



*City of Las Vegas*

Agenda Item No.: 169.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT  
CITY COUNCIL MEETING OF: JULY 11, 2007**

**DEPARTMENT: PLANNING & DEVELOPMENT  
DIRECTOR: M. MARGO WHEELER**

Consent  Discussion

**SUBJECT: MASTER SIGN PLAN AND WAIVERS TOWN CENTER DESIGN STANDARDS**

ARC-22117 PUBLIC HEARING APPLICANT/OWNER: CENTENNIAL RILEY DEVELOPMENT  
Developmental Review of a request for a Master Sign Plan and Waivers of the Town Center Development Standards Manual to allow one 50' high pylon advertising one tenant sign where 24' high advertising multiple tenants is required, to allow one wall sign to be located above the second floor window where below the second floor window is the height permitted, and to allow one monument sign to have 112 square feet area where 75 square feet is allowed by code FOR A PROPOSED MEDICAL OFFICE BUILDING at the northeast corner of Centennial Parkway and Key Street (APN 125-20-803-006), SC-TC (Service Commercial Town Center) Zone, Ward 6 (Ross). Staff recommends APPROVAL

**PROTESTS RECEIVED BEFORE:**

**APPROVALS RECEIVED BEFORE:**

<b>Planning Commission Mtg.</b>	<b>0</b>	<b>Planning Commission Mtg.</b>	<b>0</b>
<b>City Council Meeting</b>	<b>9</b>	<b>City Council Meeting</b>	<b>2</b>

**RECOMMENDATION:**

Staff recommends APPROVAL, subject to conditions.

**BACKUP DOCUMENTATION:**

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Justification Letter
5. Centennial Hills Architectural Review Committee approval letter
6. Minutes from the 06-05-07 Centennial Hills Architectural Review Committee Meeting
7. Appeal Memo for Council Review
8. Returned postcard support
9. Submitted after final agenda Returned postcard protests and supports

Motion made by STEVEN D. ROSS to Hold in Abeyance to 8/15/2007

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0  
RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN,  
GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None);  
(Did Not Vote-None); (Excused-None)

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Minutes:

MAYOR GOODMAN declared the Public Hearing open.

MIKE PENDELTON, 2800 Desert Inn Road, appeared on behalf of the applicant.

COUNCILMAN ROSS indicated the pylon sign must be reduced to 24 foot high. MR. PENDELTON responded that the sign is only beneficial if it is visible to the 215 Beltway. COUNCILMAN ROSS recognized that, but could not support the height of the sign. MR. PENDELTON was amenable to the abeyance to further discuss COUNCILMAN ROSS' concerns with him, as well as the other physicians.

MAYOR GOODMAN declared the Public Hearing closed.

