



City of Las Vegas

Agenda Item No.: 139.

AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT
CITY COUNCIL MEETING OF: JUNE 20, 2007

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER

☐ Consent ☒ Discussion

SUBJECT:
REQUIRED ONE YEAR REVIEW

RQR-18680 ABEMANCE ITEM - PUBLIC HEARING - APPLICANT: LAMAR
ADVERTISING ENTERPRANCO DRIVE, LLC - Required One-Year Review of an
approved Special Use Permit (U-0037-95) WHICH ALLOWED A 40-FOOT TALL, 14-FOOT
X 48-FOOT OFF-PREMISE ADVERTISING (BILLBOARD) SIGN at 4950 Rancho Drive
(APN 125-35-40-001), C-1 (Limited Commercial) Zone, Ward 6 (Ross). The Planning
Commission (4-2 vote) and staff recommend DENIAL

PROTESTS RECEIVED BEFORE:

Planning Commission Mtg.

1

City Council Meeting

5

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.

0

City Council Meeting

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RECOMMENDATION:

The Planning Commission (4-2 vote) and staff recommend DENIAL.

BACKUP DOCUMENTATION:

1. Location, Aerial, Separation and Special Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. City Council approval letter for RQR-9375
5. City Council approval letter for RQR-5166
6. City Council approval letter for U-0037-95(2)
7. Returned postcard protests
8. Backup referenced from the 04-12-07 Planning Commission Meeting Item 78

Motion made by STEVEN D. ROSS to Approve Subject to Conditions and amending Condition
1 as read for the record:

1. This Special Use Permit shall be reviewed in five (5) years at which time the City Council
may require the Off-Premise Advertising (Billboard) sign be removed. The applicant shall be
responsible for notification costs of the review. Failure to pay the City for these costs may result
in a requirement that the Off-Premise Advertising (Billboard) Sign is removed.

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN,
GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None);
(Did Not Vote-None); (Excused-None)

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Minutes:

MAYOR GOODMAN declared the Public Hearing open.

ATTORNEY STEPHANIE ALLEN, 3800 Howard Hughes Parkway, appeared on behalf of the applicant and explained the site is zoned C-1 and a review took place one year ago; there has been no substantial changes in the area since the review. The applicant is in conformance and is in the process of obtaining permits. She respectfully requested approval of the request.

TOM McGOWAN, Las Vegas resident, questioned staff's reason for recommending denial. Although ATTORNEY ALLEN confirmed that permits were being acquired, MARGO WHEELER, Director of Planning and Development, informed MR. McGOWAN that the item was not in compliance with all City codes at the time of application. Upon compliance, MR. McGOWAN recommended the item be approved.

COUNCILMAN ROSS confirmed with ATTORNEY ALLEN that the permits and inspections would be completed as soon as possible. He requested the Condition 1 be amended to reflect a five-year review.

After the motion and vote, COUNCILMAN BROWN discussed with MS. WHEELER Condition 5. MS. WHEELER explained that the existing board on site is a message board. ASSISTANT CITY ATTORNEY BRYAN SCOTT added that the language recommended by the industry is "digital display". He informed COUNCILMAN BROWN that meetings have taken place with the industry regarding the ordinance, and the final draft will be reviewed and presented to Council for comment thereafter.

MAYOR GOODMAN declared the Public Hearing closed.