



*City of Las Vegas*

Agenda Item No.: 96.

**AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT  
CITY COUNCIL MEETING OF: APRIL 18, 2007**

DEPARTMENT: PLANNING & DEVELOPMENT  
DIRECTOR: M. MARGO WHEELER

Consent  Discussion

SUBJECT:  
MASTER SIGN PLAN

MSP-19558 PUBLIC HEARING - APPLICANT: LAS VEGAS ATHLETIC CLUB -  
OWNER: JEROME... requests to amend a previously approved Master Sign Plan (MSP-8319)  
TO ALLOW CHANGING LETTERING WHERE VINYL LETTERING WAS PREVIOUSLY  
APPROVED; TO INCREASE THE ALLOWABLE SQUARE FOOTAGE PER TENANT  
SIGN FROM THE APPROVED 3 FEET X 12 FEET TO 3.5 FEET X 25 FEET, AND TO ADD  
AN ADDITIONAL TENANT SIGN TO THE EAST ELEVATION, BRINGING THE TOTAL  
TENANT SIGNS ON THAT SIDE TO FIVE WHERE THE APPROVAL SPECIFIED ONLY  
FOUR on 13.2 acres at 1725 North Rainbow Boulevard (APN 138-22-803-001), C-1 (Limited  
Commercial) Zone, Ward 5 (Williams). The Planning Commission (5-2 vote) and staff  
recommend APPROVAL

**PROTESTS RECEIVED BEFORE:**

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.	0	Planning Commission Mtg.	0
City Council Meeting	0	City Council Meeting	0

**RECOMMENDATION:**

The Planning Commission (5-2 vote) and staff recommend APPROVAL, subject to conditions.

**BACKUP DOCUMENTATION:**

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Justification Letter
5. Backup referenced from the 03-22-07 Planning Commission Meeting Item 9

Passed For: 0; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0  
None; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

NOTE: COUNCILMAN WOLFSON noted that he is an active member of the Las Vegas Athletic Club; DEPUTY CITY ATTORNEY JAMES LEWIS verified that the Councilman could vote on this item, as it would not affect him any differently than others who are members at the subject facility.

Minutes:

**CITY COUNCIL MEETING OF: April 18, 2007**

MAYOR GOODMAN declared the Public Hearing open.

MAYOR GOODMAN confirmed that no one was present to speak on behalf of the applicant.

ASSISTANT CITY ATTORNEY BRYAN SCOTT added that the COUNCILMAN WOLFSON had received information regarding certain code enforcement issues related to the subject property. MARGO WHEELER, Director of Planning and Development, confirmed that there are code enforcement problems regarding the placement and maintenance of the property's landscaping; staff will be following up with a separate action on this matter, which is unrelated to the signage.

MAYOR GOODMAN declared the Public Hearing closed.

