



City of Las Vegas

Agenda Item No.: 111.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
CITY COUNCIL MEETING OF: MARCH 7, 2007**

**DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER**

Consent Discussion

SUBJECT:
SITE DEVELOPMENT PLAN REVIEW RELATED TO VAR-17871

SDR-17312 - VARIANCE ITEM - PUBLIC HEARING - APPLICANT: DÉJÀ VU'S LITTLE DARLINGS - PARRILLIE AND JEAN M. GRANT - Request for a Site Development Plan Review FOR A PROPOSED 80-FOOT HIGH FREESTANDING SIGN on 2.46 acres at 1508 West 15th Avenue (APN 162-04-002-010), M (Industrial) Zone, Ward 3 (Reese). The Planning Commission (5-0 vote) and staff recommend APPROVAL

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.	2	Planning Commission Mtg.	0
City Council Meeting	1	City Council Meeting	1

RECOMMENDATION:

The Planning Commission (5-0 vote) and staff recommend APPROVAL, subject to conditions.

BACKUP DOCUMENTATION:

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Justification Letter
5. Submitted after final agenda - Revised plan by staff
6. Backup referenced from the 12-21-06 Planning Commission Meeting Item 36

Motion made by GARY REESE to Approve Subject to Conditions and amending Conditions 2 and 4 as read for the record:

2. All development shall be in conformance with the site plan, and sign elevations date stamped 3/6/07, except as amended by conditions herein.
4. The proposed freestanding sign shall not be located within the public right-of-way or interfere with Site Visibility Restriction Zones. The sign base shall not be located within existing or proposed public sewer or drainage easements.

Passed For: 4; Against: 1; Abstain: 1; Did Not Vote: 0; Excused: 0
LARRY BROWN, STEVE WOLFSON, GARY REESE, STEVEN D. ROSS; (Against-LOIS TARKANIAN); (Abstain-OSCAR B. GOODMAN); (Did Not Vote-None); (Excused-None)

CITY COUNCIL MEETING OF: February 07, 2007

NOTE: MAYOR GOODMAN abstained because he has a partnership relationship with ATTORNEY JAY BROWN on property located on West Charleston Boulevard.

Minutes:

MAYOR PRO TEM REESE declared the Public Hearing open.

ATTORNEY JAY BROWN, 520 South 4th Street, and DARRYL SHOCK, Vision Sign, Inc., 3625 South Polaris Avenue, appeared on behalf of the applicant. MR. SHOCK clarified that the sign will not be more than 120 square feet. The related Variance was withdrawn.

MAYOR PRO TEM REESE indicated he visited the site and believed that area residents will only be able to see a small portion of the sign.

TED RUSSELL, Las Vegas resident, appeared in support.

MARGO WHEELER, Director of Planning and Development Department, recommended that Conditions 2 and 4 be amended. ATTORNEY BROWN agreed to the amendments.

COUNCILWOMAN MURKINIAN was appreciative for the resolution of the sign, but many residents still feel the sign is too large; therefore, she could not support the motion.

MAYOR PRO TEM REESE declared the Public Hearing closed.

