODMAN, GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-LARRY BROWN)

## REDEVELOPMENT AGENCY MEETING OF: AUGUST 15, 2007

### Minutes:

SCOTT ADAMS, Operations Officer of the Redevelopment Agency, reported that this matter pertains to the same type of grant for signage improvements as in Items 4 and 5 and within the same corporate center. The comments made regarding 24-Hour Fitness also apply to Jason's Deli.

CHRIS LYNN, Marketing Director for Deli Plaza, Inc., stated that this will be the third Jason's Deli located in a downtown area. For the company to choose to go into a downtown area, it requires a lot of consideration, most of which dealing with vehicular and pedestrian traffic. The signage improvements are a significant factor to bringing in that traffic. Jason's Deli intends to offer breakfast, lunch and dinner at this location. He indicated for MEMBER WOLFSON that this facility will be very similar to the one on Maryland Parkway, but slightly smaller than the one at Boca Park.

MEMBER BARLOW thanked Jason's Deli for diversifying their business downtown.

See Item 4 and 8/15/2007 City Council Items 61 and 62 for Public Discussion.

