



June 5, 2007

Las Vegas City Council
City Hall, Tenth Floor
400 Stewart Avenue
Las Vegas, NV 89101

Re: Resolution of Las Vegas City Council Support for *Preserve America* Community Designation

Dear Council Members:

The city of Las Vegas Planning and Development Department is applying for designation as a *Preserve America* Community. *Preserve America* is a White House initiative developed in cooperation with the Advisory Council on Historic Preservation (ACHP) and the U.S. Departments of the Interior, Commerce, Agriculture, and Housing and Urban Development. It has several components, one of which is the designation of *Preserve America* Communities.

Preserve America Community designation is granted to eligible communities that have met certain criteria. One criterion is that the governing body of the community has adopted a resolution indicating its commitment to the preservation of its heritage assets.

The benefits of becoming a *Preserve America* Community include White House recognition, eligibility for *Preserve America* grants (up to \$150,000 annually), a *Preserve America* Community road sign, authorization to use the *Preserve America* logo on signs, flags, banners, and promotional materials, listing in a Web-based *Preserve America* Community directory, inclusion in national and regional press releases, official notification of designation to State tourism offices and visitor bureaus, and enhanced community visibility and pride.

The City of Las Vegas supports historic preservation in the following documents:

1) The City of Las Vegas *Priorities*:

- Revitalize and invigorate our mature areas and the urban core
- Support and encourage sustainability, livability, and pride in our neighborhoods

2) The City of Las Vegas *Master Plan 2020*:

Reurbanization

OBJECTIVE 1.4: To retain, where viable, historical structures which represent the architectural, cultural and social legacy of the City of Las Vegas.

Neighborhood Revitalization Area

GOAL 2: Mature neighborhoods will be sustained and improved through appropriate and selective high quality redevelopment and preservation.

LAS VEGAS CITY COUNCIL

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Cultural Enhancement

OBJECTIVE 5.2: To promote cultural awareness and pride within the city.

POLICY 5.2.1: That the City support and assist in the development of new programs which provide incentives for the development and expansion of arts and cultural activities, particularly those which demonstrate an identifiable local context.

3) The City of Las Vegas *Historic Properties Preservation Plan Element:*

Goal: Promote the educational, cultural, economic, and general welfare of the public through the preservation, maintenance and protection of structures, sites and districts of significant historic, architectural, and archaeological interest within Las Vegas.

Objective 1: Promote the preservation, maintenance and protection of structures, sites and districts of historic interest within Las Vegas.

Policy 1.1: That the city pursue all available state and federal grant funding pertaining to Historic Preservation.

Objective 4: Promote and encourage the stability of designated historic neighborhoods, sites and landmarks by preserving their historical and architectural integrity.

Sincerely,



Courtney Mooney
Urban Design Coordinator
Historic Preservation Officer
Planning & Development Department